



**Quarterly Issues Report – Q2 2nd Quarter, 2014 4/6/14 through 6/29/14
Viewpoints Programs 14-14 through 14-26**

During the second quarter of 2014 the following compliancy issues were covered

Activism	Immigration
Agriculture and Gardening	Industry
Alcoholism	Labor Force
American History	Law, Law Enforcement & Legislation
Arts	Marketing and Branding
Banking and Finance	Media
Bereavement	Mental Health
Business	Minorities
Charities	Military
Child Abuse	Nutrition
Class Culture	Pets
Commerce	Poverty
Consumerism	Privacy and Internet Security
Discrimination	Public Safety
Divorce and Family Lawyers	Race
Economics	Recreation
Education	Religion
Employment & the Workplace	Social Media
Energy	Sports
Environment	Technology
Family Issues	Therapy
Firearms	Third World Economies
Gay Issues	Transportation
Good Samaritans	Travel
Government	Women and Gender Issues

Human Health

Program # 14-14

Air week: 4/6/14

SEGMENT #1 – PTSD: What it is and how families can help sufferers

SYNOPSIS: Millions of Americans suffer with post-traumatic stress disorder, or PTSD, but often we think it's only combat veterans who live with the issue. We talk to a physician who specializes in PTSD about just what it is, its symptoms, and how it can affect the families of sufferers. We also discuss PTSD with a novelist who writes about the topic – and lived through the anguish of PTSD with her father, a veteran of World War II.

Host: Gary Price. Guests: Dr. Matthew J. Friedman, MD, PhD, former Exec. Dir. and currently a senior advisor for the National Center for PTSD, and Professor of Psychiatry, Pharmacology and Toxicology at the Geisel School of Medicine at Dartmouth; Laurie Halse Anderson, best-selling author of young adult literature. Her latest book is titled, "The Impossible Knife of Memory,"

COMPLIANCY ISSUES COVERED: war, veterans, child abuse, mental health, alcoholism, therapy, family issues

SEGMENT #2- Kitty Genovese: The real story 50 years later

SYNOPSIS: In 1964, a young bar manager was brutally assaulted and stabbed to death in New York, supposedly while 38 bystanders watched and did nothing to help her. The story of Kitty Genovese made headlines around the world, and made New York City famous for its cold, unfeeling people who "didn't want to get involved." But was the story as told in the press true?

Host: Marty Peterson. Guests: Kevin Cook, author of "Kitty Genovese: The murder, the bystanders, the crime that changed America,"

COMPLIANCY ISSUES COVERED: crime, media, law enforcement, public safety, Good Samaritans

Program # 14-15

Air week: 4/13/14

SEGMENT #1 – Post-High School Ed: Are we doing all we can?

SYNOPSIS: There are many students and adults who don't go to a four-year college, but are out in the workforce looking for a job or seeking to get a better one. But how do they get the education they need to find a job or move up in the work world?

Host: Gary Price. Guests: Mike Rose, professor at the UCLA Graduate School of Education and Information Studies, author of the book, "Why School? Reclaiming education for all of us,"

COMPLIANCY ISSUES COVERED: education, labor force, immigrants, business, academic testing

SEGMENT #2- Internet Privacy: How you can fight snooping online

SYNOPSIS: It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted – and sometimes dangerous – intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue.

Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance,;" William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health,

COMPLIANCY ISSUES COVERED: technology, commerce, law, privacy, Internet security, government.

Program # 14-16

Air week: 4/20/14

SEGMENT #1 – Hands-on Tinkering: How it can help kids get ahead

SYNOPSIS: Many U.S. school children have trouble with math and science and sometimes it's because these subjects are not taught in a way that engages students. We talk to two "hands-on" educators about how involving young people – and adults – in science, technology and engineering in creative and sometimes explosive ways helps them learn about the principles of science and math in ways that sitting in a lecture never could.

