

WTOC WTOC 11 The News Place 1511 Chatham Center Drive Live. Local. Now. Savannah, GA 31405

Sales T & C: www.gray.tv/advertising

Main: (912) 234-1111 Billing: (912) 238-8354

Billing Address:

Ventura Media Partners Attention: Accounts Payable 15260 Ventura Blvd. Suite 1240 Sherman Oaks, CA 91403

Send Payment To:

WTOC PO Box 14200

Tallahassee, FL 32317-4200

VOICE					
Property	WTOC				
Invoice #	3405401-1	Order #	3405401		
Invoice Date	02/25/24	Alt Order #	WOC14478750		
Invoice Month	February 2024	Deal #			
Invoice Period	01/29/24 - 02/11/24	Flight Dates	02/05/24 - 02/11/24		
Advertiser	Nikki Haley for Presid	dent			
Product	Haley for President				
Estimate #	4042				
	Account Executive	Matt Nixon			
	Sales Office	Savannah National			
	Sales Region	National			
	Agency Code				
	Advertiser Code	340			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	141362			
	Advertiser Ref	622785			
	Product 1	381			

Product 2

									S	Spots/				
Line Start	Date E	nd Date	e Des	cription	Start/E	nd Time	MTWTFSS	Lengtl	n V	Veek	Rate	Type		
1 02/05	5/24 02	2/09/24	M-F	5a-530a	5:00 A	M-5:30 AM	MTWTF	:30)	3	\$50.00	NM		
Week		art Date 05/24	End E			s/Week 3	<u>Rate</u> \$50.00							
Spots: #			Air Date	Air Time De	escription	· ·	Start/End Time	e Lei	ngth A	Ad-ID			Rate	Type
3	WTOC		2/06/24	5:09 AM M			5:00 AM-5:30	AM	:30 N	H2402010)ЗН		\$50.00	NM
2	WTOC	Th C	2/08/24	5:21 AM M	-F 5a-530a		5:00 AM-5:30	AM	:30 N	NH2402010)ЗН		\$50.00	NM
1	WTOC	F C	2/09/24	5:21 AM M	-F 5a-530a		5:00 AM-5:30	AM	:30 N	NH2402010)ЗН		\$50.00	NM
2 02/05	5/24 02	2/09/24	529	aM-F 530a-6a	5:30 Al	M-6:00 AM	11111	:30)	5	\$100.00	NM		
Week		art Date 05/24	End E 02/11			s/Week 5	Rate \$100.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time De	escription_		Start/End Time	<u>Le</u>	ngth /	Ad-ID			Rate	Type
4	WTOC	M C	2/05/24	5:39 AM 52	29aM-F 530a-6	a	5:30 AM-6:00	AM	:30 N	NHTV24011	901H		\$100.00	NM
3	WTOC	Tu C	2/06/24	5:51 AM 52	29aM-F 530a-6	a	5:30 AM-6:00	AM	:30 N	NH2402010)3H		\$100.00	NM
2	WTOC	W C	2/07/24	5:39 AM 52	29aM-F 530a-6	a	5:30 AM-6:00	AM	:30 N	NH2402010)ЗН		\$100.00	NM
1	WTOC	Th C	2/08/24	5:53 AM 52	29aM-F 530a-6	a	5:30 AM-6:00	AM	:30 N	NH2402010)ЗН		\$100.00	NM
5	WTOC	F C	2/09/24	5:53 AM 52	29aM-F 530a-6	a	5:30 AM-6:00	AM	:30 N	WH2402010	ЭН		\$100.00	NM
3 02/05	5/24 02	2/09/24	M-F	6a News	6:00 A	M-7:00 AM	МГWГF	:30)	8	\$125.00	NM		
Week		art Date 05/24	End E 02/11			s/Week 8	<u>Rate</u> \$125.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time De	escription_		Start/End Time	<u>Le</u>	ngth /	Ad-ID			Rate	Type
1	WTOC	M C	2/05/24	6:21 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NHTV24011	901H		\$125.00	NM
8	WTOC	M C	2/05/24	6:54 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NHTV24011	901H		\$125.00	NM
6	WTOC	Tu C	2/06/24	6:27 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010	ЭН		\$125.00	NM
2	WTOC	Tu C	2/06/24	6:58 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010	ЭН		\$125.00	NM
3	WTOC	W C	2/07/24	6:10 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010	ЭН		\$125.00	NM
7	WTOC	Th C	2/08/24	6:27 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010	ЭН		\$125.00	NM
4	WTOC	Th C	2/08/24	6:58 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010	ЭН		\$125.00	NM
5	WTOC	F C	2/09/24	6:22 AM M	-F 6a News		6:00 AM-7:00	AM	:30 N	NH2402010)ЗН		\$125.00	NM

Send Payment To:



Invoice #	3405401-1	Invoice Month	February 2024					
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24					
Advertiser	Nikki Haley for President	Nikki Haley for President						
Product	Haley for President	Haley for President						
Estimate #	4042							

