

NR 11 X 7 7543466 D

Rw 1

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Lottsfeldt Agency hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Dora Wilson

Authorized committee:

Agency requesting time (and contact information):
 N/A Lottsfeldt Agency

Candidate's political party:
Democratic Party

Office sought (no acronyms or abbreviations):
Anchorage School Board, Seat F

Date of election: April 6, 2021 General Primary

Treasurer of candidate's authorized committee:
Susie Adkins 907 242 7427

The undersigned represents that:
(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
(2) this station is authorized to announce the time as paid for by such person or entity; and
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>Belinda Cummings</u>
Name: <u>Dora Wilson</u>	Name: <u>Belinda Cummings</u>
Date of Request to Purchase Ad Time: <u>3/7/21</u>	Date of Station Agreement to Sell Time: <u>3/8/21</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/8/21

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

3-9/21 updated agency/treasurer info

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 543466D	Station Call Letters: KMXS-FM	Date Received/Requested: 3/8/21
Est. #: N/A	Station Location: Anchorage AK	Run Start and End Dates: 3/9/21-4/6/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 543466D
Alt Order #:
Product Desc: Dora Wilson
Estimate:
Flight Dates: 03/09/21 - 04/06/21
Original Date / Rev: 03/08/21 / 03/08/21
Order Type: TRANSACTIONAL

KMXS-FM
Primary AE: Colleen Kane
Sales Office: L-AK
Sales Region: Local

Agency
Name: Lottsfeldt
Buying Contact:
Billing Contact: Lottsfeldt Agency Billing Contact
 2804 W. Northern Lights
 Anchorage, AK 99517

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dora Wilson for School Board (POL21)
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/28/21	60	\$720.00	\$612.00
03/29/21	04/06/21	27	\$345.00	\$293.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	60	\$720.00	\$612.00	0.00
April 2021	27	\$345.00	\$293.25	0.00
Totals	87	\$1,065.00	\$905.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Colleen Kane			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMXS	03/09/21	04/06/21	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	11111--	:30	5	\$15.00	P-03	0.00	NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-1111--					4	\$15.00		0.00			
		Week: 03/15/21	03/21/21	11111--					5	\$15.00		0.00			
		Week: 03/22/21	03/28/21	11111--					5	\$15.00		0.00			
		Week: 03/29/21	04/04/21	11111--					5	\$15.00		0.00			
		Week: 04/05/21	04/11/21	11-----					2	\$15.00		0.00			
N 2	KMXS	03/09/21	04/06/21	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	11111--	:30	5	\$15.00	P-03	0.00	NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-1111--					4	\$15.00		0.00			
		Week: 03/15/21	03/21/21	11111--					5	\$15.00		0.00			
		Week: 03/22/21	03/28/21	11111--					5	\$15.00		0.00			
		Week: 03/29/21	04/04/21	11111--					5	\$15.00		0.00			
		Week: 04/05/21	04/11/21	11-----					2	\$15.00		0.00			
N 3	KMXS	03/09/21	04/06/21	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	11111--	:30	5	\$15.00	P-03	0.00	NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-1111--					4	\$15.00		0.00			
		Week: 03/15/21	03/21/21	11111--					5	\$15.00		0.00			
		Week: 03/22/21	03/28/21	11111--					5	\$15.00		0.00			

Order / Rev: 543466D
 Alt Order #:
 Flight Dates: 03/09/21 - 04/06/21

Advertiser: Dora Wilson for School Board (POL21)
 Product Desc: Dora Wilson
 Estimate:

KMXS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/29/21	04/04/21	11111--					5	\$15.00		0.00			
Week:		04/05/21	04/11/21	11-----					2	\$15.00		0.00			
N 4	KMXS	03/09/21	04/04/21	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----3-	:30	3	\$5.00	P-04	0.00	NM	12	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	-----3-					3	\$5.00		0.00			
Week:		03/15/21	03/21/21	-----3-					3	\$5.00		0.00			
Week:		03/22/21	03/28/21	-----3-					3	\$5.00		0.00			
Week:		03/29/21	04/04/21	-----3-					3	\$5.00		0.00			
N 5	KMXS	03/09/21	04/04/21	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----3	:30	3	\$5.00	P-04	0.00	NM	12	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	-----3					3	\$5.00		0.00			
Week:		03/15/21	03/21/21	-----3					3	\$5.00		0.00			
Week:		03/22/21	03/28/21	-----3					3	\$5.00		0.00			
Week:		03/29/21	04/04/21	-----3					3	\$5.00		0.00			
Totals													87	\$1,065.00	