Host: Gary Price. **Guests:** Tim Shaw, inventor, engineer, host of "None of the Above" on the National Geographic Channel Karen Wilkinson, Tinkering Studio Director, the Exploratorium, San Francisco, co-author of "The Art of Tinkering,"

COMPLIANCY ISSUES COVERED: science & technology, media, the arts, education, creativity

SEGMENT #2- Adult Swimming: It's important for safety and health

SYNOPSIS: Summer is a time for fun in the sun, and swimming is a favorite pastime when the temperature rises. With that in mind, it's amazing that millions of adults never learned to swim! We talk to a swimming expert about why it's important for adults to learn to navigate the pool for their own health, safety and the safety of their children. It's also a great activity where you can make new friends, keep fit and have fun.

Host: Marty Peterson. **Guests:** Rob Butcher, Executive Director, United States Master Swimming (USMS)

COMPLIANCY ISSUES COVERED: recreation, health, safety, senior issues

Program # 14-17

Air week: 4/27/14

SEGMENT #1 – Bitcoin: What it is and why we need to take it seriously

SYNOPSIS: The virtual currency, "bitcoin," has been in the news lately for its fantastic rise in value, then it's dramatic fall after the world's largest bitcoin exchange filed for bankruptcy. We talk to two financial specialists about what it is, how it's used, the pros and cons of dealing in bitcoin, and what the future might bring for this novel currency.

Host: Gary Price. **Guests:** Peter Leeds, owner and CEO of Peter Leeds Penny Stocks, author of "Penny Stocks for Dummies," Joe Deaux, Economic Analyst at The Street

COMPLIANCY ISSUES COVERED: banking & finance, technology, government, the Internet, crime

SEGMENT #2- Women of the Atomic Age

SYNOPSIS: The Atomic Age is credited mostly to men like Einstein, Oppenheimer and Fermi. Although there's no question that these eminent scientists were leaders in the development and understanding of nuclear power, there were also many women who contributed knowledge and sometimes their health and lives, but who are overshadowed by the men. We talk to two authors whose books give these women the recognition they deserve.

Host: Marty Peterson. **Guests:** Craig Nelson, author of "The Age of Radiance: The epic rise and dramatic fall of the Atomic Era," Denise Kiernan, author of the best-selling book, "The Girls of Atomic City," now in paperback.

COMPLIANCY ISSUES COVERED: women's issues, science, war, education, health

Program # 14-18

Air week: 5/4/14

SEGMENT #1 – The Gun that Changed History: The Colt Revolver

SYNOPSIS: The six-gun is an iconic emblem of the Old West as much as the face-off between the sheriff and the bad guy on a dusty street at high noon. What many people don't realize, though, is that the gun that was used back in those old show-downs was a relatively new invention that changed the history of the west and of our country from then on. We talk to an author who used the creation of the Colt revolver as the centerpiece of his novel, about Samuel Colt, how he fought for years to get his gun into the marketplace, and how it revolutionized firearms and the gun industry for decades to come.

Host: Gary Price. Guests: Robert Lautner, author of the novel, "Road to Reckoning,"

COMPLIANCY ISSUES COVERED: firearms, history of the Old West, military, law enforcement, industry

SEGMENT #2- Twin Loss and Bereavement

SYNOPSIS: The loss of a loved one is always difficult, but when an individual loses a twin sister or brother, it's even more so. The bond between these siblings is different than with or between other siblings, and the grief often lasts a lifetime. We talk to two twin specialists, one who lost a twin brother herself, about the special relationship between twins, why the sorrow is often more intense and long-lived, and how family and friends can help a grieving twin through their loss.

Host: Marty Peterson. Guests: Mary Rockefeller Morgan, psychotherapist, author of the book, "When Grief Calls Forth the Healing: A memoir of losing a twin," Dr. Nancy Segal, prof. of psychology, Cal State-Fullerton, founder and director of The Twin Studies Center, author of several books on twins

COMPLIANCY ISSUES COVERED: bereavement, mental health, children's & family issues

Program # 14-19

Air week: 5/11/14

The Foodshed & Urban Gardening

SYNOPSIS: It's spring, and backyard gardeners are gearing up to plant the tomatoes, zucchini, lettuce and carrots. Wouldn't it be great if everyone could have a garden that would produce enough so they'd have fresh produce most or all of the year? And just imagine not having to apples shipped in from Australia and tomatoes from Mexico. We talk to two agricultural specialists about how to grow a lot of food in very small space, and how regional and urban farming – even in vacant city lots and around public buildings – could provide healthy, fresh food for much of the community, increase employment in job-starved cities, and help revitalize economies in depressed areas of the nation.