					Spots/			
Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 02/05/24 02/0	09/24 CBS This Morning	7:00 AM-9:00 AM	22222	:30	10	\$75.00	NM	
Weeks: Start			<u>Rate</u> \$75.00					
Spots: # Ch Da	ay Air Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
		S This Morning	7:00 AM-9:00 AM	ر 1 :3	0 NHTV2401	1901H		\$75.00 NM
8 WTOC I	M 02/05/24 8:38 AM CE	S This Morning	7:00 AM-9:00 AM	ı :3	0 NHTV2401	1901H		\$75.00 NM
6 WTOC	Tu 02/06/24 7:59 AM CE	S This Morning	7:00 AM-9:00 AM	ı :3	0 NH2402010)3H		\$75.00 NM
2 WTOC	Tu 02/06/24 8:36 AM CE	S This Morning	7:00 AM-9:00 AM	3: ۱۸	0 NH2402010)3H		\$75.00 NM
3 WTOC V	W 02/07/24 7:29 AM CE	S This Morning	7:00 AM-9:00 AM	3: ۱۸	0 NH2402010	ЭЗН		\$75.00 NM
9 WTOC	W 02/07/24 8:47 AM CE	S This Morning	7:00 AM-9:00 AM	3: ۱۸	0 NH2402010)3H		\$75.00 NM
4 WTOC	Th 02/08/24 8:22 AM CE	S This Morning	7:00 AM-9:00 AM	3: ۱۸	0 NH2402010	ЭЗН		\$75.00 NM
10 WTOC	Th 02/08/24 8:55 AM CE	S This Morning	7:00 AM-9:00 AM		0 NH2402010			\$75.00 NM
7 WTOC I	F 02/09/24 7:27 AM CE	S This Morning	7:00 AM-9:00 AM	3: ۱۸	0 NH2402010	ЭЗН		\$75.00 NM
5 WTOC I	F 02/09/24 8:23 AM CE	S This Morning	7:00 AM-9:00 AM	1 :3	0 NH2402010)3H		\$75.00 NM
5 02/05/24 02/0	09/24 Morning Break	9:00 AM-10:00 AM	11111	:30	5	\$50.00	NM	
Weeks: Start			<u>Rate</u> \$50.00					
Spots: # Ch Da	ay Air Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
	M 02/05/24 9:12 AM Mo	rning Break	9:00 AM-10:00 A	.M :3	0 NHTV2401	1901H		\$50.00 NM
1 WTOC	Tu 02/06/24 9:59 AM Mo	rning Break	9:00 AM-10:00 A	.M :3	0 NH2402010)3H		\$50.00 NM
3 WTOC	W 02/07/24 9:47 AM Mo	orning Break	9:00 AM-10:00 A	.M :3	0 NH2402010	ЭЗН		\$50.00 NM
5 WTOC	Th 02/08/24 9:49 AM Mo	orning Break	9:00 AM-10:00 A	.M :3	0 NH2402010	ЭЗН		\$50.00 NM
4 WTOC I	F 02/09/24 9:40 AM Mo	-	9:00 AM-10:00 A	.M :3	0 NH2402010)3H		\$50.00 NM
6 02/05/24 02/0	09/24 CBS Price Is Right	11:00 AM-12:00 PM	МГWГF	:30	3	\$150.00	NM	
Weeks: Start	<u>Date End Date MTWTFS</u> 5/24 02/11/24 MTWTF-	SS Spots/Week 3	<u>Rate</u> \$150.00					
	ay Air Date Air Time De		Start/End Time	l engi	th Ad-ID			Rate Type
		S Price Is Right	11:00 AM-12:00		0 NH2402010	ЭЗН		\$150.00 NM
		S Price Is Right	11:00 AM-12:00	_	0 NH2402010			\$150.00 NM
		S Price Is Right	11:00 AM-12:00	_	0 NH2402010			\$150.00 NM
						^		
7 02/05/24 02/0	09/24 CBS Bold and Bea	utiful 1:30 PM-2:00 PM	11111	:30	5	\$150.00	NM	
Weeks: Start			<u>Rate</u> \$150.00					
Spots: # Ch Da	ay Air Date Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
	M 02/05/24 1:52 PM CE	S Bold and Beautiful	1:30 PM-2:00 PM		0 NHTV2401	1901H		\$150.00 NM
1 WTOC	Tu 02/06/24 1:51 PM CE	S Bold and Beautiful	1:30 PM-2:00 PM	i3 ا	0 NH2402010	ЭЗН		\$150.00 NM
4 WTOC	W 02/07/24 1:51 PM CE	S Bold and Beautiful	1:30 PM-2:00 PM	i3 ا	0 NH2402010	ЭЗН		\$150.00 NM
5 WTOC	Th 02/08/24 1:50 PM CE	S Bold and Beautiful	1:30 PM-2:00 PM	i3 عاد	0 NH2402010	ЭЗН		\$150.00 NM
2 WTOC I	F 02/09/24 1:51 PM CE	S Bold and Beautiful	1:30 PM-2:00 PM	<i>l</i> :3	0 NH2402010)3H		\$150.00 NM
8 02/05/24 02/0	09/24 M-F 12p News	12:00 PM-12:30 PM	1 11111	:30	5	\$125.00	NM	
Weeks: Start			Rate					
02/05	5/24 02/11/24 11111-	- 5	\$125.00					
	ay Air Date Air Time De		Start/End Time		th Ad-ID			Rate Type
4 WTOC I	M 02/05/24 12:16 PM M-	F 12p News	12:00 PM-12:30	PN :3	0 NHTV2401	1901H		\$125.00 NM

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Invoice #	3405401-1	Invoice Month	February 2024					
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24					
Advertiser	Nikki Haley for President	Nikki Haley for President						
Product	Haley for President							
Estimate #	4042							

