

INVOICE



WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
Main: (912) 234-1111
Billing: (912) 238-8354

Billing Address:

Ventura Media Partners
Attention: Accounts Payable
15260 Ventura Blvd. Suite 1240
Sherman Oaks, CA 91403

Send Payment To:

WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Property	WTOC		
Invoice #	3405401-1	Order #	3405401
Invoice Date	02/25/24	Alt Order #	WOC14478750
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/11/24	Flight Dates	02/05/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		
Account Executive	Matt Nixon		
Sales Office	Savannah National		
Sales Region	National		
Agency Code			
Advertiser Code	340		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	141362		
Advertiser Ref	622785		
Product 1	381		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/05/24	02/09/24	M-F 5a-530a	5:00 AM-5:30 AM	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTOC	Tu	02/06/24	5:09 AM	M-F 5a-530a	5:00 AM-5:30 AM	:30	NH24020103H	\$50.00 NM
2	WTOC	Th	02/08/24	5:21 AM	M-F 5a-530a	5:00 AM-5:30 AM	:30	NH24020103H	\$50.00 NM
1	WTOC	F	02/09/24	5:21 AM	M-F 5a-530a	5:00 AM-5:30 AM	:30	NH24020103H	\$50.00 NM
2	02/05/24	02/09/24	529aM-F 530a-6a	5:30 AM-6:00 AM	11111--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 11111-- 5 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTOC	M	02/05/24	5:39 AM	529aM-F 530a-6a	5:30 AM-6:00 AM	:30	NHTV24011901H	\$100.00 NM
3	WTOC	Tu	02/06/24	5:51 AM	529aM-F 530a-6a	5:30 AM-6:00 AM	:30	NH24020103H	\$100.00 NM
2	WTOC	W	02/07/24	5:39 AM	529aM-F 530a-6a	5:30 AM-6:00 AM	:30	NH24020103H	\$100.00 NM
1	WTOC	Th	02/08/24	5:53 AM	529aM-F 530a-6a	5:30 AM-6:00 AM	:30	NH24020103H	\$100.00 NM
5	WTOC	F	02/09/24	5:53 AM	529aM-F 530a-6a	5:30 AM-6:00 AM	:30	NH24020103H	\$100.00 NM
3	02/05/24	02/09/24	M-F 6a News	6:00 AM-7:00 AM	MTWTF--	:30	8	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 8 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	M	02/05/24	6:21 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NHTV24011901H	\$125.00 NM
8	WTOC	M	02/05/24	6:54 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NHTV24011901H	\$125.00 NM
6	WTOC	Tu	02/06/24	6:27 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM
2	WTOC	Tu	02/06/24	6:58 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM
3	WTOC	W	02/07/24	6:10 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM
7	WTOC	Th	02/08/24	6:27 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM
4	WTOC	Th	02/08/24	6:58 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM
5	WTOC	F	02/09/24	6:22 AM	M-F 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$125.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/05/24	02/09/24	CBS This Morning	7:00 AM-9:00 AM	22222--	:30	10	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 22222-- 10 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	M	02/05/24	7:55 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NHTV24011901H	\$75.00 NM
8	WTOC	M	02/05/24	8:38 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NHTV24011901H	\$75.00 NM
6	WTOC	Tu	02/06/24	7:59 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
2	WTOC	Tu	02/06/24	8:36 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
3	WTOC	W	02/07/24	7:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
9	WTOC	W	02/07/24	8:47 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
4	WTOC	Th	02/08/24	8:22 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
10	WTOC	Th	02/08/24	8:55 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
7	WTOC	F	02/09/24	7:27 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
5	WTOC	F	02/09/24	8:23 AM	CBS This Morning	7:00 AM-9:00 AM	:30	NH24020103H	\$75.00 NM
5	02/05/24	02/09/24	Morning Break	9:00 AM-10:00 AM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 11111-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTOC	M	02/05/24	9:12 AM	Morning Break	9:00 AM-10:00 AM	:30	NHTV24011901H	\$50.00 NM
1	WTOC	Tu	02/06/24	9:59 AM	Morning Break	9:00 AM-10:00 AM	:30	NH24020103H	\$50.00 NM
3	WTOC	W	02/07/24	9:47 AM	Morning Break	9:00 AM-10:00 AM	:30	NH24020103H	\$50.00 NM
5	WTOC	Th	02/08/24	9:49 AM	Morning Break	9:00 AM-10:00 AM	:30	NH24020103H	\$50.00 NM
4	WTOC	F	02/09/24	9:40 AM	Morning Break	9:00 AM-10:00 AM	:30	NH24020103H	\$50.00 NM
6	02/05/24	02/09/24	CBS Price Is Right	11:00 AM-12:00 PM	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTOC	Tu	02/06/24	11:29 AM	CBS Price Is Right	11:00 AM-12:00 PM	:30	NH24020103H	\$150.00 NM
2	WTOC	W	02/07/24	11:30 AM	CBS Price Is Right	11:00 AM-12:00 PM	:30	NH24020103H	\$150.00 NM
1	WTOC	Th	02/08/24	11:30 AM	CBS Price Is Right	11:00 AM-12:00 PM	:30	NH24020103H	\$150.00 NM
7	02/05/24	02/09/24	CBS Bold and Beautiful	1:30 PM-2:00 PM	11111--	:30	5	\$150.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTOC	M	02/05/24	1:52 PM	CBS Bold and Beautiful	1:30 PM-2:00 PM	:30	NHTV24011901H	\$150.00 NM
1	WTOC	Tu	02/06/24	1:51 PM	CBS Bold and Beautiful	1:30 PM-2:00 PM	:30	NH24020103H	\$150.00 NM
4	WTOC	W	02/07/24	1:51 PM	CBS Bold and Beautiful	1:30 PM-2:00 PM	:30	NH24020103H	\$150.00 NM
5	WTOC	Th	02/08/24	1:50 PM	CBS Bold and Beautiful	1:30 PM-2:00 PM	:30	NH24020103H	\$150.00 NM
2	WTOC	F	02/09/24	1:51 PM	CBS Bold and Beautiful	1:30 PM-2:00 PM	:30	NH24020103H	\$150.00 NM
8	02/05/24	02/09/24	M-F 12p News	12:00 PM-12:30 PM	11111--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 11111-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTOC	M	02/05/24	12:16 PM	M-F 12p News	12:00 PM-12:30 PM	:30	NHTV24011901H	\$125.00 NM