Host: Gary Price. Guests: Philip Ackerman-Leist, Dir. of the Green Mountain College Farm & Food Project, and of their Masters in Sustainable Food Systems Program, and author of "Rebuilding the Foodshed: How to create local, sustainable and secure food systems," Eric Toensmeier, urban gardener author of "Paradise Lot"

COMPLIANCY ISSUES COVERED: agriculture & gardening; hunger issues; employment; transportation; energy; economy

SEGMENT #2- The Drunken Botanist: The plants behind popular spirits

SYNOPSIS: Cocktails are making a comeback, and the distilled spirits that go in them have very interesting and complex histories. We talk with an author who researched how many popular liquors are created, the myths that surround some of them and what fruits, vegetables and shrubs are used in the creation of some of your favorite drinks.

Host: Marty Peterson. Guests: Amy Stewart, author of "The Drunken Botanist:"

COMPLIANCY ISSUES COVERED: agriculture, recreation & leisure, manufacturing, science

Program # 14-20

Air week: 5/18/14

SEGMENT #1 – The Promise of a Pencil: Small actions make big changes

SYNOPSIS: There are many activists such as Bono, Bill Clinton and Oprah who stir large numbers of people to contribute to a cause or spend time helping others less fortunate than themselves. But there are also some non-famous people who start small but are making a big change in the world. We talk to one young

man who started by giving a poor Indian boy a pencil – just a pencil – and turned that one small act into a program to build schools for poor children in many countries around the world.

Host: Gary Price. Guests: Adam Braun, Founder & CEO of Pencils of Promise, author of “The Promise of a Pencil,”

COMPLIANCY ISSUES COVERED: poverty, philanthropy, education, activism

SEGMENT #2- Sustainable Fishing: Is farming the answer?

SYNOPSIS: Doctors and nutritionists tell us to eat less red meat, and more fish. As a result, salmon, tuna, and various white fish have caught on in many households, with salmon being a favorite. A lot of Atlantic salmon is farmed in North America, and some people are skeptical that these operations are healthy – for people, the environment and the fish themselves. We talk to a scientist and to a chef about fish farming, how it can be done well, and how we should pursue good environmental practices as well as good aquaculture practices to make fish like salmon a sustainable option.

Host: Marty Peterson. Guests: Meriel Brooks, Prof. of Biology, Program Director, Masters of Science Program in Environmental Studies, Green Mountain College, VT; Rick Moonen, Chef, Rick Moonen’s RM Seafood restaurant, Mandalay Bay Casino and Resort, Las Vegas, NV

COMPLIANCY ISSUES COVERED: environment, nutrition, science, agriculture

Program # 14-21

Air week: 5/25/14

SEGMENT #1 – Making Education in Poor Areas Better and More Fair

SYNOPSIS: When schools are sub-par, who is to blame? There’s a lot of blame to share, but there are also good public schools out there and models for making troubled schools better, if we want to learn from them. We talk to two education specialists who have ideas on how to create better learning environments in schools, how to better equip and support teachers, and how to even the playing field for poorer students who are often stuck in a district’s lowest-performing schools.

Host: Gary Price. Guests: Greg Duncan, Dist. Prof. in the School of Ed., Univ. of California-Irvine, co-author of “Restoring Opportunity: The crisis of inequality and the challenge for American education,”; John Kuhn, school superintendent in Texas, author of “Fear and Learning in America”

COMPLIANCY ISSUES COVERED: poverty, race, education, politics, teachers, immigrants, labor unions & pensions

SEGMENT #2- A Higher Call: An amazing story of heroism – by the enemy!