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Lengt	h We	eek	Rate	Type		
8 02/05/24	02/09/24	M-F 12p News	12:00 PM-12:30 PM	11111	:3	0	5	\$125.00	NM		
Spots: # Ch	Day Air [Date Air Time Des	cription	Start/End Time	Le	ngth Ac	d-ID			Rate	Туре
2 WTC				12:00 PM-12:3			2402010	3Н		\$125.00	
1 WTC	OC W 02/0		•	12:00 PM-12:3	0 PN	:30 NH	2402010	ЗН		\$125.00	1
3 WTC			•	12:00 PM-12:3			2402010			\$125.00	1
5 WT0		09/24 12:11 PM M-F		12:00 PM-12:3			2402010			\$125.00	1
			•							Ψ120.00	14101
9 02/05/24	02/09/24		tless 12:30 PM-1:30 PM	11111	:3	0	5	\$150.00	NM		
Weeks:	Start Date 02/05/24	End Date 02/11/24 MTWTFSS 11111-		<u>Rate</u> \$150.00							
Spots: # Ch	Day Air [-	Start/End Time	ه ا	ngth Ac	LID			Rate	Type
3 WTC			Young and Restless	12:30 PM-1:30			TV24011	901H		\$150.00	
-			· ·				2402010				1
5 WTC			Young and Restless	12:30 PM-1:30						\$150.00	1
1 WTC			Young and Restless	12:30 PM-1:30			2402010			\$150.00	1
4 WTC			Young and Restless	12:30 PM-1:30			2402010			\$150.00	i
2 WTC	OC F 02/0	09/24 1:07 PM CBS	Young and Restless	12:30 PM-1:30	PM	:30 NH	2402010)3H		\$150.00	NM
10 02/05/24	02/09/24	M-F 4p News	4:00 PM-4:30 PM	MTWTF	:3	0	3	\$50.00	NM		
Weeks:	Start Date	End Date MTWTFSS		Rate							
	02/05/24	02/11/24 MTWTF	ū	\$50.00							
Spots: # Ch	Day Air [Start/End Time		ngth Ac				Rate	Type
3 WTC	OC M 02/0	05/24 4:16 PM M-F	4p News	4:00 PM-4:30 F	PM		TV24011			\$50.00	NM
2 WTC	OC Tu 02/0	06/24 4:09 PM M-F	4p News	4:00 PM-4:30 F	PM	:30 NH	2402010	ЭН		\$50.00	NM
1 WTC	OC W 02/0	07/24 4:29 PM M-F	4p News	4:00 PM-4:30 F	PM	:30 NH	2402010	3H		\$50.00	NM
11 02/05/24	02/09/24	M-F 5p News	5:00 PM-5:30 PM	MTWTF	:3	0	3	\$125.00	NM		
Weeks:	Start Date 02/05/24	End Date MTWTFSS		Rate \$125.00							
Spots: # Ch	Day Air [-	Start/End Time	. Le	ngth Ac	i-ID			Rate	Type
3 WTC				5:00 PM-5:30 F			2402010)ЗН		\$125.00	
1 WTG				5:00 PM-5:30 F			2402010			\$125.00	1
2 WTC			•	5:00 PM-5:30 F			2402010			\$125.00	1
		70/24 3.22 FIVI IVI-I	·	3.00 FIVI-3.30 F	IVI	.30 111	2402010			\$125.00	INIVI
12 02/05/24	02/09/24	M-F 530p News	5:30 PM-6:00 PM	11111	:3	0	5	\$150.00	NM		
Weeks:	Start Date 02/05/24	End Date MTWTFSS 11111	Spots/Week 5	Rate \$150.00							
Snote: # Ch			•	•		nath Ac	ı-ID			Poto	Typo
Spots: # Ch	Day Air I			Start/End Time		ngth Ac		00111		Rate C150.00	
3 WTC		05/24 5:40 PM M-F		5:30 PM-6:00 F			TV24011			\$150.00	
4 WTC				5:30 PM-6:00 F			2402010			\$150.00	1
1 WTC				5:30 PM-6:00 F			2402010			\$150.00	1
5 WTC				5:30 PM-6:00 F	PM	:30 NH	2402010	ЭН		\$150.00	
2 WTC	OC F 02/0	09/24 5:40 PM M-F	530p News	5:30 PM-6:00 F	PM	:30 NH	2402010)3H		\$150.00	NM
13 02/05/24	02/09/24	M-F 7p News	7:00 PM-7:30 PM	11111	:3	0	5	\$175.00	NM		
Weeks:	Start Date	End Date MTWTFSS		Rate							
		02/11/24 11111		\$175.00	_					_	_
Spots: # Ch	Day Air [Start/End Time		ngth Ac				Rate	
2 WTC	OC M 02/0	05/24 7:25 PM M-F	7p News	7:00 PM-7:30 F	PM	:30 NH	TV24011	901H		\$175.00	NM
			•								

MTWTFSS

11111--

Start/End Time

7:00 PM-7:30 PM

Send Payment To:

Description

M-F 7p News



End Date

02/09/24

Line Start Date

13 02/05/24

Ch

WTOC

Day Air Date

F

02/09/24

Air Time Description

10:47 PM CBS Friday Prime Hr 3

Spots: #

Invoice #	3405401-1	Invoice Month	February 2024					
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24					
Advertiser	Nikki Haley for President	Nikki Haley for President						
Product	Haley for President							
Estimate #	4042							