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12	02/05/24	02/09/24	M-F 530p News	5:30 PM-6:00 PM	11111--	:30	5	\$150.00	NM																																																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																												
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1	WTOC	Tu	02/06/24	10:33 PM	CBS Tuesday Prime Hr 3	10:00 PM-11:00 PM	:30	NH24020103H	\$275.00	NM																																																																											
18	02/05/24	02/09/24	CBS Friday Prime Hr 3	10:00 PM-11:00 PM	----F--	:30	1	\$750.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/05/24</td><td>02/11/24</td><td>----F--</td><td>1</td><td>\$750.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTOC</td><td>F</td><td>02/09/24</td><td>10:47 PM</td><td>CBS Friday Prime Hr 3</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>NH24020103H</td><td>\$750.00</td><td>NM</td></tr></table></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/05/24	02/11/24	----F--	1	\$750.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOC	F	02/09/24	10:47 PM	CBS Friday Prime Hr 3	10:00 PM-11:00 PM	:30	NH24020103H	\$750.00	NM																																												
Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
02/05/24	02/11/24	----F--	1	\$750.00																																																																																	
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																											
1	WTOC	F	02/09/24	10:47 PM	CBS Friday Prime Hr 3	10:00 PM-11:00 PM	:30	NH24020103H	\$750.00	NM																																																																											
19	02/05/24	02/09/24	CBS Friday Prime Hr 1	8:00 PM-9:00 PM	----F--	:30	1	\$350.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/05/24</td><td>02/11/24</td><td>----F--</td><td>1</td><td>\$350.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTOC</td><td>F</td><td>02/09/24</td><td>8:45 PM</td><td>CBS Friday Prime Hr 1</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>NH24020103H</td><td>\$350.00</td><td>NM</td></tr></table></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/05/24	02/11/24	----F--	1	\$350.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOC	F	02/09/24	8:45 PM	CBS Friday Prime Hr 1	8:00 PM-9:00 PM	:30	NH24020103H	\$350.00	NM																																												
Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
02/05/24	02/11/24	----F--	1	\$350.00																																																																																	
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																											
1	WTOC	F	02/09/24	8:45 PM	CBS Friday Prime Hr 1	8:00 PM-9:00 PM	:30	NH24020103H	\$350.00	NM																																																																											
20	02/05/24	02/05/24	CBS Monday Prime Hr 2	9:00 PM-10:00 PM	M-----	:30	1	\$450.00	NM																																																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 M----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	M	02/05/24	9:35 PM	CBS Monday Prime Hr 2	9:00 PM-10:00 PM	:30	NHTV24011901H	\$450.00 NM
21	02/05/24	02/06/24	CBS Tuesday Prime Hr 1	8:00 PM-9:00 PM	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -T----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Tu	02/06/24	8:36 PM	CBS Tuesday Prime Hr 1	8:00 PM-9:00 PM	:30	NH24020103H	\$500.00 NM
22	02/05/24	02/09/24	M-F Late News	11:00 PM-11:35 PM	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 11111-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	M	02/05/24	11:15 PM	M-F Late News	11:00 PM-11:35 PM	:30	NHTV24011901H	\$150.00 NM
2	WTOC	Tu	02/06/24	11:17 PM	M-F Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
4	WTOC	W	02/07/24	11:23 PM	M-F Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
3	WTOC	Th	02/08/24	11:20 PM	M-F Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
5	WTOC	F	02/09/24	11:22 PM	M-F Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
23	02/05/24	02/10/24	Sat 6a News	6:00 AM-7:00 AM	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Sa	02/10/24	7:01 AM	Sat 6a News	6:00 AM-7:00 AM	:30	NH24020103H	\$50.00 NM
24	02/05/24	02/10/24	Sat Late News	11:00 PM-11:35 PM	-----S-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTOC	Sa	02/10/24	11:11 PM	Sat Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
1	WTOC	Sa	02/10/24	11:33 PM	Sat Late News	11:00 PM-11:35 PM	:30	NH24020103H	\$150.00 NM
25	02/05/24	02/10/24	Sat 7a News	7:00 AM-8:00 AM	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Sa	02/10/24	7:45 AM	Sat 7a News	7:00 AM-8:00 AM	:30	NH24020103H	\$50.00 NM
26	02/05/24	02/10/24	Sat 6p News	6:00 PM-6:30 PM	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Sa	02/10/24		Sat 6p News	6:00 PM-6:30 PM	:00		\$100.00 NM
			Credited						
27	02/05/24	02/10/24	CBS This Morning Saturd	8:00 AM-10:00 AM	-----S-	:30	1	\$100.00	NM
			ay						

