

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  <span style="font-size: 1.2em; font-family: cursive;">Kiq Am/Fm Town Falls, TN</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">7/14/2020</span>
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I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

<b>Change Now, Inc.</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: **Change Now, Inc.**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Change Now, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change Now, Inc.  
2021 L St. NW Washington, DC 20036  
(302) 272-5378

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Zachary Taylor

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/23/2020 [Signature] (202)965-5060  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] William A. Ferguson Traffic Mgr.  
Signature Printed Name Title

**STATION:** KIFG-FM **ORDER#:** 3179262 **DATE:** 10/23/2020  
**MARKET:** UM - Iowa Falls, IA **AMOUNT:** \$888.30 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps Non-Rep **SPOTS:** 42 **Invoices@MediaFinancial.com**  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216 535 3967  
**SALESPERSON:** Linley Grande **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4392305  
**ADVERTISER:** Change Now Inc **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 10373 IOWA 10/27-11/3 AMD **AGY EST:** 10373 **Invoices@MediaFinancial.com**  
**CUT-OFF:**  
**FLIGHT:** 10-27-2020 TO 11/2/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 10/23/2020 06:57

# **COMMENTS**

10/23/2020:

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

DAY#1		10/27/2020 To 10/27/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	2	\$21.15	\$42.3
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	2	\$21.15	\$42.3
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	2	\$21.15	\$42.3

Line 1 => x

Line 2 => X

Line 3 => X

DAY#2		10/28/2020 To 10/28/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		..W....	6:00AM	10:00AM	60	10/28/2020	10/28/2020	2	\$21.15	\$42.3
	2		..W....	10:00AM	3:00PM	60	10/28/2020	10/28/2020	2	\$21.15	\$42.3
	3		..W....	3:00PM	7:00PM	60	10/28/2020	10/28/2020	2	\$21.15	\$42.3

**STATION:** KIFG-FM **ORDER#:** 3179262 **DATE:** 10/23/2020  
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**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 216 535 3967  
**SALESPERSON:** Linley Grande **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4392305**  
**ADVERTISER:** Change Now Inc **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est 10373 IOWA 10/27-11/3 AMD **AGY EST:** 10373 **Invoices@MediaFinancial.com**  
**CUT-OFF:**  
**FLIGHT:** 10-27-2020 TO 11/2/2020 **[X]Unwired [ ]Spot [ ]Mod**  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+ **[X]Cash [ ]Trade**  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT: 10/23/2020 06:57**

Line 1 => x  
 Line 2 => X  
 Line 3 => X

DAY#3		10/29/2020 To 10/29/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		...T...	6:00AM	10:00AM	60	10/29/2020	10/29/2020	2	\$21.15	\$42.3
	2		...T...	10:00AM	3:00PM	60	10/29/2020	10/29/2020	2	\$21.15	\$42.3
	3		...T...	3:00PM	7:00PM	60	10/29/2020	10/29/2020	2	\$21.15	\$42.3

Line 1 => x  
 Line 2 => X  
 Line 3 => X

DAY#4		10/30/2020 To 10/30/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		....F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	2	\$21.15	\$42.3
	2		....F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	2	\$21.15	\$42.3
	3		....F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	2	\$21.15	\$42.3

Line 1 => x  
 Line 2 => X  
 Line 3 => X

<b>STATION:</b>	KIFG-FM	<b>ORDER#:</b>	3179262	<b>DATE:</b>	10/23/2020
<b>MARKET:</b>	UM - Iowa Falls, IA	<b>AMOUNT:</b>	\$888.30	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	42		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4392305
<b>ADVERTISER:</b>	Change Now Inc	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 10373 IOWA 10/27-11/3 AMD CUT-OFF	<b>AGY EST:</b>	10373		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-27-2020 TO 11/2/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/23/2020 06:57

DAY#5		10/31/2020 To 10/31/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	4		.....S.	6:00AM	7:00PM	60	10/31/2020	10/31/2020	6	\$21.15	\$126.9

Line 4 => X

DAY#6		11/1/2020 To 11/1/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	5		.....S	6:00AM	7:00PM	60	11/1/2020	11/1/2020	6	\$21.15	\$126.9

Line 5 => X

DAY#7		11/2/2020 To 11/2/2020					TOT \$126.90		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	2	\$21.15	\$42.3
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	2	\$21.15	\$42.3
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	2	\$21.15	\$42.3

Line 1 => x

Line 2 => X

Line 3 => X

**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+ [X]Cash [ ]Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 10/23/2020 06:57

[illegible]