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Ler	ngth	Week	Rate	Туре	
	:30	5	\$175.00	NM	
М	Length :30	Ad-ID NH240201	03Н		Rate Type \$175.00 NM

Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WTOC Tu 02/06/24 7:09 PM M-F 7p News	7:00 PM-7:30 PM	:30 NH24020103H	\$175.00 NM
4 WTOC W 02/07/24 7:24 PM M-F 7p News	7:00 PM-7:30 PM	:30 NH24020103H	\$175.00 NM
3 WTOC Th 02/08/24 7:09 PM M-F 7p News	7:00 PM-7:30 PM	:30 NH24020103H	\$175.00 NM
5 WTOC F 02/09/24 7:24 PM M-F 7p News	7:00 PM-7:30 PM	:30 NH24020103H	\$175.00 NM
·			,
14 02/05/24 02/09/24 M-F 6p News 6:00 PM-6:30 PM	11111	:30 5 \$275.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Data		
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 11111 Spots/Week 5	<u>Rate</u> \$275.00		
Spots: # Ch Day Air Date Air Time Description	· ·	Length Ad-ID	Rate Type
1 WTOC M 02/05/24 6:25 PM M-F 6p News	6:00 PM-6:30 PM	:30 NHTV24011901H	\$275.00 NM
3 WTOC Tu 02/06/24 6:26 PM M-F 6p News	6:00 PM-6:30 PM	:30 NH24020103Н	\$275.00 NM
5 WTOC W 02/07/24 6:26 PM M-F 6p News	6:00 PM-6:30 PM	:30 NH24020103Н	\$275.00 NM
4 WTOC Th 02/08/24 6:19 PM M-F 6p News	6:00 PM-6:30 PM	:30 NH24020103H	\$275.00 NM
2 WTOC F 02/09/24 6:25 PM M-F 6p News	6:00 PM-6:30 PM	:30 NH24020103H	\$275.00 NM
2 WTOC F 02/09/24 0.23 PW W-F op News	0.00 FIVI-0.30 FIVI	.50 Miz-4020103ii	\$275.00 NIVI
15 02/05/24 02/10/24 CBS Saturday Prime Hr 10:00 PM-11:00 PM	S-	:30 1 \$175.00 NM	
3			
Weeks: Start Date 02/05/24 End Date 02/11/24 Spots/Week 1	<u>Rate</u> \$175.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WTOC Sa 02/10/24 10:44 PM CBS Saturday Prime Hr 3	10:00 PM-11:00 PN	:30 NH24020103H	\$175.00 NM
16 02/05/24 02/07/24 CBS Wednesday Prime 9:00 PM-10:00 PM Hr 2	W	:30 1 \$450.00 NM	
Weeks: Start Date O2/05/24 End Date MTWTFSS Spots/Week	Rate \$450.00		
	*	Longth Ad ID	Data Tuna
Spots: # Ch Day Air Date Air Time Description		Length Ad-ID	Rate Type
1 WTOC W 02/07/24 9:44 PM CBS Wednesday Prime Hr 2	9:00 PM-10:00 PM	:30 NH24020103H	\$450.00 NM
17 02/05/24 02/06/24 CBS Tuesday Prime Hr 3 10:00 PM-11:00 PM	- T	:30 1 \$275.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		
02/05/24 02/11/24 -T 1	\$275.00	Langeth Ad ID	D-1- T
Spots: # Ch Day Air Date Air Time Description		Length Ad-ID	Rate Type
1 WTOC Tu 02/06/24 10:33 PM CBS Tuesday Prime Hr 3	10:00 PM-11:00 PN	:30 NH24020103Н	\$275.00 NM
18 02/05/24 02/09/24 CBS Friday Prime Hr 3 10:00 PM-11:00 PM	F	:30 1 \$750.00 NM	
		+:	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate		
02/05/24	\$750.00		

19 02/05/24 02/09/24 CBS Friday Prime Hr 1 8:00 PM-9:00 PM ---F--:30 \$350.00 NM Start Date MTWTFSS Spots/Week **End Date** Rate Weeks: 02/05/24 02/11/24 \$350.00 Day Air Date Ch Air Time Description Start/End Time Length Ad-ID Spots: # Rate Type WTOC F 8:45 PM CBS Friday Prime Hr 1 8:00 PM-9:00 PM :30 NH24020103H \$350.00 NM 02/09/24 1 20 02/05/24 02/05/24 CBS Monday Prime Hr 2 9:00 PM-10:00 PM M-----NM :30 \$450.00

Start/End Time

10:00 PM-11:00 PN

Length Ad-ID

:30 NH24020103H

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Rate Type

\$750.00 NM

Send Payment To:



Invoice #	3405401-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24
Advertiser	Nikki Haley for President	į	
Product	Haley for President		
Estimate #	4042		