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Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	02/05/24	02/10/24	CBS This Morning Saturd 8:00 AM-10:00 AM ay	8:00 AM-10:00 AM	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Sa	02/10/24	9:29 AM	CBS This Morning Saturday	8:00 AM-10:00 AM	:30	NH24020103H	\$100.00 NM
28	02/05/24	02/10/24	NCAA Basketball	4:00 PM-6:00 PM	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----S- 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	Sa	02/10/24	5:04 PM	NCAA Basketball	4:00 PM-6:00 PM	:30	NH24020103H	\$500.00 NM
2	WTOC	Sa	02/10/24	5:31 PM	NCAA Basketball	4:00 PM-6:00 PM	:30	NH24020103H	\$500.00 NM
29	02/07/24	02/09/24	M-F 430a News	430a-5a	--111--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 --111-- 3 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	W	02/07/24	4:58 AM	M-F 430a News	430a-5a	:30	NH24020103H	\$15.00 NM
2	WTOC	Th	02/08/24	4:37 AM	M-F 430a News	430a-5a	:30	NH24020103H	\$15.00 NM
3	WTOC	F	02/09/24	4:39 AM	M-F 430a News	430a-5a	:30	NH24020103H	\$15.00 NM
30	02/07/24	02/09/24	CBS The Talk	2p-3p	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 --111-- 3 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	W	02/07/24	2:59 PM	CBS The Talk	2p-3p	:30	NH24020103H	\$125.00 NM
2	WTOC	Th	02/08/24		CBS The Talk	2p-3p	:00		\$125.00 NM
			See MG 30.4,30.5						
3	WTOC	F	02/09/24	2:30 PM	CBS The Talk	2p-3p	:30	NH24020103H	\$125.00 NM
4	WTOC	Su	02/11/24	7:51 AM	Sun 7a News	7a-8a	:30	NH24020103H	\$50.00 NM
			MG for 30.2 02/08						
5	WTOC	Su	02/11/24	11:23 AM	CBS Face The Nation	1030a-1130a	:30	NH24020103H	\$75.00 NM
			MG for 30.2 02/08						
31	02/07/24	02/09/24	CBS Let's Make A Deal	3p-4p/10a-11a	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 --111-- 3 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	W	02/07/24	10:28 AM	CBS Let's Make A Deal	3p-4p/10a-11a	:30	NH24020103H	\$125.00 NM
2	WTOC	Th	02/08/24	10:25 AM	CBS Let's Make A Deal	3p-4p/10a-11a	:30	NH24020103H	\$125.00 NM
3	WTOC	F	02/09/24	10:59 AM	CBS Let's Make A Deal	3p-4p/10a-11a	:30	NH24020103H	\$125.00 NM
32	02/07/24	02/09/24	M-F 330p-4p	330p-4p	--111--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 --111-- 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTOC	W	02/07/24	3:47 PM	M-F 330p-4p	330p-4p	:30	NH24020103H	\$50.00 NM
2	WTOC	Th	02/08/24	3:54 PM	M-F 330p-4p	330p-4p	:30	NH24020103H	\$50.00 NM