SYNOPSIS: On Memorial Day this year, millions will gather to remember our heroic fallen soldiers, sailors and marines at events around the country. There were other heroes in war – those that survived and came home due to their courage and the courage of their comrades. We’ll hear the story of a very unusual hero – a member of Hitler’s air force – who risked his life to help an American pilot in distress, and who decades later met up with the man whose life he saved.

Host: Marty Peterson. Guests: Adam Makos, journalist, author of the book, “A Higher Call: An incredible true story of combat and chivalry in the war-torn skies of World War II,” (facebook: Adam Makos).

COMPLIANCY ISSUES COVERED: war, veterans, military

Program # 14-22

Air week: 6/1/14

SEGMENT #1 - James Madison: A Life Reconsidered

SYNOPSIS: James Madison was one of our busiest and most prolific Founding Fathers, yet he often doesn’t get his due in discussions of the framers of the Constitution, the Bill of Rights or freedom of conscience. We’ll talk to a biographer, and a historian about Madison, his presidency, personal life and how his contributions to our founding are still being discussed today.

Host: Gary Price. Guests: Lynne Cheney, former "Second Lady," scholar, and author of "James Madison: A life reconsidered) Kenneth C. Davis, historian, author of "Don't Know Much About the American Presidents,"

COMPLIANCY ISSUES COVERED: freedom of religion; presidency, war, government, U.S. Constitution

SEGMENT #2- Baby Names: Why and how parents choose them

SYNOPSIS: Why do parents name their babies what they do? What goes into that decision? And why do some names become popular and others fall out of favor? We talk to a baby name specialist and a branding expert about how and why people name their kids what they do.

Host: Marty Peterson. Guests: Jennifer Griffin, author of "1,107 Baby Names that Stand the Test of Time"; Jonah Berger, Prof. of Marketing, The Wharton School of the University of Pennsylvania, author of the NYTimes and WSJ best-seller, "Contagious: Why things catch on,"

COMPLIANCY ISSUES COVERED: children and family issues, marketing and branding, social media

Program # 14-23

Air week: 6/8/14

SEGMENT #1 – A Son Remembers His Father, Jack Lemmon

Synopsis: Oscar-winning actor Jack Lemmon entertained audiences for more than 50 years in films such as "Some Like It Hot," "The Days of Wine and Roses," "The Odd Couple," "The Apartment," and many, many more. We knew Jack Lemmon as the "everyman" in his films, but we didn't know much about his life outside of Hollywood. His son, Chris, offers us a look behind the scenes at the life of his dad and the relationship they shared until his death in 2001.

Host: Gary Price. Guest: Chris Lemmon, actor, author of "A Twist of Lemmon: A tribute to my father."

COMPLIANCY ISSUES COVERED: family issues, media, the arts, alcoholism

SEGMENT #2 - Cat Care During the Dog Days of Summer

SYNOPSIS: It's summer, and families are heading out to beaches, resorts and on camping trips and taking the family dog with them. But what about the family cat? Is it a good idea to take your feline family member with you? And how do cats fare, overall, during the summer at home or away? We talk to two cat experts about caring for your cat during the dog days of summer.

Host: Marty Peterson. Guests: Dr. Marty Becker, veterinarian, member of the "The Dr. Oz Show" medical advisory panel, and author of "Your Cat: The owner's manual,") Jackson Galaxy, cat behaviorist, host of Animal Planet's "My Cat From Hell," author of "Cat Daddy,"

COMPLIANCY ISSUES COVERED: pets, pet & human health, recreation, travel

Program # 14-24

Air week: 6/15/14

SEGMENT #1 – Pope Francis: What changes can we expect in the Church?

SYNOPSIS: The Catholic Church has been embroiled in problems during the past few decades, and the new pope, Francis, is being looked to for guidance and significant changes during his tenure. But is he really a breath of fresh air? How much will the Church change? Which of the "hot button" issues will the pope address head-on? What will remain the same? We talk to two Vatican observers about what *they* think is in store with the Church under Pope Francis.

