

Order #1098240: Abbott, Ma../Abbott, Matt/Yes on Que../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/25/24 3:49:04 PM	Processed		<async process>	Sheri Mozi	\$7,550.00	29	0.00
03/25/24 3:25:34 PM	Approved			Meghan M	\$7,550.00	29	0.00
03/25/24 3:25:32 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Meghan M	\$7,550.00	29	0.00
03/25/24 3:24:25 PM	Approval Workflow		[Sales Manager - Ready Default]	Donna Bal	\$7,550.00	29	0.00
03/25/24 3:15:02 PM	Ready for approval		Ready	Jacob Joh	\$7,550.00	29	0.00
03/25/24 3:11:49 PM	New order created		<new order>	Jacob Joh	\$0.00	0	0.00

[Sorted by: Date]

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Matt Abbott, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Matt Abbott**

Agency name:

Address: **2552 West 118th Terrace Leawood, KS 66211**

Contact: **Matt Abbott**

Phone number:

Email: **matt@abbottproperties.net**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: **Matt Abbott**

Address: **2552 West 118th Terrace Leawood, KS 66211**

Contact: **Matt Abbott**

Phone number:

Email: **matt@abbottproperties**

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Matt Abbott - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

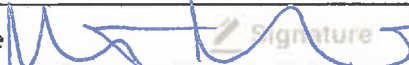
Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Jake Johnson</i>
Name: <i>Mad Abbot</i>	Name: Jake Johnson
Date of Request to Purchase Ad Time: <i>Select date</i>	Date of Station Agreement to Sell Time: 03-22-20...

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3/25/24

Note: Must have separate PB 19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>1098240</u>	Station Call Letters: <u>KCFX-FM</u>	Date Received/Requested: <u>3/25/24</u>
Est. #: <u>N/A</u>	Station Location: <u>8900 Indian Creek Pkwy Ste. 300 Overland Park, KS 66210</u>	Run Start and End Dates: <u>3/26/24 - 4/2/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KCFX-FM
8900 Indian Creek Parkway
Building Six Suite 300
Overland Park, KS 66210
(913) 514-3140

<u>Contract / Revision</u> 1098240 /		<u>Alt Order #</u>
<u>Advertiser</u> Abbott, Matt		<u>Original Date / Revision</u> 03/25/24 / 03/25/24
<u>Contract Dates</u> 03/26/24 - 04/02/24	<u>Estimate #</u>	
<u>Product</u> Yes on Question 1		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KCFX-FM	<u>Account Executive</u> Jake Johnson	<u>Sales Office</u> Local-Kansas C
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Abbott, Matt In House Agency
2552 W 118th Terrace
Leawood, KS 66211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCFX	03/26/24	04/02/24	M-F	6a-10a		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	-TWTF--				5	\$300.00			
	Week:	04/01/24	04/07/24	MT-----				3	\$300.00			
N 2	KCFX	03/26/24	04/02/24	M-F	10a-3p		1:00			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	-TWTF--				5	\$250.00			
	Week:	04/01/24	04/07/24	MT-----				3	\$250.00			
N 3	KCFX	03/26/24	04/02/24	M-F	3p-7p		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	-TWTF--				5	\$300.00			
	Week:	04/01/24	04/07/24	MT-----				3	\$300.00			
N 4	KCFX	03/30/24	03/31/24	Sa-Su	6a-7p		1:00			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	----SS				5	\$150.00			
Totals											29	\$7,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/24 - 03/31/24	20	\$5,000.00	(\$750.00)	\$4,250.00
04/01/24 - 04/02/24	9	\$2,550.00	(\$382.50)	\$2,167.50
Totals	29	\$7,550.00	(\$1,132.50)	\$6,417.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

STANDARD TERMS AND CONDITIONS

1. PARTIES

For purposes of this agreement:

- (a) "Station" or "Cumulus" shall refer to radio stations owned and operated by Cumulus Media Inc. or its subsidiaries, the licensee(s), which will broadcast the announcements or programs as provided for hereunder.
- (b) "Advertiser" shall mean the person, firm, or corporation whose goods, services, or the like are the subject(s) of the radio time contracted for herein.
- (c) "Agency" shall mean the advertising agency, if any, that authorized the purchase of radio time from the Station.
- (d) "Advertiser/Agency" shall mean "Advertiser" if an agency is not involved with this agreement, and shall mean "Advertiser and/or Agency" if an agency is involved with this agreement.

