



WTAT
4301 Arco Lane
N Charleston, SC 29418

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3989

Schedule Dates 09/30/20-10/06/20
Advertiser Nancy Mace for Congress (1710)
Agency Strategic Media Placement (1248)
Product Political (1018)
Brand Nancy Mace for Congress (8581)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Anth,Iacovetti,
Phone/Fax /
CPE 1452/2148/6203
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 09/22/20
Last Modified 09/22/20
Entered By Sheanna Caban
CO-OP No
External # ECR27074160
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$342.75
Net Total \$1,942.25
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	18	\$2,285.00
Grand Total:	18	\$2,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/30/20-10/06/20	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/22/20
2.0	Normal Line / News (2)	09/30/20-10/06/20	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	FOX Morning News at 7a	9/22/20
3.0	Normal Line / News (3)	09/30/20-10/06/20	3	:30	10P- 10:30P (EST)		1	1	1	1	1			5	\$240.00	\$1,200.00	Charleston S (WTAT)	Late News At 10p	9/22/20
4.0	Normal Line / News (4)	10/03/20-10/03/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	News At 10	9/22/20
5.0	Normal Line / News (5)	10/04/20-10/04/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	9/22/20
6.0	Normal Line / SPOT (6)	09/30/20-10/02/20	3	:30	5P- 5:30P (EST)	1			X	X	X			1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	9/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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