			(Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS Le	ength \	Week	Rate	Туре	
Weeks: Start Date End Date	MTWTFSS Spots/Week	Rate					
	<u>M</u> 1	\$450.00					
	<u>ime</u> <u>Description</u>	Start/End Time	Length				Rate Type
1 WTOC M 02/05/24 9:35	PM CBS Monday Prime Hr 2	9:00 PM-10:00 PM	:30	NHTV24011	901H		\$450.00 NM
	lay Prime Hr 1 8:00 PM-9:00 PM	-T	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>02/05/24</u> <u>02/11/24</u>	MTWTFSS Spots/Week 1	Rate \$500.00					
	ime Description	Start/End Time	Length	Ad-ID			Rate Type
1 WTOC Tu 02/06/24 8:36	PM CBS Tuesday Prime Hr 1	8:00 PM-9:00 PM	:30	NH2402010	3Н		\$500.00 NM
22 02/05/24 02/09/24 M-F Late No	ews 11:00 PM-11:35 PM	11111	:30	5	\$150.00	NM	
Weeks: Start Date	MTWTFSS Spots/Week 5	Rate \$150.00					
Spots: # Ch Day Air Date Air Ti	ime Description	Start/End Time	Length	Ad-ID			Rate Type
1 WTOC M 02/05/24 11:15	PM M-F Late News	11:00 PM-11:35 PM	v :30	NHTV24011	901H		\$150.00 NM
	PM M-F Late News	11:00 PM-11:35 PM	v :30	NH2402010	3H		\$150.00 NM
	PM M-F Late News	11:00 PM-11:35 PM	v :30	NH2402010	3H		\$150.00 NM
	PM M-F Late News	11:00 PM-11:35 PM		NH2402010	3H		\$150.00 NM
5 WTOC F 02/09/24 11:22	PM M-F Late News	11:00 PM-11:35 PM	v :30	NH2402010	3H		\$150.00 NM
23 02/05/24 02/10/24 Sat 6a New	s 6:00 AM-7:00 AM	S-	:30	1	\$50.00	NM	
	MTWTFSS Spots/Week 1	<u>Rate</u> \$50.00					
	ime Description	Start/End Time	Length	Ad-ID			Rate Type
1 WTOC Sa 02/10/24 7:01	AM Sat 6a News	6:00 AM-7:00 AM	:30	NH2402010	3H		\$50.00 NM
24 02/05/24 02/10/24 Sat Late Ne	ews 11:00 PM-11:35 PM	S-	:30	2	\$150.00	NM	
Weeks: Start Date	MTWTFSS Spots/Week 2	Rate \$150.00					
Spots: # Ch Day Air Date Air Ti	ime Description	Start/End Time	Length	Ad-ID			Rate Type
	PM Sat Late News	11:00 PM-11:35 PM	v :30	NH2402010	3Н		\$150.00 NM
1 WTOC Sa 02/10/24 11:33	PM Sat Late News	11:00 PM-11:35 PM	v :30	NH2402010	3H		\$150.00 NM
25 02/05/24 02/10/24 Sat 7a New	7:00 AM-8:00 AM	S-	:30	1	\$50.00	NM	
Weeks: Start Date	MTWTFSS Spots/Week 1	<u>Rate</u> \$50.00					
	ime Description	Start/End Time	Length	Ad-ID			Rate Type
	AM Sat 7a News	7:00 AM-8:00 AM		NH2402010	3Н		\$50.00 NM
26 02/05/24 02/10/24 Sat 6p New	s 6:00 PM-6:30 PM	S-	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 02/11/24	MTWTFSS Spots/Week	Rate \$100.00					
*	ime Description	Start/End Time	Length	Ad-ID			Rate Type
1 WTOC Sa 02/10/24 Credited	Sat 6p News	6:00 PM-6:30 PM	:00				\$100.00 NM
27 02/05/24 02/10/24 CBS This N	Norning Saturd 8:00 AM-10:00 AM	S-	:30	1	\$100.00	NM	

MTWTFSS

Ler

Start/End Time

Send Payment To:

Description



Start Date

1

WTOC W 02/07/24

WTOC Th 02/08/24

3:47 PM M-F 330p-4p

3:54 PM M-F 330p-4p

End Date

Invoice #	3405401-1	Invoice Month	February 2024			
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24			
Advertiser	Nikki Haley for President					
Product	Haley for President					
Estimate #	4042					

