

# INVOICE



**WNBW**  
 1703 NW 80th Blvd  
 Gainesville, FL 32606  
 Main: (352) 332-1128  
 Billing: (352) 332-1128 ext 145

Invoice #	Invoice Date	Invoice Month	Invoice Period
610777-1	08/14/16	August 2016	08/01/16 - 08/09/16

Property	Account Executive	Sales Office	Sales Region
WNBW	Washington DC Millennium/D	KATZ Washingto	National

Advertiser	Product	Estimate Number
Florida Republican Senate	Keith Perry	4627

Billing Address:

**Strategic Media Placement**  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Flight Dates	Order #	Alt Order #
08/03/16 - 08/09/16	610777	25259846

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1166	1753

Agency Ref	Advertiser Ref

Send Payment To:

**WNBW**  
 REMIT TO Sinclair Broadcast Group  
 c/o WNBW  
 PO Box 206270  
 Dallas, TX 75320-6270

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/16	08/05/16	Early Today	630a-7a	--WTF--	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/16 08/09/16 --WTF-- 1 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW W 08/03/16 6:59 AM Early Today 630a-7a :30 TVFLRSCC1603H \$10.00 NM									
2	08/03/16	08/05/16	Today Show I	7a-9a	--WTF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/16 08/09/16 --WTF-- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW W 08/03/16 7:23 AM Today Show I 7a-9a :30 TVFLRSCC1603H \$30.00 NM 2 WNBW Th 08/04/16 7:22 AM Today Show I 7a-9a :30 TVFLRSCC1603H \$30.00 NM									
3	08/03/16	08/09/16	Today Show I	8:00 AM-9:00 AM	--WTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 --WTF-- 4 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WNBW W 08/03/16 7:59 AM Today Show I 8:00 AM-9:00 AM :30 TVFLRSCC1603H \$30.00 NM 1 WNBW W 08/03/16 8:49 AM Today Show I 8:00 AM-9:00 AM :30 TVFLRSCC1603H \$30.00 NM 2 WNBW Th 08/04/16 8:59 AM Today Show I 8:00 AM-9:00 AM :30 TVFLRSCC1603H \$30.00 NM 3 WNBW F 08/05/16 8:58 AM Today Show I 8:00 AM-9:00 AM :30 TVFLRSCC1603RH \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MT----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WNBW M 08/08/16 8:50 AM Today Show I 8:00 AM-9:00 AM :30 TVFLRSCC1603RH \$30.00 NM									
4	08/06/16	08/06/16	Sa Today Show	7:00 AM-8:00 AM	-----S-	:30	2	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/16 08/12/16 -----S- 2 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WNBW Sa 08/06/16 7:16 AM Sa Today Show 7:00 AM-8:00 AM :30 TVFLRSCC1603RH \$15.00 NM 1 WNBW Sa 08/06/16 7:54 AM Sa Today Show 7:00 AM-8:00 AM :30 TVFLRSCC1603RH \$15.00 NM									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## INVOICE

Send Payment To:



**WNBW**  
**REMIT TO Sinclair Broadcast Group**  
**c/o WNBW**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Invoice #	Invoice Date	Invoice Month	Invoice Period
610777-1	08/14/16	August 2016	08/01/16 - 08/09/16
Advertiser		Product	Estimate Number
Florida Republican Senate		Keith Perry	4627

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/16	08/07/16	Su Today Show	8:00 AM-9:00 AM	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/16 08/13/16 -----S 1 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW Su 08/07/16 8:29 AM Su Today Show 8:00 AM-9:00 AM :30 TVFLRSCC1603RH \$35.00 NM									
6	08/07/16	08/07/16	Meet The Press	9a-10a	-----S	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/16 08/13/16 -----S 2 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW Su 08/07/16 9:49 AM Meet The Press 9a-10a :30 TVFLRSCC1603RH \$35.00 NM 2 WNBW Su 08/07/16 9:59 AM Meet The Press 9a-10a :30 TVFLRSCC1603RH \$35.00 NM									
7	08/03/16	08/09/16	M-F NBC Nightly News	630p-7p	--WTF--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 --WTF-- 5 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW W 08/03/16 M-F NBC Nightly News 630p-7p :00 \$45.00 NM See MG 10.3,10.4,10.5,10.6 2 WNBW Th 08/04/16 6:51 PM M-F NBC Nightly News 630p-7p :30 TVFLRSCC1603H \$45.00 NM 4 WNBW Th 08/04/16 6:59 PM M-F NBC Nightly News 630p-7p :30 TVFLRSCC1603H \$45.00 NM 5 WNBW F 08/05/16 6:29 PM M-F NBC Nightly News 630p-7p :30 TVFLRSCC1603RH \$45.00 NM 3 WNBW F 08/05/16 6:51 PM M-F NBC Nightly News 630p-7p :30 TVFLRSCC1603RH \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MT----- 2 \$45.00									
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8	08/06/16	08/06/16	Sa NBC Nightly News	630p-7p	-----S-	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/16 08/12/16 -----S- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WNBW Sa 08/06/16 6:59 PM Sa NBC Nightly News 630p-7p :30 TVFLRSCC1603RH \$45.00 NM									
9	08/07/16	08/07/16	Su NBC Nightly News	630p-7p	-----S	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/16 08/13/16 -----S 2 \$45.00									
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10	08/03/16	08/05/16	M-F Local CBS4 News@11p-1135p		--WTF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/16 08/09/16 --WTF-- 2 \$30.00									
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**WNBW**  
**REMIT TO Sinclair Broadcast Group**  
**c/o WNBW**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

<b>Invoice #</b> 610777-1	<b>Invoice Date</b> 08/14/16	<b>Invoice Month</b> August 2016	<b>Invoice Period</b> 08/01/16 - 08/09/16
<b>Advertiser</b> Florida Republican Senate		<b>Product</b> Kelth Perry	<b>Estimate Number</b> 4627

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10	08/03/16	08/05/16	M-F Local CBS4 News@11p-1135p		--WTF--	:30	2	\$30.00	NM																																																																																								
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11	08/03/16	08/05/16	Tonight Show	1135p-1235a	--WTF--	:30	5	\$30.00	NM																																																																																								
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12	08/06/16	08/07/16	Summer Olympics Prime 7:00 PM-12:00 XM		-----SS	:30	1	\$520.00	NM																																																																																								
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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# INVOICE

Send Payment To:



**WNBW**  
**REMIT TO Sinclair Broadcast Group**  
**c/o WNBW**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

<b>Invoice #</b> 610777-1	<b>Invoice Date</b> 08/14/16	<b>Invoice Month</b> August 2016	<b>Invoice Period</b> 08/01/16 - 08/09/16
<b>Advertiser</b> Florida Republican Senate		<b>Product</b> Keith Perry	<b>Estimate Number</b> 4627

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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**Total Spots 43**

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,550.00</b>
<u>Agency Commission</u>	<b>\$382.50</b>
<u>Net Amount Due</u>	<b>\$2,167.50</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.