2. AGENCY AS AGENT FOR ADVERTISER

Agency acknowledges and represents that it is acting as an agent for and on behalf of Advertiser. Agency further acknowledges and represents that it has actual authority to enter into this agreement for and on behalf of Advertiser. If an agency is involved with this agreement, Agency and Advertiser shall be jointly and severally liable for all payments to be made to Station under this agreement.

3. PAYMENT AND BILLING

- (a) Station will invoice Advertiser/Agency not less than monthly.
- (b) Station's invoices for broadcasts, announcements, or other services provided under this agreement shall be deemed correct unless proven otherwise, and shall be, in the case of broadcasts or announcements, based on Station's log.
- (c) Upon Advertiser's/Agency's request, Station shall furnish an affidavit or certification of performance at the time of billing. Unless the request is received prior to billing, the request for an affidavit or certification of performance shall not act as a condition precedent to any payment or the time of any payment called for under this agreement.
- (d) Payment by Advertiser/Agency is due on receipt of invoice and is considered past due at 30 days. Payments not made within 30 days shall bear interest at the rate of 1½ percent per month or the maximum amount permitted by law, if less than 1½ percent per month. If Advertiser/Agency fails to make payments as provided for herein, or if Advertiser/Agency fails to comply with any other provision of this agreement, notwithstanding any other contract provision, Station shall have the right, in addition to any other rights it may have, without notice, to cancel or suspend any broadcasting or to cancel this agreement. Station reserves the right to revoke any agency commission, in whole or in part, in the event that payments are not made as provided for herein.
- (e) Effective May 15, 2023, except where prohibited by law, we will impose a 2% administrative fee on all credit card payments, or such higher fee as generally applied pursuant to company policy..

4. TERMINATION

Either party may terminate this agreement by giving the other party 14 days prior written notice. If Advertiser/Agency so terminates this agreement, it shall pay Station at the rate on which this agreement is based up to the effective date of termination. If Station so terminates this agreement, Advertiser/Agency will either agree with Station on a satisfactory substitute day or time for continuance of the broadcast or announcements covered by this agreement at the rates on which this agreement is based for such substitute time, or if no such agreement can be reached, Advertiser/Agency will pay Station according to the rates specified herein for all broadcasts or announcements previously rendered by Station. Station may terminate this agreement at any time upon breach by Advertiser/Agency. In the event of termination hereunder, neither party shall be liable to the other party otherwise than as specified in this agreement.

5. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

- (a) Station shall have the right to cancel any broadcast or announcement or any portion thereof covered by this agreement in order to broadcast any program that Station, in its absolute discretion, deems to be of public importance or in the public interest. In such case, Station will notify Advertiser/Agency in advance, if reasonably possible, but if not, within a reasonable time after such broadcast or announcement has been canceled.
- (b) In the event that any broadcast or announcement is canceled under paragraph 5(a) above, Advertiser/Agency and Station will agree on a satisfactory substitute day and time for the broadcast or announcement, or if no such agreement can be reached within 7 days after notice of cancellation, the broadcast or announcement will be considered canceled without affecting the rates or rights provided under this agreement, except that Advertiser/Agency shall not be required to pay for the cancelled broadcast or announcement.

6. FAILURE TO BROADCAST

If, due to public emergency or necessity, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical, electronic or technical breakdowns beyond Station's control, there is an interruption or omission of any program or commercial announcement contracted to be broadcast hereunder, Station shall not be in breach hereof, but upon agreement with Advertiser/Agency, Station shall substitute a reasonable equivalent date and time for the broadcast of the interrupted or omitted program or commercial announcement. If no such substitute time is available or agreed upon between the parties, the time charges allocable to the interrupted or omitted program or commercial announcement will be waived.

7. RATE PROTECTION

Station reserves the right at any time, upon 30-days written notice, to change the rates, discounts, or charges hereunder.

