



WTAT
4301 Arco Lane
N Charleston, SC 29418

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 4308

Schedule Dates 10/27/20-11/02/20
Advertiser Nancy Mace for Congress (1710)
Agency Strategic Media Placement (1248)
Product Political (1018)
Brand Nancy Mace for Congress (8581)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Anth,Iacovetti,
Phone/Fax /
CPE 1452/2148/6359
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 10/26/20
Last Modified 10/28/20
Entered By Sheanna Caban
CO-OP No
External # ECR27156670
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,773.00
Net Total \$10,047.00
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Nov. 2020	82	\$11,820.00
Grand Total:	82	\$11,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/27/20-11/02/20	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	10/26/20
2.0	Normal Line / News (2)	10/27/20-11/02/20	3	:30	6:30P- 7P (EST)		1	1	1	1	1			4	\$90.00	\$360.00	Charleston S (WTAT)	FOX24 News @ 630p	10/26/20
2.0.1	Closed Preempt (2)	10/29/20															Charleston S (WTAT)	Preempt/Exception -	
3.0	Normal Line / News (3)	10/27/20-11/02/20	3	:30	10P- 10:30P (EST)		1	1	1	1	1			2	\$240.00	\$480.00	Charleston S (WTAT)	Late News At 10p	10/26/20
3.0.1	Closed Preempt (3)	10/27/20															Charleston S (WTAT)	Program Change/Exception -	
3.0.2	Closed Preempt (3)	10/29/20															Charleston S (WTAT)	Program Change/Exception -	
3.0.3	Closed Preempt (3)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	
4.0	Normal Line / SPOT (4)	10/27/20-11/02/20	3	:30	9A- 9:30A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	Protection Court	10/26/20
5.0	Normal Line / SPOT (5)	10/27/20-11/02/20	3	:30	9:30A- 10A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	Judge Mablean	10/26/20
6.0	Normal Line / SPOT (6)	10/27/20-11/02/20	3	:30	10A- 11A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	Paternity Court	10/26/20
7.0	Normal Line / SPOT (7)	10/27/20-11/02/20	3	:30	11A- 11:30A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	Divorce Court	10/26/20
8.0	Normal Line / SPOT (8)	10/27/20-11/02/20	3	:30	12P- 12:30P (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	Judge Judy	10/26/20

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9.0	Normal Line / SPOT (9)	10/27/20-11/02/20	3	:30	1P- 2P (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	People's Court	10/26/20
10.0	Normal Line / SPOT (10)	10/27/20-11/02/20	3	:30	2P- 3P (EST)		1	1	1	1	1			5	\$80.00	\$400.00	Charleston S (WTAT)	The Real	10/26/20
11.0	Normal Line / SPOT (11)	10/27/20-11/02/20	3	:30	3P- 4P (EST)		1	1	1	1	1			5	\$80.00	\$400.00	Charleston S (WTAT)	TMZ Live	10/26/20
12.0	Normal Line / SPOT (12)	10/31/20-10/31/20	3	:30	2P- 3P (EST)	5						X			\$50.00		Charleston S (WTAT)	Family Feud	10/26/20
12.0.1	Closed Preempt (12)	10/31/20															Charleston S (WTAT)	Program Change/Exception -	
12.0.2	Closed Preempt (12)	10/31/20															Charleston S (WTAT)	Program Change/Exception -	
12.0.3	Closed Preempt (12)	10/31/20															Charleston S (WTAT)	Program Change/Exception -	
12.0.4	Closed Preempt (12)	10/31/20															Charleston S (WTAT)	Program Change/Exception -	
12.0.5	Closed Preempt (12)	10/31/20															Charleston S (WTAT)	Program Change/Exception -	
13.0	Normal Line / SPOT (13)	11/01/20-11/01/20	3	:30	9A- 10A (EST)	5							X	2	\$100.00	\$200.00	Charleston S (WTAT)	Fox News Sunday	10/26/20
13.0.1	Closed Preempt (13)	11/01/20															Charleston S (WTAT)	Advertiser separation/Exception -	

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13.0.2	Closed Preempt (13)	11/01/20															Charleston S (WTAT)	Advertiser separation/Exception -	
13.0.3	Closed Preempt (13)	11/01/20															Charleston S (WTAT)	Advertiser separation/Exception -	
14.0	Normal Line / SPOT (14)	10/27/20-11/02/20	3	:30	4P- 5P (EST)		1	1	1	1	1			5	\$110.00	\$550.00	Charleston S (WTAT)	Wendy Williams	10/26/20
15.0	Normal Line / SPOT (15)	10/27/20-11/02/20	3	:30	5P- 5:30P (EST)		1	1	1	1	1			2	\$135.00	\$270.00	Charleston S (WTAT)	Judge Judy	10/26/20
15.0.1	Closed Preempt (15)	10/27/20															Charleston S (WTAT)	Preempt/Exception -	
15.0.2	Closed Preempt (15)	10/28/20															Charleston S (WTAT)	Preempt/Exception -	
15.0.3	Closed Preempt (15)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	
16.0	Normal Line / SPOT (16)	10/27/20-11/02/20	3	:30	5:30P- 6P (EST)		1	1	1	1	1			3	\$135.00	\$405.00	Charleston S (WTAT)	Judge Judy	10/26/20
16.0.1	Closed Preempt (16)	10/27/20															Charleston S (WTAT)	Preempt/Exception -	
16.0.2	Closed Preempt (16)	10/28/20															Charleston S (WTAT)	Preempt/Exception -	
17.0	Normal Line / SPOT (17)	10/27/20-11/02/20	3	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$150.00	\$750.00	Charleston S (WTAT)	Judge Judy	10/26/20
18.0	Normal Line / SPOT (18)	10/27/20-11/02/20	3	:30	7P- 7:30P (EST)		1	1	1	1	1			4	\$235.00	\$940.00	Charleston S (WTAT)	Family Feud	10/26/20
18.0.1	Closed Preempt (18)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	

