

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

PRIORITIES USA ACTION

Station and Location: <i>NVCW</i> <i>2474057</i>	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>AS</i>	<i>ORDERED</i> <i>10/25 - 10/31/16</i>			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

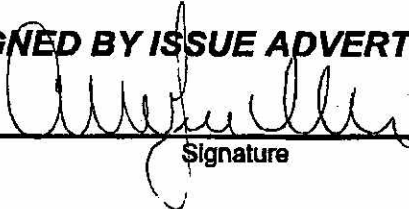
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date


Signature

(202) 965-5060

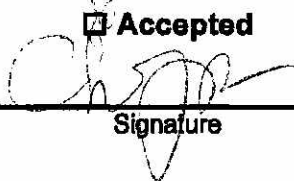
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Chelsea Grance
Printed Name

RSA
Title



NVCW
3830 S Jones Blvd
Las Vegas, NV 89103

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2474057

Schedule Dates

10/25/16-10/31/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

750/760/4562 (826452)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Liz Dome,

Phone/Fax

/

CPE

750/760/4562

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

TV Separation: 30

Date Entered 04/19/16
Last Modified 04/19/16
Entered By Chelsea Grance
CO-OP No
Headline # ECR25139652
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,125.00
Net Total \$6,375.00
Sales Tax

Las Vegas (NVCW)

By Broadcast Month
Oct. 2016 19 \$7,100.00
Nov. 2016 1 \$400.00
Grand Total: 20 \$7,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	2	:30	1P- Judge Mathis B	3	X	X	X	X	X			3	\$300.00	\$900.00	Las Vegas (NVCW)	Judge Mathis	4/19/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	2	:30	4P- Judge Mathis	3	X	X	X	X	X			3	\$300.00	\$900.00	Las Vegas (NVCW)	Judge Mathis	4/19/16
3.0	Normal Line / SPOT (3)	10/25/16-10/28/16	2	:30	6P- Dr Phil 2	3	X	X	X	X	X			3	\$400.00	\$1,200.00	Las Vegas (NVCW)	Dr Phil-B	4/19/16
4.0	Normal Line / SPOT (4)	10/25/16-10/28/16	3	:30	7P- Judge Judy 2	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Las Vegas (NVCW)	Judge Judy-A	4/19/16
5.0	Normal Line / SPOT (5)	10/25/16-10/28/16	3	:30	7:30P- Judge Judy	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Las Vegas (NVCW)	Judge Judy-B	4/19/16
6.0	Normal Line / Prime (6)	10/31/16-10/31/16	2	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Las Vegas (NVCW)	Law & Order: SVU	4/19/16
7.0	Normal Line / Prime (7)	10/27/16-10/27/16	2	:30	8P- MYN-The Mentalist (Thursday)	1			X					1	\$400.00	\$400.00	Las Vegas (NVCW)	The Mentalist	4/19/16
8.0	Normal Line / Prime (8)	10/28/16-10/28/16	2	:30	9P- MYN-Bones 2 (Friday)	1					X			1	\$400.00	\$400.00	Las Vegas (NVCW)	Bones	4/19/16
9.0	Normal Line / SPOT (9)	10/25/16-10/28/16	2	:30	12A- Seinfeld	2	X	X	X	X	X			2	\$150.00	\$300.00	Las Vegas (NVCW)	Seinfeld	4/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ...to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATZ TELEVISION
GROUP

Contract # 25139652
CPE: 750/760/4562
Agency: TARGETED PLATFORM MEDIA
650 Massachusetts Avenue, NW
Washington, DC 20001

Changes as of: 4/4/2016 at 12:25 PM
Flight: 10/25/16 - 10/31/16
Advertiser: Priorities Usa Action
Product: TV
Agency Order #: 4925929
Buyer: Dome, Liz
Salesperson: JARED SALLES
202-955-5342

Version: Current State Version 1
Station: NVCW
Market: Las Vegas
Office: WASHINGTON
Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: JARED SALLES
202-955-5342

