



WTAT
4301 Arco Lane
N Charleston, SC 29418

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 4276

Schedule Dates 10/22/20-11/03/20
Advertiser Nancy Mace for Congress (1710)
Agency Strategic Media Placement (1248)
Product Political (1018)
Brand Nancy Mace for Congress (8581)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Anth,Iacovetti,
Phone/Fax /
CPE 1452/2148/6337
Account Types National/Political Candidate Agency
Billing Type Standard
Comments FRAN BROWN

Date Entered 10/21/20
Last Modified 10/28/20
Entered By Sheanna Caban
CO-OP No
External # ECR27152817
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$832.50
Net Total \$4,717.50
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	14	\$1,280.00
Nov. 2020	48	\$4,270.00
Grand Total:	62	\$5,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/22/20-10/27/20	3	:30	7A- 9A (EST)		2	1		1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	AM NEWS	10/21/20
2.0	Normal Line / News (1)	10/28/20-11/03/20	3	:30	7A- 9A (EST)		1	1	1	1	1			5	\$70.00	\$350.00	Charleston S (WTAT)	AM NEWS	10/21/20
3.0	Normal Line / News (2)	10/22/20-10/22/20	3	:30	11:30P- 12A (EST)	1				X				1	\$230.00	\$230.00	Charleston S (WTAT)	NEWS	10/21/20
4.0	Normal Line / News (2)	10/26/20-10/26/20	3	:30	10:30P- 11P (EST)	2	X							2	\$230.00	\$460.00	Charleston S (WTAT)	NEWS	10/21/20
5.0	Normal Line / News (2)	10/23/20-10/23/20	3	:30	11:30P- 12A (EST)	1					X			1	\$230.00	\$230.00	Charleston S (WTAT)	NEWS	10/21/20
6.0	Normal Line / News (2)	10/27/20-10/27/20	3	:30	10:30P- 11P (EST)	1		X							\$230.00		Charleston S (WTAT)	NEWS	10/21/20
6.0.1	Closed Preempt (2)	10/27/20															Charleston S (WTAT)	Program Change/Exception - 10p News will air 11p 12am on TUES	
7.0	Normal Line / News (2)	10/28/20-11/03/20	3	:30	10:30P- 11P (EST)		1	1	1	1	1			1	\$230.00	\$230.00	Charleston S (WTAT)	NEWS	10/21/20
7.0.1	Closed Preempt (2)	10/28/20															Charleston S (WTAT)	Preempt/Exception -	
7.0.2	Closed Preempt (2)	10/29/20															Charleston S (WTAT)	Program Change/Exception -	
7.0.3	Closed Preempt (2)	11/03/20															Charleston S (WTAT)	Out of flight/Exception - Election over	

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7.0.4	Closed Preempt (2)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	
8.0	Normal Line / News (3)	10/22/20-10/22/20	3	:30	12A- 12:30A (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	NEWS NOW	10/21/20
9.0	Normal Line / News (3)	10/23/20-10/23/20	3	:30	12A- 12:30A (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	NEWS NOW	10/21/20
10.0	Normal Line / News (3)	10/26/20-10/26/20	3	:30	11P- 11:30P (EST)	2	X							2	\$70.00	\$140.00	Charleston S (WTAT)	NEWS NOW	10/21/20
11.0	Normal Line / News (3)	10/27/20-10/27/20	3	:30	11P- 11:30P (EST)	1		X							\$70.00		Charleston S (WTAT)	NEWS NOW	10/21/20
11.0.1	Closed Preempt (3)	10/27/20															Charleston S (WTAT)	Program Change/Exception - News NOW will air 12a - 1230am on TUES	
12.0	Normal Line / News (3)	10/28/20-11/03/20	3	:30	11P- 11:30P (EST)		1	1	1	1	1			2	\$70.00	\$140.00	Charleston S (WTAT)	NEWS NOW	10/21/20
12.0.1	Closed Preempt (3)	10/29/20															Charleston S (WTAT)	Program Change/Exception - News NOW will air at 12am-1230am on Thu	
12.0.2	Closed Preempt (3)	11/03/20															Charleston S (WTAT)	Out of flight/Exception - Election over	
12.0.3	Closed Preempt (3)	10/30/20															Charleston S (WTAT)	Preempt/Exception -	
13.0	Normal Line / News (4)	10/24/20-10/24/20	3	:30	11P- 11:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	10/21/20