ngth	Spots/ Week	Rate	Туре	
:30	1	\$100.00	NM	

27 02/05/24 02/10/24 CBS This Morning Saturd 8:00 AM-10:00 AM ay	S-	:30 1	\$100.00 N	M
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 02/11/24 Spots/Week 1	Rate \$100.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WTOC Sa 02/10/24 9:29 AM CBS This Morning Saturday	8:00 AM-10:00 AM			\$100.00 NM
28 02/05/24 02/10/24 NCAA Basketball 4:00 PM-6:00 PM	S-	:30 2	\$500.00 N	М
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS S- Spots/Week 2	<u>Rate</u> \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WTOC Sa 02/10/24 5:04 PM NCAA Basketball	4:00 PM-6:00 PM	:30 NH24020103H		\$500.00 NM
2 WTOC Sa 02/10/24 5:31 PM NCAA Basketball	4:00 PM-6:00 PM	:30 NH24020103Н		\$500.00 NM
29 02/07/24 02/09/24 M-F 430a News 430a-5a	111	:30 3	\$15.00 N	M
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS - 111 - 3 Spots/Week 3	<u>Rate</u> \$15.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WTOC W 02/07/24 4:58 AM M-F 430a News	430a-5a	:30 NH24020103H		\$15.00 NM
2 WTOC Th 02/08/24 4:37 AM M-F 430a News	430a-5a	:30 NH24020103H		\$15.00 NM
3 WTOC F 02/09/24 4:39 AM M-F 430a News	430a-5a	:30 NH24020103H		\$15.00 NM
30 02/07/24 02/09/24 CBS The Talk 2p-3p	111	:30 3	\$125.00 N	M
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS - 111 - 3 Spots/Week 3	Rate \$125.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WTOC W 02/07/24 2:59 PM CBS The Talk	2p-3p	:30 NH24020103H		\$125.00 NM
2 WTOC Th 02/08/24 CBS The Talk See MG 30.4,30.5	2p-3p	:00		\$125.00 NM
3 WTOC F 02/09/24 2:30 PM CBS The Talk	2p-3p	:30 NH24020103H		\$125.00 NM
4 WTOC Su 02/11/24 7:51 AM Sun 7a News MG for 30.2 02/08	7a-8a	:30 NH24020103H		\$50.00 NM
5 WTOC Su 02/11/24 11:23 AM CBS Face The Nation MG for 30.2 02/08	1030a-1130a	:30 NH24020103Н		\$75.00 NM
31 02/07/24 02/09/24 CBS Let's Make A Deal 3p-4p/10a-11a	111	:30 3	\$125.00 N	М
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS - 111 - 3 Spots/Week 3	Rate \$125.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WTOC W 02/07/24 10:28 AM CBS Let's Make A Deal	3p-4p/10a-11a	:30 NH24020103H		\$125.00 NM
2 WTOC Th 02/08/24 10:25 AM CBS Let's Make A Deal	3p-4p/10a-11a	:30 NH24020103Н		\$125.00 NM
3 WTOC F 02/09/24 10:59 AM CBS Let's Make A Deal	3p-4p/10a-11a	:30 NH24020103H		\$125.00 NM
32 02/07/24 02/09/24 M-F 330p-4p 330p-4p	111	:30 3	\$50.00 N	M
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS - 111 Spots/Week 3	<u>Rate</u> \$50.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

330p-4p

330p-4p

:30 NH24020103H

:30 NH24020103H

\$50.00 NM

\$50.00 NM

Send Payment To:



Invoice #	3405401-1	Invoice Month	February 2024			
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24			
Advertiser	Nikki Haley for President					
Product	Haley for President					
Estimate #	4042					

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							Spots/			
Line Start D	ate End Date	Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
32 02/07/2	24 02/09/24	M-F	330p-4p	330p-4p	111	:30	3	\$50.00	NM	
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
3	WTOC F 0	2/09/24	3:47 PM M-F 3:	30p-4p	330p-4p	:30	NH240201	03Н		\$50.00 NM
33 02/07/2	24 02/09/24	M-F	430p News	429p-5p	111	:30	3	\$50.00	NM	
Weeks:	Start Date 02/05/24	End E		Spots/Week 3	<u>Rate</u> \$50.00					
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
1	WTOC W 0	2/07/24	4:54 PM M-F 4:	30p News	429p-5p	:30) NH240201	03H		\$50.00 NM
2		2/08/24	4:55 PM M-F 4:	30p News	429p-5p	:30) NH240201	03H		\$50.00 NM
3	WTOC F 0	2/09/24	4:52 PM M-F 4	30p News	429p-5p	:30) NH240201	03Н		\$50.00 NM
34 02/07/2	24 02/11/24	CBS 2	Saturday Prime H	łr 9p-10p	1-	:30	1	\$175.00	NM	
Weeks:	Start Date 02/05/24	End E 02/11		Spots/Week 1	<u>Rate</u> \$175.00					
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
1	WTOC Sa 0	2/10/24	9:59 PM CBS S	Saturday Prime Hr 2	9p-10p	:30) NH240201	03H		\$175.00 NM
35 02/07/2	24 02/11/24	CBS 2	Thursday Prime I	Hr 9p-10p	2	:30	2	\$500.00	NM	
Weeks:	Start Date 02/05/24	End E 02/11		Spots/Week 2	<u>Rate</u> \$500.00					
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
1		2/08/24 G 35.3,3		Thursday Prime Hr 2	9p-10p	:00)			\$500.00 NM
2		2/08/24 G 35.3,3		Thursday Prime Hr 2	9p-10p	:00)			\$500.00 NM
3	WTOC Sa 0 MG for	2/10/24 35.2,35.	3:12 PM NCAA 1	Basketball	12p-630p	:30) NH240201	03Н		\$500.00 NM
4		2/10/24 35.2,35.	4:21 PM NCAA 1	Basketball	12p-630p	:30) NH240201	03Н		\$500.00 NM
36 02/07/2	24 02/11/24	CBS	S Sunday Prime Hr	4 10p-11p	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 02/05/24	End E 02/11		Spots/Week 1	Rate \$1,000.00					
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time		n Ad-ID			Rate Type
1		2/11/24 RUN- SU	12:02 AM CBS S PER BOWL	Sunday Prime Hr 4	10p-11p	:30) NH240201	03Н		\$1,000.00 NM
37 02/07/2	24 02/11/24	CBS	S Friday Prime Hr 2	2 9p-10p	2	:30	2	\$450.00	NM	
Weeks:	Start Date 02/05/24	End E 02/11		Spots/Week 2	<u>Rate</u> \$450.00					
Spots: #	Ch Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate Type
2	WTOC F 0			riday Prime Hr 2	9p-10p		NH240201			\$450.00 NM
1	WTOC F 0	2/09/24	9:44 PM CBS F	Friday Prime Hr 2	9p-10p	:30) NH240201	03Н		\$450.00 NM
38 02/05/2	24 02/11/24	CBS	Face The Nation	1030a-1130a	1	:30	1	\$75.00	NM	
Weeks:	Start Date 02/05/24	End E		Spots/Week 1	<u>Rate</u> \$75.00					
Spots: #	Ch Day A		Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
-	_									

