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Pursuant to FCC Rules and Regulations 73.3256(A)(9), the following programs and announcements were broadcast by KZKS/KAYW/KWGL/KRVG/KRGS and KAVP radio to deal with local and/or regional community problems. They are described herein as to program or announcement type, along with a brief narrative defining the problem and program announcement synopsis.

All stations announced events throughout the area with our Community Voice spots. This one minute segment offers federally recognized non-profits a forum to announce their events, free of charge.

Working with the Mesa and Garfield County Sheriff's departments we aired crime reports and tip line requests for each county, produced by the individual departments, 60 seconds in length. In the fourth quarter we aired 34 crime reports for Garfield county and 115 for Mesa county.

Bullying:

In order to encourage and empower parents with the tools they need to talk to their child about being more than a bystander, The Ad Council has launched a PSA campaign on behalf of federal government, non-profit, media and corporate communities. Through this collaboration, the campaign will raise awareness about the seriousness of the issue and highlight simple, yet powerful actions children can take when they witness an act of bullying, like tell a trusted adult or help the person being bullied get away from the situation.

Parents are directed to visit TheBullyProject.com/parents and StopBullying.gov where they can hear advice from experts, students and other parents on how to empower their children to be more than a bystander and help stop bullying nationwide. These 30 and 60 second PSA's ran 8 times on KWGL-FM, 4 times on KRVG, 27 times on KRGS-, 7 times on KAVP and 3 times on KZKS/KAYW.

Pet Adoption:

Pet adoption is on the rise since the campaign's 2009 launch. Currently, 29 percent of dogs and 33 percent of cats in American homes were adopted from shelters or rescue groups, and encouraging statistics show that euthanasia of shelter pets is down 12 percent since 2009. However, 2.7 million healthy and treatable pets still need our help in finding a home each year. Bringing that number all the way to zero is the goal of "The Shelter Pet Project" campaign, which aims to encourage millions of pet lovers to make shelters the first choice and desired way for acquiring companion animals.

The television, radio, print, outdoor and web public service ads direct audiences to visit theshelterpetproject.org, where they are able to search for a pet from a local shelter or rescue group, read adoption success stories and learn valuable information about pet adoption. The current phase of the campaign showcases the bond that exists between a person and his shelter pet, and encourages potential pet owners to adopt from shelters and rescue groups by explaining that, "The only way to find out how amazing shelter pets really are is to meet one." These 30 and 60 second PSA's ran 24 times on KWGL, 10 times on KRVG, 79 times on KRGS, 22 times on KAVP, and 9 times on KZKS/KAYW.

Graduation:

Education is the cornerstone of individual and community success. But with more than 1.2 million children dropping out each year, America faces an education crisis. The cost? More than \$312 billion in lost wages, taxes and productivity over their lifetimes. These trends are reversible, but only when communities and public, private and nonprofit sectors work together. In 2008, United Way launched a 10-year initiative to cut by half the number of young people who drop out of high school by 2018. High school dropouts are 12 years in the making, usually starting early childhood education behind schedule. United Way's model focuses on supportive communities, effective schools and strong families — strategies and approaches rooted in research. Today, America's graduation rate is higher than it's ever been. The national graduation rate is now 80%, up from 73% in 2006. These PSA's urge listeners to get involved in their own child's education, as well as their community's educational practices by volunteering either through United Way itself or through their schools. Listeners are directed to the United Way website to find out more information. These 60 second PSA's ran 36 times on KWGL, 21 times on KRVG, 104 times on KRGS, 178 times on KAVP, and 47 times on KAYW.

Relationship Abuse:

A majority of today's teens has mobile phones and uses them to talk to friends, send text messages, and post to social networking sites. But use of this technology creates new challenges for teens, particularly as they develop intimate relationships. One of those challenges is learning to recognize digital dating abuse. Digital dating abuse can include persistent and unwanted calls or text messages, breaking into email or social networking accounts, or being pressured to send private or embarrassing photos or videos.

Just how big is this problem? According to a Technology and Teen Dating Abuse Survey conducted by Teen Research Unlimited in 2007, one in three teens says they have been text messaged 10, 20 or 30 times an hour by a partner wanting to know where they are, what they are doing, or whom they are with. One in four teens in a relationship has been called names, harassed, or disparaged by their partner via calls and text messages.

