

Public Service Announcements for the Month of January 2020

Lotus Broadcasting Corp's policy governing the airing of public service announcements for KOMP/KXPT/KWWN/KRLV/KBAD is as follows:

Minimum: Two (2) psa's per hour between 12am and 6am

One (1) psa per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e. Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include but are not limited to the following:

1. Ronald McDonald House Scholarship
2. Fill the Bus
3. Silver Summit Flu Shots
4. Super Recycling
5. Las Vegas Animal Foundation
6. Smith Center – Heart of Education Foundation
7. Antistigma
8. Nevada Department of Transportation
9. Maddie's Pet Project
10. Sober Moms
11. Safe Sleep
12. Immunize Nevada
13. Army National Guard
14. NDPBH - Anti – Stigma

Month Covered:

January 2020

Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KBAD

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. THAT'S AMERICA TO ME
7:00AM, 30 MINUTES
January 5th, 2020

2. NEON & BEYOND
7:30AM, 30 MINUTES
January 5th, 2020

3. THAT'S AMERICA TO ME
7:00AM, 30 MINUTES
January 12th, 2020

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. HOST: CHUCK BAKER
Discussed American Arts Project. Veterans from Vietnam read from parts of their published works at a gathering in New York. The historical project was captured on tape, and parts were played on the radio show.
2. HOST: Steph MacKenzie
GUEST: Bronson Mack / Las Vegas Valley Water District
Discussed the quarterly changes to your water clocks, water tips and the state water at lake Mead.
3. HOST: Chuck Baker
Guest: Jay McLoed / Local Chaplain of Blinded Veterans Association
Discussed the work the organization is doing in Nevada and Nationwide.

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Ascertainment Programming

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KRLV, KBAD

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. NEON AND BEYOND
7:30AM, 30 MINUTES
January 12th, 2020

2. THAT'S AMERICA TO ME
7:00AM, 30 MINTUES
January 19th, 2020

3. NEON AND BEYOND
7:30AM, 30 MINUTES
January 19th, 2020

1. HOST: Steph MacKenzie
Guest: Christina Vela – St/ Jude's Ranch
Discussed how January is National Human Trafficking Awareness Month and upcoming events to benefit St. Jude's Ranch.

2. HOST: Chuck Baker
Guest: Kim Donohue / Nevada Department of Veterans Services
Discussed the Veterans suicide and Homelessness prevention program. Their team works to prevent suicide among the veteran population.

3. HOST: Steph MacKenzie
Guest: Kathy Matson / Hope Link or Southern Nevada/
Discussed their Volunteer Income Tax Assistant program for those who make \$60,000 or less to get taxes done for free this tax season.

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Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KBAD

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. THAT'S AMERICA TO ME
7:00AM, 30 MINTUES
January 26th, 2020

2. NEON AND BEYOND
7:30AM, 30 MINUTES
January 26th, 2020

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. HOST: Chuck Baker
Guest: Melanie Stout / Cuck Lennon – Nation of Patriots
Discussed how the organization raises charitable funds and donates 100 percent of income to veterans and their families who are identified by the Veterans Administration and Nellis AFB as being in need.
2. HOST: Steph MacKenzie
Guest: Sherry Swensk / Ch. 8 News
Discussed the upcoming recycling event for our community and why it is so important to recycle.

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