Send Payment To:



Invoice #	3405401-1	Invoice Month	February 2024				
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24				
Advertiser	Nikki Haley for President	Nikki Haley for President					
Product	Haley for President						
Estimate #	4042						

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Line	Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
38	02/05/24	02/11/24	CBS Face The Nation	on 1030a-1130a	1	:30	1	\$75.00	NM	
Spot	s: # Cl	n Day Air	Date Air Time Des	cription	Start/End Time	Lenat	h Ad-ID			Rate Type
		TOC Su 02		Face The Nation	1030a-1130a		0 NH24020	103Н		\$75.00 NM
		100 04 02	11/21 10:00 / (11/000)	7 T GO THO TAGON	10000 11000	.0	0			ψ10.00 TWI
39	02/05/24	02/11/24	Sun Late News	11p-1135p	1	:30	1	\$150.00	NM	
,	Weeks:	Start Date 02/05/24	End Date MTWTFSS1		Rate \$150.00					
Spot	s: <u>#</u> <u>C</u> l	<u>n Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 W		/11/24 12:33 AM Sun JN- SUPER BOWL	Late News	11p-1135p	:3	0 NH24020	103Н		\$150.00 NM
40	02/05/24	02/11/24	CBS Super Bowl Kid	koff 5:57 PM-6:30 PM	1	:30	1	\$4,500.00	NM	
,	Weeks:	Start Date 02/05/24	End Date 02/11/24 MTWTFSS		Rate \$4,500.00					
Spot	s: <u>#</u> <u>C</u> l	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 W	TOC Su 02	/11/24 5:58 PM CBS	S Super Bowl Kickoff	5:57 PM-6:30 PM	1 :3	0 NH24020	103Н		\$4,500.00 NM
41	02/05/24	02/11/24	CBS Super Bowl Ga	me 6:40 PM-10:00 PM	2	:30	2	\$9,500.00	NM	
,	Weeks:	Start Date 02/05/24	End Date MTWTFSS2		Rate \$9,500.00					
Spot	s: # Cl	n Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
Ì	1 W	TOC Su 02	/11/24 9:35 PM CBS	S Super Bowl Game	6:40 PM-10:00 PI	M :3	0 NH24020	103Н		\$9,500.00 NM
	2 W	TOC Su 02		S Super Bowl Game	6:40 PM-10:00 PI	M :3	0 NH24020	103H		\$9,500.00 NM
		LATE RI	JN- SUPER BOWL	'						
42	02/05/24	02/11/24	CBS Super Bowl To	day 2:27 PM-2:31 PM	1	:30	1	\$400.00	NM	
,	Weeks:	Start Date 02/05/24	End Date 02/11/24 MTWTFSS		Rate \$400.00					
Spot	s: <u>#</u> <u>C</u> l	<u>n Day Air</u>			Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	TOC Su 02	/11/24 2:32 PM CBS	S Super Bowl Today	2:27 PM-2:31 PM	1 :3	0 NH24020	103Н		\$400.00 NM
43	02/05/24	02/11/24	CBS Super Bowl To	day 2:57 PM-3:00 PM	1	:30	1	\$500.00	NM	
,	Weeks:	Start Date 02/05/24	End Date MTWTFSS1		Rate \$500.00					
Spot	s: <u>#</u> Cł	<u>n Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	TOC Su 02	/11/24 3:00 PM CBS	S Super Bowl Today	2:57 PM-3:00 PM	1 :3	0 NH24020	103Н		\$500.00 NM
44	02/05/24	02/11/24	CBS Road to Super	Bowl 12:27 PM-12:31 PM	M1	:30	1	\$300.00	NM	
,	Weeks:	Start Date 02/05/24	End Date MTWTFSS1		Rate \$300.00					
Spot	s: <u>#</u> Cl			cription	Start/End Time	<u>L</u> engt	h Ad-ID			Rate Type
		TOC Su 02		Road to Super Bowl	12:27 PM-12:31 F		0 NH24020	103Н		\$300.00 NM
45	02/07/24	02/09/24	M-F 12p News	12p-1230p	111	:30	3	\$125.00	NM	
,	Weeks:	Start Date 02/05/24	End Date MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$125.00					
Spot	s: <u>#</u> Cl				Start/End Time	Lenat	h Ad-ID			Rate Type
'		TOC W 02			12p-1230p		0 NH24020	103Н		\$125.00 NM

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Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/11/24			
Advertiser	Nikki Haley for President					
Product	Haley for President					
Estimate #	4042					