Total \$: \$7,500.00
Total Spots: 20
Total CPP: \$0.00
Total GRP: 0
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
1	Tu-F,M 1p-2p		Judge Mathis	\$300.00	30	3		3	\$900.00	\$0.00	0.0
2	Tu-F,M 2p-5p		Judge Mathis	\$300.00	30	3		3	\$900.00	\$0.00	0.0
3	Tu-F,M 3p-7p		Dr Phil-B	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
4	Tu-F,M 4p-7:30p		Judge Judy-A	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
5	Tu-F,M 5p-7:30p-8p		Judge Judy-B	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
6	9p-10p		Law & Order: SVU	\$400.00	30	1		1	\$400.00	\$0.00	0.0
7	8p-9p		The Mentalist	\$400.00	30	1		1	\$400.00	\$0.00	0.0
8	9p-10p		Bones	\$400.00	30	1		1	\$400.00	\$0.00	0.0
9	Tu-F,M 12m-12:30a		Seinfeld	\$150.00	30	2		2	\$300.00	\$0.00	0.0
TOTALS:						20		20	\$7,500.00	\$0.00	0.0

Turnover
4/19/16
2



KATZ TELEVISION
GROUP

Contract # 25139652 Changes as of: 4/4/2016 at 12:25 PM Version: Current State Version 1
CPE: 750/760/4562 Flight: 10/25/16 - 10/31/16 Station: NVCW Total \$: \$7,500.00
Agency: TARGETED PLATFORM MEDIA Advertiser: Priorities Usa Action Market: Las Vegas Total Spots: 20
650 Massachusetts Avenue, NW Product: TV Office: WASHINGTON Total CPP: \$0.00
Washington, DC 20001 Agency Order #: 4925929 Buyer: Dome, Liz Con Type: POLITICAL/VOTE Total GRP: 0
Salesperson: JARED SALLES Assistant: JARED SALLES Separation:
202-955-5342 202-955-5342

Hit Listed Programs	
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Date/Time	Added by	Comment
04/04/16 12:25 PM	CAROLYN ALLAIRE	Separation: 30

Competitive Information	
Market Budget:	\$180,000
NVCW Share:	1%
Comment:	
KLAS:	30%
KSNV:	27%
KTNV:	17%
KVCW:	1%
KVVU:	23%
NSNV:	1%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	20	\$7,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$7,500.00
Total	20	\$7,500.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	4/4/16 2:44 PM				\$0
New	4/4/16 12:23 PM	CAROLYN ALLAIRE	New	20	\$7,500.00 \$7,500.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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REMIT TO Sinclair Broadcast (Advertiser
c/o NVCW
PO Box 206270
Dallas, TX 75320-6270

Agency
Buyer
Salesperson

Priorities USA Action (72141)
Targeted Platform Media (15945)
Liz,Dome,
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342 , fx: (202) 955-5348x

Invoice 4783713
Inv Date 10/30/2016
Terms CIA
Contract 2474057
Bill Type Weekly/Irregular
Period 10/24/2016 - 10/30/2016

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand 750/760/4562 (826452)
Acct Types National/Political Issue Agency BRD
Est/Headline 4562/ECR25139652
Demo
Revision
Comments

