



WHBQ-TV
IMAGICOMM MEMPHIS
PO Box 931731
Atlanta, GA 31193-1731
(901) 320-1313

CONTRACT

<u>Contract / Revision</u> 10758168 /		<u>Alt Order #</u> Political Issue
<u>Advertiser</u> ISS/Amer Cancer Scty-Can Action-A		<u>Original Date / Revision</u> 03/20/24 / 03/20/24
<u>Contract Dates</u> 03/18/24 - 03/31/24	<u>Estimate #</u> 3708	
<u>Product</u> ACS-CAN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHBQ-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV15247	<u>Advertiser Code</u> 398	<u>Product 1/2</u> 385
<u>Agency Ref</u> P00020704		<u>Advertiser Ref</u>

And:

Hulsen Media Services LLC
2400 Laramie Trail
Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHBQ	03/21/24	03/21/24	M-F Local News	7a-9a		:30			NM	1	\$600.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/24	03/27/24	--- 1---				1	\$600.00			
N 2	WHBQ	03/22/24	03/22/24	M-F Local News	7:00 AM-8:00 AM		:30			NM	1	\$600.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/24	03/28/24	---- 1--				1	\$600.00			
N 3	WHBQ	03/25/24	03/25/24	M-F Local News	7a-9a		:30			NM	1	\$600.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	1-----				1	\$600.00			
N 4	WHBQ	03/26/24	03/26/24	M-F Local News	7a-9a		:30			NM	1	\$600.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/26/24	04/01/24	- 1-----				1	\$600.00			
N 5	WHBQ	03/22/24	03/22/24	M-F Local News	530p-6p		:30			NM	1	\$675.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/24	03/28/24	---- 1--				1	\$675.00			
N 6	WHBQ	03/25/24	03/25/24	M-F Local News	530p-6p		:30			NM	1	\$675.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	1-----				1	\$675.00			
N 7	WHBQ	03/26/24	03/26/24	M-F Local News	530p-6p		:30			NM	1	\$675.00
		Political Issue/Outside Window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/26/24	04/01/24	- 1-----				1	\$675.00			
N 8	WHBQ	03/21/24	03/21/24	M-F Local News	9p-10p		:30			NM	1	\$675.00
		Political Issue/Outside Window										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Imagicommm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Imagicommm whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay Imagicommm within terms specified and until payment in full is received by Imagicommm. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to Imagicommm. Imagicommm will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/24	03/27/24	--- 1---				1	\$675.00			
N 9	WHBQ	03/25/24	03/25/24	M-F Local News	9p-10p		:30			NM	1	\$675.00
Political Issue/Outside Window												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	1-----				1	\$675.00			
N 10	WHBQ	03/26/24	03/26/24	M-F Local News	9p-10p		:30			NM	1	\$675.00
Political Issue/Outside Window												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/26/24	04/01/24	- 1-----				1	\$675.00			
N 11	WHBQ	03/24/24	03/24/24	Su Local News	9p-10p		:30			NM	1	\$675.00
Political Issue/Outside Window												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/24/24	03/30/24	----- 1				1	\$675.00			
Totals											11	\$7,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/26/24	11	\$7,125.00	(\$1,068.75)	\$6,056.25
Totals	11	\$7,125.00	(\$1,068.75)	\$6,056.25

Signature: _____ **Date:** _____

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