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Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
45 02/07/24 02/09/24	M-F 12p News	12p-1230p	111	:30	3	\$125.00	NM	
Spots: # Ch Day Air D	ate Air Time Descript	tion	Start/End Time	Lengtl	Ad-ID			Rate Type
2 WTOC Th 02/08	8/24 12:09 PM M-F 12p	News	12p-1230p		NH240201	03H		\$125.00 NM
3 WTOC F 02/09	9/24 12:28 PM M-F 12p	News	12p-1230p	:30) NH240201	03H		\$125.00 NM
10.00/07/01						^		
46 02/07/24 02/09/24	M-F 4p News	4p-430p	111	:30	3	\$50.00	NM	
	End Date <u>MTWTFSS</u> 111	Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # Ch Day Air D	<u> Air Time</u> <u>Descript</u>	<u>tion</u>	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
1 WTOC W 02/07	7/24 4:09 PM M-F 4p l	News	4p-430p	:30) NH240201	03Н		\$50.00 NM
2 WTOC Th 02/08	8/24 4:09 PM M-F 4p	News	4p-430p	:30) NH240201	03H		\$50.00 NM
3 WTOC F 02/09	9/24 4:19 PM M-F 4p	News	4p-430p	:30) NH240201	03Н		\$50.00 NM
47 02/07/24 02/09/24	CBS Evening News	630p-7p	WГF	:30	2	\$300.00	NM	
	End Date MTWTFSS WTF	Spots/Week 2	Rate \$300.00					
Spots: # Ch Day Air D	ate Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WTOC W 02/07	7/24 6:59 PM CBS Ev	ening News	630p-7p	:30	NH240201	03H		\$300.00 NM
2 WTOC Th 02/08	8/24 6:59 PM CBS Ev	ening News	630p-7p	:30	NH240201	03H		\$300.00 NM
48 02/05/24 02/11/24	Sun 8a News	8a-9a	1	:30	1	\$50.00	NM	
Weeks: Start Date B	End Date MTWTFSS	Spots/Week	Rate					
02/05/24	02/11/24 1	1	\$50.00					
Spots: # Ch Day Air D	Oate Air Time Descript	tion_	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
1 WTOC Su 02/11	1/24 8:46 AM Sun 8a	News	8a-9a	:30	NH240201	03H		\$50.00 NM
49 02/05/24 02/11/24	CBS Sunday Morning	9a-1030a	2	:30	2	\$100.00	NM	
	End Date <u>MTWTFSS</u> 02/11/242	Spots/Week 2	Rate \$100.00					
Spots: # Ch Day Air D	ate Air Time Descript	tion	Start/End Time	Lenati	n Ad-ID			Rate Type
1 WTOC Su 02/11			9a-1030a		NH240201	03Н		\$100.00 NM
2 WTOC Su 02/11			9a-1030a	:30) NH240201	03Н		\$100.00 NM
50 02/05/24 02/11/24	CBS Super Bowl Today	5:27 DM 5:20 DM	1	:30	1	\$2,500.00	NM	·
30 02/03/24 02/11/24	,	3.27 T W-3.30 T W	1	.50	'	Ψ2,300.00	INIVI	
	End Date <u>MTWTFSS</u> 02/11/241	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch Day Air D		•	Start/End Time	Lenati	n Ad-ID			Rate Type
1 WTOC Su 02/11			5:27 PM-5:30 PM) NH240201	03Н		\$2,500.00 NM
51 02/07/24 02/07/24	CBS Wednesday Prime Hr 3	10p-11p	1	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>02/05/24</u>	End Date MTWTFSS 1	Spots/Week 1	Rate \$550.00					
Spots: # Ch Day Air D		tion .	Start/End Time	Lenatl	n Ad-ID			Rate Type
1 WTOC W 02/07		ednesday Prime Hr 3	10p-11p		NH240201	03Н		\$550.00 NM
52 02/05/24 02/11/24	CBS Super Bowl Today	4:25 PM-4:30 PM	1	:30	1	\$1,500.00	NM	
	End Date <u>MTWTFSS</u> 02/11/241	Spots/Week 1	Rate \$1,500.00					

Send Payment To:



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Advertiser	Nikki Haley for President					
Product	Haley for President					
Estimate #	4042					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
52 02/05/24	02/11/24	CBS Super Bowl Today	4:25 PM-4:30 PM	1	:30	1	\$1,500.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	OC Su 02/	11/24 4:30 PM CBS Su	per Bowl Today	4:25 PM-4:30 PM	X :3	0 NH24020	103Н		\$1,500.00 NM
53 02/08/24	02/08/24	CBS Thursday Prime 2 Four	H 9:00 PM-11:00 PM	1	:30	1	\$350.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WT	OC Th 02/	08/24 9:57 PM CBS The	ursday Prime 2 Hour	9:00 PM-11:00 P	PM :3	:30 NH24020103H			\$350.00 NM
54 02/05/24	02/11/24	CBS Super Bowl Today	4:57 PM-5:00 PM	1	:30	1	\$2,500.00	NM	
Weeks:	Start Date 02/05/24	End Date MTWTFSS1	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	OC Su 02/	11/24 5:00 PM CBS Su	per Bowl Today	4:57 PM-5:00 PM	M :3	0 NH24020	103Н		\$2,500.00 NM
55 02/05/24	02/11/24	CBS Super Bowl Today	3:57 PM-4:00 PM	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch	<u>Day</u> Air		<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 WT	OC Su 02/	11/24 4:00 PM CBS Su	per Bowl Today	3:57 PM-4:00 PM	И :3	0 NH24020	103Н		\$1,000.00 NM
56 02/11/24	02/11/24	Sun 8a News	8a-9a	S	:30	1	\$50.00	NM	
Weeks:	Start Date 02/05/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 WT	OC Su 02/	11/24 8:18 AM Sun 8a i	News	8a-9a	:3	0 NH24020	103Н		\$50.00 NM
				Total Spots	13	37			

Payment Terms 30 Days

\$52,870.00	Gross Total
\$7,930.50	Agency Commission
\$44,939.50	Net Amount Due
\$0.00	Invoice Balance as of 02/29/24 10:07:16 AM ET