INVOICE

my58

www.my58.com

KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
1241497-1	10/05/14	October 2014	09/29/14 - 10/04/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Brian Smith	HRP -Washingto	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC ADD TO SKED	3646

Flight Dates	Order #	Alt Order #
09/30/14 - 10/05/14	1241497	07408337

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/14	10/03/14	STEVE HARVEY DAY	M-F 10-11AM	--WTF--	:30	2	$325.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/30/14	10/06/14	--WTF--	2	$325.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KQCA	W	10/01/14	10:38 AM STEVE HARVEY DAY	M-F 10-11AM	:30	D3C14CA07T01H	$325.00	NM
2	KQCA	F	10/03/14	10:19 AM STEVE HARVEY DAY	M-F 10-11AM	:30	D3C14CA07T01H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/30/14	10/03/14	SIMPSONS EF 2	M-F 530p-6p	--WTF--	:30	2	$300.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/30/14	10/06/14	--WTF--	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KQCA	W	10/01/14	5:59 PM SIMPSONS EF 2	M-F 530p-6p	:30	D3C14CA07T01H	$300.00	NM
1	KQCA	Th	10/02/14	5:59 PM SIMPSONS EF 2	M-F 530p-6p	:30	D3C14CA07T01H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/30/14	10/03/14	HOW I MET MOTHER EF	M-F 5:30-6PM/6:30	--WTF--	:30	2	$675.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/30/14	10/06/14	--WTF--	2	$675.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KQCA	W	10/01/14	6:59 PM HOW I MET MOTHER EF 2	M-F 5:30-6PM/6:30	:30	D3C14CA07T01H	$675.00	NM
2	KQCA	F	10/03/14	6:59 PM HOW I MET MOTHER EF 2	M-F 5:30-6PM/6:30	:30	D3C14CA07T01H	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/30/14	10/03/14	M-F 7am-8am News	M-F 7:00am-8:00an	--WTF--	:30	2	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		09/30/14	10/06/14	--WTF--	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KQCA	W	10/01/14	7:28 AM M-F 7am-8am News	M-F 7:00am-8:00ar	:30	D3C14CA07T01H	$500.00	NM
1	KQCA	Th	10/02/14	7:41 AM M-F 7am-8am News	M-F 7:00am-8:00ar	:30	D3C14CA07T01H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/30/14	10/03/14	BIG BANG THEORY AC	M-F 7:30-8PM	--WTF--	:30	2	$1,900.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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5	09/30/14	10/03/14	BIG BANG THEORY AC :M-F 7:30-8PM		--WTF--	:30	2	$1,900.00	NM

	Start Date	End Date	MTWTFSS		Spots/Week		Rate		
	09/30/14	10/06/14	--WTF--		2		$1,900.00		

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KQCA	Th	10/02/14	7:45 PM BIG BANG THEORY AC 2	M-F 7:30-8PM	:30 D3C14CA07T01H	$1,900.00	NM
1 KQCA	F	10/03/14	7:56 PM BIG BANG THEORY AC 2	M-F 7:30-8PM	:30 D3C14CA07T01H	$1,900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/30/14	10/03/14	M-F 8am-9am News	8:00am-9:00am	--WTF--	:30	3	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/30/14	10/06/14	--WTF--	3	$500.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KQCA	W	10/01/14	8:22 AM M-F 8am-9am News	8:00am-9:00am	:30 D3C14CA07T01H	$500.00	NM
2 KQCA	Th	10/02/14	8:19 AM M-F 8am-9am News	8:00am-9:00am	:30 D3C14CA07T01H	$500.00	NM
3 KQCA	F	10/03/14	8:55 AM M-F 8am-9am News	8:00am-9:00am	:30 D3C14CA07T01H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/04/14	10/04/14	LAW & ORDER: SVU WK SAT 6-7PM		-----1-	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/29/14	10/05/14	-----1-	1	$250.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KQCA	Sa	10/04/14	6:05 PM LAW & ORDER: SVU WKND SA SAT 6-7PM	:30 D3C14CA07T01H	$250.00	NM

Total Spots 14

Payment Terms 30 Days

Gross Total	$9,150.00
Agency Commission	$1,372.50
Net Amount Due	$7,777.50