That's why the Ad Council, in partnership with the Family Violence Prevention Fund and the Department of Justice's Office on Violence against Women, launched "That's Not Cool," a national public service advertising campaign designed to help teens identify digital dating abuse and take steps to prevent it. In addition to traditional media, the campaign—created pro bono by R/GA—uses web-based ads and posters in schools and malls to connect with teens where they hang out, online and off. PSAs direct teens to visit, ThatsNotCool.com, where they can find tools to help them determine for themselves what is acceptable relationship behavior and connect with other teens to share their experiences. An ambassador program encourages teens to get involved in raising awareness about digital dating abuse in their schools and communities. These 30 and 60 second PSA's ran 22 times on KWGL, 12 times on KRVG, 77 times on KRGS, 113 times on KAVP, and 25 times on KZKS/KAYW.

Asthma:

Currently seven million children in the United States have been diagnosed with asthma. Two-thirds of these children will have a severe asthma attack within the next year. Sponsored by the Ad Council and the EPA, these PSA's provide tips on how to eliminate specific triggers for those suffering from asthma. For example, airborne allergens can trigger an asthma attack they encourage parents to get their child(ren) on antihistamines to help prevent this. Also, these radio PSA's attempt to get the attention

of the children themselves by featuring a lovable band of puppet characters dubbed "The Breathe Easies." On their website, noattacks.org, the EPA discusses the steps that parents can take to help prevent childhood asthma attacks. These habits, including cleaning up mold and mildew, vacuuming the floor regularly, and not smoking in the house, are simple when you remember them. These 30 and 60 second PSA's ran 27 times on KWGL, 14 times on KRVG, 102 times on KRGS, 121 times on KAVP, and 27 times on KZKS/KAYW.

COPD:

COPD affects an estimated 24 million individuals in the U.S., and over half of them have symptoms of COPD and do not know it. Early screening can identify COPD before major loss of lung function occurs. Chronic Obstructive Pulmonary Disease (COPD) is an umbrella term used to describe progressive lung diseases including emphysema, chronic bronchitis, refractory (non-reversible) asthma, and some forms of bronchiectasis. This disease is characterized by increasing breathlessness. Many people mistake their increased breathlessness and coughing as a normal part of aging. In the early stages of the disease, you may not notice the symptoms. COPD can develop for years without noticeable shortness of breath. You begin to see the symptoms in the more developed stages of the disease. COPD most often occurs in people 40 years of age and older who have a history of smoking. These may be individuals who are current or former smokers. While not everybody who smokes gets COPD, most of the individuals who have COPD (about 90% of them) have smoked. COPD can also occur in those who have had long-term contact with harmful pollutants in the workplace. Some of these harmful lung irritants include certain chemicals, dust, or fumes. Heavy or long-term contact with secondhand smoke or other lung irritants in the home, such as organic cooking fuel, may also cause COPD.

In these PSA's, listeners are directed to drive4COPD.com, which is a community-centered public health initiative to educate, inform, and screen millions of people who may be at risk for COPD. Led by the COPD Foundation, DRIVE4COPD aims to help people identify symptoms of COPD and take action by joining the COPD community. This large-scale education and awareness campaign is working to help bring COPD to the forefront through grassroots and national mobilization activities. These 60 second PSA's ran 14 times on KWGL, 9 times on KRVG, 49 times on KRGS, 107 times on KAVP, and 22 times on KZKS/KAYW.

Active Kids

Over the past three decades, childhood obesity rates in America have tripled, and today, nearly one in three children in America are overweight or obese. The numbers are even higher in African American and Hispanic communities, where nearly 40% of the children are overweight or obese. If we don't solve this problem, one third of all children born in 2000 or later will suffer from diabetes at some point in their lives. Many others will face chronic obesity-related health problems like heart disease, high blood pressure, cancer, and asthma.

Let's Move! is a comprehensive initiative, dedicated to solving the challenge of childhood obesity within a generation, so that children born today will grow up healthier and able to pursue their dreams. Combining comprehensive strategies with common sense, *Let's Move!* is about putting children on the path to a healthy future during their earliest months and years. Giving parents helpful information and fostering environments that support healthy choices. Providing healthier foods in our schools. Ensuring that every family has access to healthy, affordable food. And, helping kids become more physically active. These 30 and 60 second PSA's ran 8 times on KWGL, 3 times on KRVG, 26 times on KRGS, 8 times on KAVP, and 3 times on KZKS/KAYW.