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Advertiser	Nikki Haley for President		
Product	Haley for President		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
32	02/07/24	02/09/24	M-F 330p-4p	330p-4p	-- 111--	:30	3	\$50.00	NM																																																																																																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WTOC</td><td>F</td><td>02/09/24</td><td>3:47 PM</td><td>M-F 330p-4p</td><td>330p-4p</td><td>:30</td><td>NH24020103H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTOC	F	02/09/24	3:47 PM	M-F 330p-4p	330p-4p	:30	NH24020103H	\$50.00	NM																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
3	WTOC	F	02/09/24	3:47 PM	M-F 330p-4p	330p-4p	:30	NH24020103H	\$50.00	NM																																																																																																														
33	02/07/24	02/09/24	M-F 430p News	429p-5p	-- 111--	:30	3	\$50.00	NM																																																																																																															
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	WTOC	W	02/07/24	4:54 PM	M-F 430p News	429p-5p	:30	NH24020103H	\$50.00	NM																																																																																																														
2	WTOC	Th	02/08/24	4:55 PM	M-F 430p News	429p-5p	:30	NH24020103H	\$50.00	NM																																																																																																														
3	WTOC	F	02/09/24	4:52 PM	M-F 430p News	429p-5p	:30	NH24020103H	\$50.00	NM																																																																																																														
34	02/07/24	02/11/24	CBS Saturday Prime Hr 2	9p-10p	----- 1-	:30	1	\$175.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/05/24</td><td>02/11/24</td><td>----- 1-</td><td>1</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTOC</td><td>Sa</td><td>02/10/24</td><td>9:59 PM</td><td>CBS Saturday Prime Hr 2</td><td>9p-10p</td><td>:30</td><td>NH24020103H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/05/24	02/11/24	----- 1-	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOC	Sa	02/10/24	9:59 PM	CBS Saturday Prime Hr 2	9p-10p	:30	NH24020103H	\$175.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	02/05/24	02/11/24	----- 1-	1	\$175.00																																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
1	WTOC	Sa	02/10/24	9:59 PM	CBS Saturday Prime Hr 2	9p-10p	:30	NH24020103H	\$175.00	NM																																																																																																														
35	02/07/24	02/11/24	CBS Thursday Prime Hr 2	9p-10p	--- 2---	:30	2	\$500.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/05/24</td><td>02/11/24</td><td>--- 2---</td><td>2</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTOC</td><td>Th</td><td>02/08/24</td><td></td><td>CBS Thursday Prime Hr 2</td><td>9p-10p</td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">See MG 35.3,35.4</td></tr><tr><td>2</td><td>WTOC</td><td>Th</td><td>02/08/24</td><td></td><td>CBS Thursday Prime Hr 2</td><td>9p-10p</td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">See MG 35.3,35.4</td></tr><tr><td>3</td><td>WTOC</td><td>Sa</td><td>02/10/24</td><td>3:12 PM</td><td>NCAA Basketball</td><td>12p-630p</td><td>:30</td><td>NH24020103H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">MG for 35.2,35.1</td></tr><tr><td>4</td><td>WTOC</td><td>Sa</td><td>02/10/24</td><td>4:21 PM</td><td>NCAA Basketball</td><td>12p-630p</td><td>:30</td><td>NH24020103H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">MG for 35.2,35.1</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/05/24	02/11/24	--- 2---	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTOC	Th	02/08/24		CBS Thursday Prime Hr 2	9p-10p	:00		\$500.00	NM				See MG 35.3,35.4								2	WTOC	Th	02/08/24		CBS Thursday Prime Hr 2	9p-10p	:00		\$500.00	NM				See MG 35.3,35.4								3	WTOC	Sa	02/10/24	3:12 PM	NCAA Basketball	12p-630p	:30	NH24020103H	\$500.00	NM				MG for 35.2,35.1								4	WTOC	Sa	02/10/24	4:21 PM	NCAA Basketball	12p-630p	:30	NH24020103H	\$500.00	NM				MG for 35.2,35.1							