- (a) This agreement is not exclusive as to Advertiser's business, products, or services and Station remains free to solicit and broadcast programs or announcements of other advertisers whether or not they are in competition with Advertiser's business, products, or services. All commercial materials, audio or video tapes, programs, or other similar materials shall be furnished and delivered to Station at Advertiser's/Agency's sole expense. Such materials, together with any instructions pertaining thereto, shall be delivered at least 48 hours in advance of the scheduled broadcast or announcement. All materials furnished for broadcast shall not be contrary to the public interest and shall conform to Station's then-existing program and operating policy and quality standards, and are subject to Station's prior approval and continuing right to reject or require editing of such materials. No advertising matter, announcement, or program that may be deemed, in the Station's sole discretion, injurious or prejudicial to the public's interest, the Station, or honest advertising and reputable business in general will be accepted. Station may destroy or dispose of any commercial material 60 days after the last broadcast hereunder, unless otherwise instructed in writing by Advertiser/Agency.
- (b) Notwithstanding Station's approval rights in paragraph 8(a), Advertiser/ Agency shall indemnify and hold Station, its agents, employees, and officers harmless from and against all claims, damages, obligations, liabilities, costs and expenses, including attorneys' fees, that arise out of or result from any broadcast, preparation of any broadcast, or contemplated broadcast of materials furnished by or on behalf of Advertiser/Agency, or furnished by Station at Advertiser's/ Agency's request for use in connection with commercial material, including but not limited to those arising out of or that result from libel, slander, invasion of privacy rights, or infringement of any proprietary rights. Advertiser/Agency warrants that all materials furnished to Station truly represent Advertiser's business, products, or services and will be free from false claims or assertions. This paragraph 8(b) shall survive cancellation or termination of this agreement.

8. DISPUTES

Any discrepancy, dispute, or disagreement by Advertiser/Agency with any broadcast, announcement, program, or other service provided by Station hereunder or related to the amount charged by Station for same shall be reported to Station in writing within 20 days from the date of the invoice relating to same, time being of the essence. Failure to report such discrepancy, dispute, or disagreement in writing within such time shall constitute a waiver of all claims by Advertiser/Agency arising out of or related to such discrepancy, dispute, or disagreement.

9. GENERAL

- (a) This agreement is subject to the terms of the licenses held by Station and is further subject to all federal, state, and municipal laws and regulations now in force or that may be enacted in the future, including but not limited to the Rules and Regulations of the Federal Communications Commission and its decisions, actions, and orders when acting under its quasi-legislative powers.
- (b) This agreement, including the rights and obligations under it, may not be assigned or transferred without first obtaining Station's written consent, nor may Station be required to broadcast hereunder for the benefit of any Advertiser/ Agency other than those named on the face of this agreement.
- (c) In the event of a breach by Station, Advertiser's/Agency's exclusive remedy therefore shall be a credit for substituted advertising time of equal value, and in no event shall Station be liable for any consequential, incidental, or punitive damages, or monetary damages of any type.
- (d) This agreement shall be construed under and according to the laws of the State in which the Station's main studio is located. All parties hereto agree that in any action brought to enforce the obligation or right of any party hereunder, each party consents to personal jurisdiction and venue in any court of appropriate jurisdiction in the county or parish where the Station's main studio is located.
- (e) If it becomes necessary for Station to place Advertiser's/Agency's account with an attorney or collection agency for the purpose of enforcing its rights hereunder, Advertiser/Agency shall be liable to Station for reasonable attorneys' fees, costs, and expenses.
- (f) All notices hereunder shall be in writing and delivered by hand or registered or certified mail and shall be deemed given when delivered in person or, if mailed, on the second business day after the date of the mailing. Any notice hereunder shall be sufficient if given to either Advertiser or Agency.
- (g) If any provision of this agreement shall be adjudged by a court to be void or unenforceable, such adjudication shall not affect the validity or enforceability of any other provision of this agreement.
- (h) The provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representations whatsoever as to the broadcast or announcements, or the parties' rights and obligations hereunder, and shall not be modified except in writing.
- (i) This Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales agreement for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



From: Donna Baker
 Phone: (913) 514-3000
 Email: donna.baker@cumulus.com
 3/22/2024 3:28 PM