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14.0	Normal Line / News (4)	10/31/20-10/31/20	3	:30	10P- 10:35P (EST)	1						X			\$100.00		Charleston S (WTAT)	NEWS	10/21/20
14.0.1	Closed Preempt (4)	10/31/20															Charleston S (WTAT)	Program Change/Exception - 10p News will air 1130p-12a	
15.0	Normal Line / News (6)	10/25/20-10/25/20	3	:30	10P- 10:35P (EST)	1							X		\$150.00		Charleston S (WTAT)	NEWS	10/21/20
15.0.1	Closed Preempt (6)	10/25/20															Charleston S (WTAT)	Time period change/Exception -	
16.0	Normal Line / News (6)	11/01/20-11/01/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	NEWS	10/21/20
17.0	Normal Line / SPOT (7)	10/22/20-10/23/20	3	:30	5A- 6A (EST)					1	1			2	\$15.00	\$30.00	Charleston S (WTAT)	PEOPLES COURT	10/21/20
18.0	Normal Line / SPOT (7)	10/26/20-10/27/20	3	:30	5A- 6A (EST)		2	1						3	\$15.00	\$45.00	Charleston S (WTAT)	PEOPLES COURT	10/21/20
19.0	Normal Line / SPOT (7)	10/28/20-11/03/20	5	:30	5A- 6A (EST)		1	1	1	1	1			5	\$15.00	\$75.00	Charleston S (WTAT)	PEOPLES COURT	10/21/20
20.0	Normal Line / SPOT (8)	10/22/20-10/23/20	3	:30	12:30P- 1P (EST)					1	1			2	\$60.00	\$120.00	Charleston S (WTAT)	NEWS NOW MIDDAY	10/21/20
21.0	Normal Line / SPOT (8)	10/26/20-10/27/20	3	:30	12:30P- 1P (EST)		2	1						3	\$60.00	\$180.00	Charleston S (WTAT)	NEWS NOW MIDDAY	10/21/20
22.0	Normal Line / SPOT (8)	10/28/20-11/03/20	3	:30	12:30P- 1P (EST)		1	1	1	1	1			5	\$60.00	\$300.00	Charleston S (WTAT)	NEWS NOW MIDDAY	10/21/20
23.0	Normal Line / SPOT (9)	10/22/20-10/23/20	3	:30	12:30A- 1A (EST)					1	1			2	\$70.00	\$140.00	Charleston S (WTAT)	TMZ	10/21/20

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24.0	Normal Line / SPOT (9)	10/26/20-10/27/20	3	:30	11:30P- 12A (EST)		2	1						2	\$70.00	\$140.00	Charleston S (WTAT)	TMZ	10/21/20
24.0.1	Closed Preempt (9)	10/27/20															Charleston S (WTAT)	Program Change/Exception - TMZ Will air at 1230am-1am on TUES	
25.0	Normal Line / SPOT (9)	10/28/20-11/03/20	3	:30	11:30P- 12A (EST)		1	1	1	1	1			4	\$70.00	\$280.00	Charleston S (WTAT)	TMZ	10/21/20
25.0.1	Closed Preempt (9)	11/03/20															Charleston S (WTAT)	Out of flight/Exception - Election over	
26.0	Normal Line / SPOT (10)	11/01/20-11/01/20	1	:30	9A- 10A (EST)	1							X	1	\$200.00	\$200.00	Charleston S (WTAT)	FOX NEWS SUNDAY	10/21/20
27.0	M/G For 15.0.1 / News (6)	10/25/20-10/25/20	3	:30	11P- 11:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	NEWS	10/21/20
28.0	M/G For 12.0.1 / News (3)	10/29/20-10/29/20	3	:30	12A- 12:30A (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	NEWS NOW	10/22/20
29.0	M/G For 14.0.1 / News (4)	10/31/20-10/31/20	3	:30	11:30P- 12A (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)	NEWS	10/26/20
30.0	M/G For 6.0.1 / News (2)	10/27/20-10/27/20	3	:30	11:30P- 12A (EST)	1		X						1	\$230.00	\$230.00	Charleston S (WTAT)	NEWS	10/26/20
31.0	M/G For 11.0.1 / News (3)	10/27/20-10/27/20	3	:30	12A- 12:30A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	NEWS NOW	10/26/20
32.0	M/G For 24.0.1 / SPOT (9)	10/27/20-10/27/20	3	:30	12:30A- 1A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	TMZ	10/26/20
33.0	M/G For 7.0.1,7.0.2 / SPOT (11)	11/02/20-11/02/20	1	:30	7:30P- 8P (EST)	1	X							1	\$400.00	\$400.00	Charleston S (WTAT)	FAM FEUD	10/27/20

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34.0	Normal Line / SPOT (12)	11/02/20-11/02/20	1	:30	12:30A- 1A (EST)	1	X							1	\$60.00	\$60.00	Charleston S (WTAT)	2.5 MEN	10/27/20
35.0	M/G For 7.0.3,12.0.2,25.0.1 / SPOT (13)	10/31/20-10/31/20	1	:30	12P- 3:30P (EST)	1						X		1	\$275.00	\$275.00	Charleston S (WTAT)	COLLEGE FOOTBALL	10/28/20
36.0	Normal Line / SPOT (14)	11/02/20-11/02/20	2	:30	10A- 11A (EST)	1	X							1	\$95.00	\$95.00	Charleston S (WTAT)	PATERNITY COURT	10/28/20

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