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36	02/07/24	02/11/24	CBS Sunday Prime Hr 4	10p-11p	----- 1	:30	1	\$1,000.00	NM																																																																																																															
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
38	02/05/24	02/11/24	CBS Face The Nation	1030a-1130a	-----1	:30	1	\$75.00	NM																																													
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39	02/05/24	02/11/24	Sun Late News	11p-1135p	-----1	:30	1	\$150.00	NM																																													
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40	02/05/24	02/11/24	CBS Super Bowl Kickoff	5:57 PM-6:30 PM	-----1	:30	1	\$4,500.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WTOC	Su	02/11/24	12:30 PM	CBS Road to Super Bowl	12:27 PM-12:31 PM	:30	NH24020103H	\$300.00	NM																																												
45	02/07/24	02/09/24	M-F 12p News	12p-1230p	--111--	:30	3	\$125.00	NM																																													
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INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
45	02/07/24	02/09/24	M-F 12p News	12p-1230p	-- 111--	:30	3	\$125.00	NM																																																												
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46	02/07/24	02/09/24	M-F 4p News	4p-430p	-- 111--	:30	3	\$50.00	NM																																																												
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47	02/07/24	02/09/24	CBS Evening News	630p-7p	-- WTF--	:30	2	\$300.00	NM																																																												
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48	02/05/24	02/11/24	Sun 8a News	8a-9a	----- 1	:30	1	\$50.00	NM																																																												
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49	02/05/24	02/11/24	CBS Sunday Morning	9a-1030a	----- 2	:30	2	\$100.00	NM																																																												
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51	02/07/24	02/07/24	CBS Wednesday Prime Hr 3	10p-11p	-- 1----	:30	1	\$550.00	NM																																																												
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INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President		
Product	Haley for President		
Estimate #	4042		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																				
52	02/05/24	02/11/24	CBS Super Bowl Today	4:25 PM-4:30 PM	-----1	:30	1	\$1,500.00	NM																																				
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	1	WTOC	Th	02/08/24	9:57 PM	CBS Thursday Prime 2 Hour	9:00 PM-11:00 PM	:30	NH24020103H	\$350.00	NM																																		
54	02/05/24	02/11/24	CBS Super Bowl Today	4:57 PM-5:00 PM	-----1	:30	1	\$2,500.00	NM																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/05/24</td><td>02/11/24</td><td>-----1</td><td>1</td><td>\$2,500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WTOC</td><td>Su</td><td>02/11/24</td><td>5:00 PM</td><td>CBS Super Bowl Today</td><td>4:57 PM-5:00 PM</td><td>:30</td><td>NH24020103H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/05/24	02/11/24	-----1	1	\$2,500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WTOC	Su	02/11/24	5:00 PM	CBS Super Bowl Today	4:57 PM-5:00 PM	:30	NH24020103H	\$2,500.00	NM
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55	02/05/24	02/11/24	CBS Super Bowl Today	3:57 PM-4:00 PM	-----1	:30	1	\$1,000.00	NM																																				
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56	02/11/24	02/11/24	Sun 8a News	8a-9a	-----S	:30	1	\$50.00	NM																																				
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Total Spots							137																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$52,870.00
<u>Agency Commission</u>	\$7,930.50
<u>Net Amount Due</u>	\$44,939.50
<u>Invoice Balance as of 02/29/24 10:07:16 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.