

Sales Order

Station: KKZQ-FM Contract#: 82291 Agency: MEDIA FINANCIAL SERVICES
 Contract Name: CREIE KKZQ 2/27 TO 3/8/20 Address: 1655 Palm Beach Lakes Blvd.
 Proposal#: 1CBF9586-192D-40B4-9F19-B58E616C8B53 9th Fl. #903
 Start Date: 2/27/20 End Date: 3/02/20 City: West Palm Beach State: FL Zip: 33401
 Revenue Type: Political Type: Cash Phone: (845) 638-9157
 Advertiser: CAL REAL ESTATE IND EXP Buyer: _____
 Address: _____ Tax Schedule: (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: Thurs 2/27-Mon 3/2 Billing Cycle: Standard
 Competitive Code: POLITICAL Salesperson: GEN MED PARTNERS Comm %: 8
 Makegood Policy: Within Contract Dates

No	DATES		All wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	2/27/20	2/28/20		6:00 AM	7:00 PM	60				X	X			26	W	35.00	26	910.00	0
2	3/02/20	3/02/20		6:00 AM	7:00 PM	60	X							14	W	35.00	14	490.00	0

Billing Projections: By Month

	Feb 20	Mar 20
CA	910.00	490.00
ST	0.00	1,400.00

Print Spot Prices

TOTAL SPOTS 40
 GROSS TOTAL \$ 1,400.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 1,400.00

APPROVE DECLINE

 General Manager
 Sales Manager
 National Sales Manager
 Local Sales Manager

STATION:	KKZQ-FM	ORDER#:	3171231	DATE:	02/27/2020
MARKET:	UM - Palmdale-Lancaster	AMOUNT:	\$1,400.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	40	Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4376486		
ADVERTISER:	Cal. Real Estate Ind. Expenditure Cmte	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Thurs 2/27-Mon 3/2	AGY EST:	Invoices@MediaFinancial.com		
FLIGHT:	02-27-2020 TO 3/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT:02/25/2020 15:19		

COMMENTS

[Rep Comment] 02/25/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

These stations do not discriminate unlawfully in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity or other legally prohibited grounds. Advertisers confirm their compliance with this requirement.

WEEK#1 2/27/2020 To 3/1/2020 WK TOT \$910.00 WK TOTAL SPOTS 26

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		...TF..	6:00AM	7:00PM	60	2/27/2020	2/28/2020	26	\$35	\$910

WEEK#2 3/2/2020 To 3/8/2020 WK TOT \$490.00 WK TOTAL SPOTS 14

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	7:00PM	60	3/2/2020	3/2/2020	14	\$35	\$490

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SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4376486
ADVERTISER:	Cal. Real Estate Ind. Expenditure Cmte	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Thurs 2/27-Mon 3/2	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	02-27-2020 TO 3/8/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/25/2020 15:19

TOTAL	Mar														Total
SPOT	40														40
CASH	1,400.00														1,400.00
TOTAL	1,400.00														1,400.00