CONTRACT

WHBQ-TV
IMAGICOMM MEMPHIS
PO Box 931731
Atlanta, GA 31193-1731
(901) 320-1313

And:

Hulsen Media Services LLC
2400 Laramie Trail
Austin, TX 78745

Contract / Revision	Alt Order #
10758168 /	Political Issue

Advertiser	Original Date / Revision
ISS/Amer Cancer Scty-Can Action-A	03/20/24 / 03/20/24

Contract Dates	Estimate #
03/18/24 - 03/31/24	**3708**

Product
ACS-CAN

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHBQ-TV	Philadelphia CoxReps	CoxReps Philad

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV15247	398	385

Agency Ref	Advertiser Ref
P00020704	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
N 1	WHBQ	03/21/24	03/21/24	M-F Local News	7a-9a		:30			P-02	NM	1	$600.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/21/24	03/27/24	---1---	1	$600.00								
N 2	WHBQ	03/22/24	03/22/24	M-F Local News	7:00 AM-8:00 AM		:30			P-02	NM	1	$600.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/22/24	03/28/24	----1--	1	$600.00								
N 3	WHBQ	03/25/24	03/25/24	M-F Local News	7a-9a		:30			P-02	NM	1	$600.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/25/24	03/31/24	1------	1	$600.00								
N 4	WHBQ	03/26/24	03/26/24	M-F Local News	7a-9a		:30			P-02	NM	1	$600.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/26/24	04/01/24	-1-----	1	$600.00								
N 5	WHBQ	03/22/24	03/22/24	M-F Local News	530p-6p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/22/24	03/28/24	----1--	1	$675.00								
N 6	WHBQ	03/25/24	03/25/24	M-F Local News	530p-6p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/25/24	03/31/24	1------	1	$675.00								
N 7	WHBQ	03/26/24	03/26/24	M-F Local News	530p-6p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/26/24	04/01/24	-1-----	1	$675.00								
N 8	WHBQ	03/21/24	03/21/24	M-F Local News	9p-10p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Imagicomm does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Imagicomm whether verbal or written.
Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay Imagicomm within terms specified and until payment in full is received by Imagicomm. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to Imagicomm. Imagicomm will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		03/21/24	03/27/24	---1---	1				$675.00				
N 9	WHBQ	03/25/24	03/25/24	M-F Local News	9p-10p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		03/25/24	03/31/24	1------	1				$675.00				
N 10	WHBQ	03/26/24	03/26/24	M-F Local News	9p-10p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		03/26/24	04/01/24	-1-----	1				$675.00				
N 11	WHBQ	03/24/24	03/24/24	Su Local News	9p-10p		:30			P-02	NM	1	$675.00
	Political Issue/Outside Window												
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		03/24/24	03/30/24	------1	1				$675.00				
							Totals					11	$7,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/26/24	11	$7,125.00	($1,068.75)	$6,056.25
Totals	11	$7,125.00	($1,068.75)	$6,056.25

Signature: _____ **Date:** _____

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