



WTAT
4301 Arco Lane
N Charleston, SC 29418

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3935

Schedule Dates 10/07/20-11/01/20
Advertiser Nancy Mace for Congress (1710)
Agency Strategic Media Placement (1248)
Product Political (1018)
Brand Nancy Mace for Congress (8581)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Anth,Iacovetti,
Phone/Fax /
CPE 1452/2148/6169
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 09/11/20
Last Modified 09/11/20
Entered By Sheanna Caban
CO-OP No
External # ECR27063585
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,261.25
Net Total \$12,813.75
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	84	\$11,700.00
Nov. 2020	24	\$3,375.00
Grand Total:	108	\$15,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (3)	10/28/20-10/30/20	3	:30	6:30P- 7P (EST)	4			X	X	X			4	\$90.00	\$360.00	Charleston S (WTAT)	NEWS	9/11/20
2.0	Normal Line / News (3)	10/07/20-10/09/20	3	:30	10:30P- 11P (EST)	5			X	X	X			5	\$230.00	\$1,150.00	Charleston S (WTAT)	NEWS	9/11/20
3.0	Normal Line / News (3)	10/12/20-10/16/20	3	:30	10:30P- 11P (EST)	5	X	X	X	X	X			5	\$230.00	\$1,150.00	Charleston S (WTAT)	NEWS	9/11/20
4.0	Normal Line / News (3)	10/19/20-10/23/20	3	:30	10:30P- 11P (EST)	5	X	X	X	X	X			5	\$230.00	\$1,150.00	Charleston S (WTAT)	NEWS	9/11/20
5.0	Normal Line / News (3)	10/28/20-10/30/20	3	:30	10:30P- 11P (EST)	4			X	X	X			4	\$230.00	\$920.00	Charleston S (WTAT)	NEWS	9/11/20
6.0	Normal Line / News (4)	10/07/20-10/09/20	3	:30	11P- 11:30P (EST)	5			X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	NEWS NOW	9/11/20
7.0	Normal Line / News (4)	10/12/20-10/16/20	3	:30	11P- 11:30P (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	NEWS NOW	9/11/20
8.0	Normal Line / News (4)	10/19/20-10/23/20	3	:30	11P- 11:30P (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	NEWS NOW	9/11/20
9.0	Normal Line / News (4)	10/28/20-10/30/20	3	:30	11P- 11:30P (EST)	4			X	X	X			4	\$70.00	\$280.00	Charleston S (WTAT)	NEWS NOW	9/11/20
10.0	Normal Line / News (5)	10/10/20-10/10/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/11/20
11.0	Normal Line / News (5)	10/17/20-10/17/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/11/20
12.0	Normal Line / News (5)	10/24/20-10/24/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/11/20
13.0	Normal Line / News (5)	10/31/20-10/31/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/11/20

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14.0	Normal Line / News (6)	10/11/20-10/11/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/11/20
15.0	Normal Line / News (6)	10/18/20-10/18/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/11/20
16.0	Normal Line / News (6)	10/25/20-10/25/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/11/20
17.0	Normal Line / News (6)	11/01/20-11/01/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/11/20
18.0	Normal Line / SPOT (7)	10/07/20-10/09/20	3	:30	5P- 5:30P (EST)	5			X	X	X			5	\$135.00	\$675.00	Charleston S (WTAT)	JUDGE JUDY	9/11/20
19.0	Normal Line / SPOT (7)	10/12/20-10/16/20	3	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$135.00	\$675.00	Charleston S (WTAT)	JUDGE JUDY	9/11/20
20.0	Normal Line / SPOT (7)	10/19/20-10/23/20	3	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$135.00	\$675.00	Charleston S (WTAT)	JUDGE JUDY	9/11/20
21.0	Normal Line / SPOT (8)	10/28/20-10/30/20	3	:30	5P- 5:30P (EST)	4			X	X	X			4	\$135.00	\$540.00	Charleston S (WTAT)	JUDGE JUDY	9/11/20
22.0	Normal Line / Prime (9)	10/07/20-10/07/20	3	:30	9P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	Masterchef (R)-FOX	9/11/20
23.0	Normal Line / Prime (9)	10/14/20-10/14/20	3	:30	9P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	Masterchef (R)-FOX	9/11/20
24.0	Normal Line / Prime (9)	10/21/20-10/21/20	3	:30	9P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	Masterchef (R)-FOX	9/11/20
25.0	Normal Line / Prime (9)	10/28/20-10/28/20	3	:30	9P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	Masterchef (R)-FOX	9/11/20
26.0	Normal Line / News (1)	10/07/20-10/09/20	3	:30	7A- 8A (EST)	5			X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/11/20
27.0	Normal Line / News (1)	10/12/20-10/16/20	3	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/11/20

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28.0	Normal Line / News (1)	10/19/20-10/23/20	3	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/11/20
29.0	Normal Line / News (1)	10/26/20-10/30/20	3	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/11/20
30.0	Normal Line / News (2)	10/07/20-10/09/20	3	:30	6:30P- 7P (EST)	5			X	X	X			5	\$90.00	\$450.00	Charleston S (WTAT)	NEWS	9/11/20
31.0	Normal Line / News (2)	10/12/20-10/16/20	3	:30	6:30P- 7P (EST)	5	X	X	X	X	X			5	\$90.00	\$450.00	Charleston S (WTAT)	NEWS	9/11/20
32.0	Normal Line / News (2)	10/19/20-10/23/20	3	:30	6:30P- 7P (EST)	5	X	X	X	X	X			5	\$90.00	\$450.00	Charleston S (WTAT)	NEWS	9/11/20

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