



WTAT
4301 Arco Lane
N Charleston, SC 29418

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3899

Schedule Dates 09/08/20-09/22/20
Advertiser Nancy Mace for Congress (1710)
Agency Strategic Media Placement (1248)
Product Political (1018)
Brand Nancy Mace for Congress (8581)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Anth,Iacovetti,
Phone/Fax /
CPE 1452/2148/6161
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 09/04/20
Last Modified 09/11/20
Entered By Sheanna Caban
CO-OP No
External # ECR27059340
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$829.50
Net Total \$4,700.50
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Sep. 2020	30	\$5,530.00
Grand Total:	30	\$5,530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/08/20-09/11/20	3	:30	7A- 8A (EST)	5		X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	AM NEWS	9/4/20
2.0	Normal Line / News (1)	09/14/20-09/18/20	3	:30	7A- 8A (EST)	5	X	X	X	X	X			5	\$70.00	\$350.00	Charleston S (WTAT)	AM NEWS	9/4/20
3.0	Normal Line / News (2)	09/22/20-09/22/20	3	:30	7A- 8A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	AM NEWS	9/4/20
4.0	Normal Line / News (2)	09/08/20-09/11/20	3	:30	10P- 10:30P (EST)	5		X	X	X	X			5	\$240.00	\$1,200.00	Charleston S (WTAT)	NEWS	9/4/20
5.0	Normal Line / News (2)	09/14/20-09/18/20	3	:30	10P- 10:30P (EST)	5	X	X	X	X	X			5	\$240.00	\$1,200.00	Charleston S (WTAT)	NEWS	9/4/20
6.0	Normal Line / News (2)	09/22/20-09/22/20	3	:30	10P- 10:30P (EST)	1		X						1	\$240.00	\$240.00	Charleston S (WTAT)	NEWS	9/4/20
7.0	Normal Line / News (7)	09/12/20-09/12/20	3	:30	11P- 11:30P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/4/20
8.0	Normal Line / News (3)	09/19/20-09/19/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	9/4/20
9.0	Normal Line / News (4)	09/13/20-09/13/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	NEWS	9/4/20
10.0	Normal Line / News (4)	09/20/20-09/20/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	NEWS	9/4/20
11.0	Normal Line / SPOT (5)	09/08/20-09/11/20	3	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	9/4/20
12.0	Normal Line / SPOT (5)	09/14/20-09/18/20	3	:30	5P- 5:30P (EST)	1	X	X	X	X	X			1	\$135.00	\$135.00	Charleston S (WTAT)	JUDGE JUDY	9/4/20
13.0	Normal Line / Prime (6)	09/09/20-09/09/20	3	:30	8P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	MASTERCHEF	9/4/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / Prime (6)	09/16/20-09/16/20	3	:30	8P- 10P (EST)	1			X					1	\$675.00	\$675.00	Charleston S (WTAT)	MASTERCHEF	9/4/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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