Flight Dates: 03/26/2024 - 04/02/2024
 Demo: M 18+

Radio Market: KANSAS CITY
 Survey: FEB24
 Geography: Metro

ScheduleDescription:
 Vote Yes Issue

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	% Reach
Radio Total			97		\$186.65	\$18,105.00	26.5%
KCFX-FM			29		\$260.34	\$7,550.00	12.6%
Flight A - 1 wk (03/25)							
			20		\$250.00	\$5,000.00	8.7%
One Week Total			20		\$250.00	\$5,000.00	8.7%
	Tu-F 6A-10A		5	60	\$300.00	\$1,500.00	1.9%
	Tu-F 10A-3P		5	60	\$250.00	\$1,250.00	3.2%
	Tu-F 3P-7P		5	60	\$300.00	\$1,500.00	3.6%
	Sa-Su 6A-7P		5	60	\$150.00	\$750.00	2.3%
Flight A - 1 wk (04/01)							
			9		\$283.33	\$2,550.00	4.5%
One Week Total			9		\$283.33	\$2,550.00	4.5%
	M-Tu 6A-10A		3	60	\$250.00	\$750.00	1.4%
	M-Tu 10A-3P		3	60	\$300.00	\$900.00	2.0%
	M-Tu 3P-7P		3	60	\$300.00	\$900.00	2.1%
KCMO-FM			29		\$233.97	\$6,785.00	12.1%
Flight A - 1 wk (03/25)							
			20		\$250.00	\$5,000.00	8.5%
One Week Total			20		\$250.00	\$5,000.00	8.5%
	Tu-F 6A-10A		5	60	\$300.00	\$1,500.00	1.7%
	Tu-F 10A-3P		5	60	\$250.00	\$1,250.00	3.2%
	Tu-F 3P-7P		5	60	\$300.00	\$1,500.00	3.3%
	Sa-Su 6A-7P		5	60	\$150.00	\$750.00	2.5%

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: KANSAS CITY; FEB24; Metro; Multiple Dayparts Used; M 18+; See Detailed Sourcing Page for Complete Details.

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From: Donna Baker
 Phone: (913) 514-3000
 Email: donna.baker@cumulus.com
 3/22/2024 3:28 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	% Reach
KCMO-FM (continued)							
Flight A - 1 wk (04/01)							
			9		\$198.33	\$1,785.00	4.2%
One Week Total			9		\$198.33	\$1,785.00	4.2%
	M-Tu 6A-10A		3	60	\$200.00	\$600.00	1.0%
	M-Tu 10A-3P		3	60	\$195.00	\$585.00	2.1%
	M-Tu 3P-7P		3	60	\$200.00	\$600.00	1.9%
KCMO-AM			39		\$96.67	\$3,770.00	4.5%
Flight A - 1 wk (03/25)							
			27		\$84.07	\$2,270.00	2.9%
One Week Total			27		\$84.07	\$2,270.00	2.9%
	Tu-F 6A-10A		7	60	\$150.00	\$1,050.00	1.7%
	Tu-F 10A-3P		7	60	\$75.00	\$525.00	1.0%
	Tu-F 3P-7P		5	60	\$75.00	\$375.00	0.7%
	Sa-Su 6A-7P		8	60	\$40.00	\$320.00	0.4%
Flight A - 1 wk (04/01)							
			12		\$125.00	\$1,500.00	2.0%
One Week Total			12		\$125.00	\$1,500.00	2.0%
	M-Tu 6A-10A		8	60	\$150.00	\$1,200.00	1.5%
	M-Tu 10A-3P		2	60	\$75.00	\$150.00	0.3%
	M-Tu 3P-7P		2	60	\$75.00	\$150.00	0.3%

The first demo listed is the Primary Demo.
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From: Donna Baker
 Phone: (913) 514-3000
 Email: donna.baker@cumulus.com
 3/22/2024 3:28 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	% Reach
Radio Total	97	\$186.65	\$18,105.00	26.5%
KCFX-FM	29	\$260.34	\$7,550.00	12.6%
KCMO-FM	29	\$233.97	\$6,785.00	12.1%
KCMO-AM	39	\$96.67	\$3,770.00	4.5%

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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Detailed Sourcing Summary

Radio Market: KANSAS CITY
Survey: Nielsen Radio February 2024
Geography: Metro
Daypart: Multiple Dayparts Used

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Demo/Intab/Population:

Age/Gender	Population		Intab	
	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Men 18+ (Primary)	804,200	804,200	445	402

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Stations: User Selected
Additional
Notices:

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Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

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Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

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A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you. <https://ebook.nielsen.com/secure/PP6/2024FEB/0041/pdfs/SpecialNotices.pdf>

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