TV
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 11/1/2016 10:14:34AM

Las Vegas (NVCW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	Judge Mathis						
	SPOT	71904-Judge Mathis	Per week (3),Tu,We,Th,Fr	10/25/16 1:26PM (Tu)	00:30	PRA-TV16-36H	\$300.00	
	SPOT	71904-Judge Mathis	Per week (3),Tu,We,Th,Fr	10/26/16 1:17PM (We)	00:30	PRA-TV16-36H	\$300.00	
	SPOT	71904-Judge Mathis	Per week (3),Tu,We,Th,Fr	10/27/16 1:28PM (Th)	00:30	PRA-TV16-36H	\$300.00	
2.1	Contract Line Remarks:	Judge Mathis						
	SPOT	71912-Judge Mathis	Per week (1),Tu,We,Th,Fr	10/26/16 4:17PM (We)	00:30	PRA-TV16-36H	\$300.00	
3.0	Contract Line Remarks:	Dr Phil-B						
	SPOT	789496-Dr Phil 2	Per week (3),Tu,We,Th,Fr	10/25/16 6:11PM (Tu)	00:30	PRA-TV16-36H	\$400.00	
	SPOT	789496-Dr Phil 2	Per week (3),Tu,We,Th,Fr	10/25/16 6:55PM (Tu)	00:30	PRA-TV16-36H	\$400.00	
	SPOT	789496-Dr Phil 2	Per week (3),Tu,We,Th,Fr	10/26/16 6:21PM (We)	00:30	PRA-TV16-36H	\$400.00	
4.1	Contract Line Remarks:	Judge Judy-A						
	SPOT	791892-Judge Judy 2	Per week (2),Tu,We,Th,Fr	10/25/16 7:10PM (Tu)	00:30	PRA-TV16-36H	\$1200.00	
	SPOT	791892-Judge Judy 2	Per week (2),Tu,We,Th,Fr	10/28/16 7:10PM (Fr)	00:30	PRA-TV16-49H	\$1200.00	
5.0	SPOT			10/25/16		1 preempt @ \$500.00	\$0.00	
5.0	SPOT			10/26/16		1 preempt @ \$500.00	\$0.00	
5.0	SPOT			10/28/16		1 preempt @ \$500.00	\$0.00	
7.2	Contract Line Remarks:	X FILES						
	Prime	1622847-MYN-The X	Day,Th-1	10/27/16 10:11PM (Th)	01:00	PRA-TV16-40H	\$800.00	
9.1	Contract Line Remarks:	Seinfeld						
	SPOT	42049-Seinfeld	Per week (1),Tu,We,Th,Fr	10/25/16 12:13AM (Tu)	01:00	PRA-TV16-40H	\$300.00	
10.0	Contract Line Remarks:	JUDGE MATHIS						
	SPOT	71912-Judge Mathis	Per week (1),Tu,We,Th,Fr	10/26/16 4:35PM (We)	01:00	PRA-TV16-40H	\$600.00	
11.0	Contract Line Remarks:	Judge Mathis						
	SPOT	71912-Judge Mathis	Per week (2),We,Th,Fr	10/27/16 4:20PM (Th)	00:30	PRA-TV16-36H	\$300.00	
	SPOT	71912-Judge Mathis	Per week (2),We,Th,Fr	10/28/16 4:38PM (Fr)	00:30	PRA-TV16-49H	\$300.00	

Net 30-Payment is due within 30 days from invoice date.

Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$7,100.00
Commission	(\$1,065.00)
Net Total	\$6,035.00

Total Spots 14



REMIT TO Sinclair Broadcast C
c/o NVCW
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

Priorities USA Action (72141)
Targeted Platform Media (15945)
Liz, Dome,
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342 , fx: (202) 955-5348x

Invoice 4827178
Inv Date 11/6/2016
Terms CIA
Contract 2474057
Bill Type Weekly/Irregular
Period 10/31/2016 - 11/6/2016

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
750/760/4562 (826452)
National/Political Issue Agency BRD
4562/ECR25139652

CO-OP/Order Type No/Normal
Package
Gen. Date 11/8/2016 11:05:41AM

TV
Separation: 30

Las Vegas (NVCW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
5.0	Contract Line Remarks:		Law & Order: SVU					
	Prime	156035-MYN-Law & C	Per week (1), Mo	10/31/16 9:24PM (Mo)	00:30	PRA-TV16-49H	\$400.00	

Net 30-Payment is due within 30 days from invoice date.

Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$400.00
Commission	(\$60.00)
Net Total	\$340.00

Total Spots 1