Host: Gary Price. Guests: John Thavis, journalist, author of "The Vatican Diaries: A behind-the-scenes look at the power, personalities, and politics at the heart of the Catholic Church," Dr. Joe Wenke, satirist, journalist, author of "Papal Bull: An ex-Catholic calls out the Catholic Church,"

COMPLIANCY ISSUES COVERED: religion, gay issues, child abuse, divorce & family issues

SEGMENT #2- The High Cost of Cheap Fashion

SYNOPSIS: The summer home clean-out is here, and old clothes and shoes are often the items that end up in the charity bin. Why is it that Americans have so much clothing to throw away? What happens to the clothing and other items that go off to the resale store? And how does the consumerism of Americans affect emerging economies and Third World countries? We talk to an investigator and author who went inside the "fast fashion" industry for the answers to those questions, and discuss some solutions to the "clothing pollution" that plagues the world.

Host: Marty Peterson. Guests: Elizabeth L. Cline, journalist, author of "Overdressed: The shockingly high cost of cheap fashion,"

COMPLIANCY ISSUES COVERED: consumerism, international business, charities, environment, Third World economies

Program # 14-25

Air week: 6/22/14

SEGMENT #1 – Michael Jordan: The Life

SYNOPSIS: Michael Jordan is without question one of the premiere athletes of the 20th century. But what made him so good? How did he take a mediocre basketball team with rag-tag players and help make it into a sports dynasty? We talk to a man who has followed and written about professional basketball and the Chicago Bulls for decades, about Jordan, the team and his contribution.

Host: Gary Price. Guests: Roland Lazenby, sports journalist, author of "Michael Jordan: The life." (twitter.com/lazenby)

COMPLIANCY ISSUES COVERED: sports, family issues, media, business

SEGMENT #2- Creating a Consensus: Bringing diverse groups together

SYNOPSIS: Activists working to make something happen in a community often have problems getting people to come to meetings or take part in other gatherings for a common cause. Why is that? What impediments of race, education, and economic status create roadblocks to building a consensus, and how can they be overcome? Our guest, an activist for more than 30 years and a director of a national non-profit organization, researched the issue and has some surprising answers.

Host: Marty Peterson. Guests: Betsy Leondar-Wright, Program Dir. of the national non-profit organization Class Action and author of the book, "Missing Class: Strengthening social movement groups by seeing class cultures."

COMPLIANCY ISSUES COVERED: class culture, education, activism, economics

Program # 14-26

Air week: 6/29/14

1:48 SEGMENT #1 – The Tolerance Trap

10:33

SYNOPSIS: Despite having a black president and laws designed to ensure equalities for minorities, unequal treatment is still widely present in American life. Our guests discuss how laws can go only so far in addressing inequality as long as society merely tolerates minorities, regarding them as "the other" and requiring them to be labeled.

Host: Gary Price. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, Ghosts of Jim Crow: Ending Racism in Post-Racial America; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author,

The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality; Ellen Bravo, Director, Family Values at Work and author, Taking On the Big Boys.

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and legislation; equality; economics

14:26 SEGMENT #2- The Tolerance Trap Part 2

10:57

SYNOPSIS: In part 2 of this program on combatting discrimination, our guests discuss concrete ways activists and the "man on the street" can attack inequality on the job, in family situations, in religion and in basic civil rights.

Host: Marty Peterson. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, Ghosts of Jim Crow: Ending Racism in Post-Racial America; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality; Ellen Bravo, Director, Family Values at Work and author, Taking On the Big Boys.

COMPLIANCY ISSUES COVERED: discrimination; minorities; women's and gender issues; laws and legislation; equality; economics; employment and the workplace

Contents copyright 2014 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501
www.mediatracks.com

Each week's program is available for affiliate download at [ftp://mediatracksdownloads.com](http://mediatracksdownloads.com). For guest information, log onto www.viewpointsonline.net. *Viewpoints* is a registered trademark of MediaTracks, Incorporated.