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19.0	Normal Line / SPOT (19)	10/27/20-11/02/20	3	:30	7:30P- 8P (EST)		1	1	1	1	1				\$235.00		Charleston S (WTAT)	Family Feud	10/26/20
19.0.1	Closed Preempt (19)	10/27/20															Charleston S (WTAT)	Program Change/Exception - WOrld Series Pre Game	
19.0.2	Closed Preempt (19)	10/29/20															Charleston S (WTAT)	Program Change/Exception -	
19.0.3	Closed Preempt (19)	10/28/20															Charleston S (WTAT)	Preempt/Exception -	
19.0.4	Closed Preempt (19)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	
19.0.5	Closed Preempt (19)	11/02/20															Charleston S (WTAT)	Preempt/Exception -	
20.0	Normal Line / Prime (20)	11/02/20-11/02/20	3	:30	9P- 10P (EST)	1	X							1	\$550.00	\$550.00	Charleston S (WTAT)	Filthy Rich-FOX	10/26/20
21.0	Normal Line / Prime (21)	10/28/20-10/28/20	3	:30	8P- 9P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	The Masked Singer-FOX	10/26/20
22.0	Normal Line / Prime (22)	10/28/20-10/28/20	3	:30	9P- 10P (EST)	1			X						\$675.00		Charleston S (WTAT)	Masterchef (R)-FOX	10/26/20
22.0.1	Closed Preempt (22)	10/28/20															Charleston S (WTAT)	Program Change/Exception - I Can See your Voice airs 9p-10p	
23.0	Normal Line / Prime (23)	10/28/20-10/28/20	3	:30	9P- 10P (EST)	1			X						\$450.00		Charleston S (WTAT)	Masterchef Junior-FOX	10/26/20

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23.0.1	Closed Preempt (23)	10/28/20															Charleston S (WTAT)	Program Change/Exception - I Can See your Voice airs 9p-10p	
24.0	Normal Line / SPOT (24)	10/27/20-11/02/20	3	:30	11:30P- 12A (EST)		1	1	1	1	1			4	\$70.00	\$280.00	Charleston S (WTAT)	TMZ	10/26/20
24.0.1	Closed Preempt (24)	10/29/20															Charleston S (WTAT)	Program Change/Exception -	
25.0	M/G For 3.0.1 / News (3)	10/27/20-10/27/20	3	:30	11P- 11:30P (EST)	1		X						1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	10/26/20
27.0	Revised Line / SPOT (26)	10/28/20-10/28/20	1	:30	1:30A- 2A (EST)	1			X								Charleston S (WTAT-ALT1)	2.5 MEN	10/26/20
27.1	Normal Line / SPOT (26)	10/28/20-10/28/20	1	:30	1:30A- 2A (EST)	1			X						\$60.00		Charleston S (WTAT)	2.5 MEN	10/26/20
27.1.1	Closed Preempt (26)	10/28/20															Charleston S (WTAT)	Program Change/Exception - MOM airs at 130am	
28.0	M/G For 3.0.2,3.0.3,12.0.1,12.0.2,12.0.3,12.0.4,12.0.5,13.0.1,13.0.2,13.0.3,15.0.1,15.0.2,16.0.1,16.0.2,19.0.2,19.0.3,24.0.1,27.1.1 / Football (27)	11/01/20-11/01/20	2	:30	1P- 4P (EST)	1							X	1	\$2,170.00	\$2,170.00	Charleston S (WTAT)	NFL	10/27/20
29.0	M/G For 26.0.1 / Prime (28)	10/31/20-10/31/20	1	:30	8P- 11P (EST)	2						X		1	\$600.00	\$600.00	Charleston S (WTAT)	COLLEGE FOOTBALL	10/28/20
29.0.1	Closed Preempt (28)	10/31/20															Charleston S (WTAT)	Sports Overrun/Exception -	

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30.0	Normal Line / SPOT (29)	11/01/20-11/01/20	1	:30	10:35P- 11:35P (EST)	1							X	1	\$100.00	\$100.00	Charleston S (WTAT)	TMZ WEEKEND	10/28/20

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26.0	M/G For 19.0.1,22.0.1,23.0.1 / Prime (25)	10/28/20-10/28/20	1	:30	8P- 11P (EST)	1			X						\$1,300.00		Charleston S (WTAT-ALT1)	WORLD SERIES	10/26/20
26.0.1	Closed Preempt (25)	10/28/20															Charleston S (WTAT-ALT1)	Program Change/Spot -NO Game 7	

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