

WISCONSIN PUBLIC RADIO

Quarterly Issues and Programs Report

2014

For Wisconsin Public Radio Stations

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University of Wisconsin Board of Regents

And

The State of Wisconsin Educational Communications Board

Attached Reports Represent Q2, 2014

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),

WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM), WSSU (FM)

and WSSW (FM) are affiliates of the WPR News and Classical Network

Wisconsin Public Radio Issues and Programs

April-June 2014

Selected Issues Provided Significant Broadcast Program Treatment

Segment Running Times: 1:00-5:00

Aired Weekdays: 5:04am-6:06pm

NPR/Classical Music Network: Station_____

**NEWS AND CLASSICAL
NETWORK
STATIONS**

Subject	Source	Title	Description	Reporter	Experts	Date
Budget-taxes	WERN	Don't spend	In his 2010 campaign for Governor, Scott Walker made a "Brown Bag Promise" to voters to run government more like the way they run their own lives. It was a vague promise, but Walker included enough specifics so that four years later it's possible to measure how he did.	Johnson	WI Governor Scott Walker Todd berry: WI Taxpayers' Alliance John Peacock: WI Council on Children and Families	6/18
Budget-Taxes	WERN	SEN 401 Pre	The Wisconsin State Senate is scheduled to convene later this morning for the last regular floor session in 2014.	Johnson		4/1
Budget-Taxes	WERN	Withold	Starting today, the state of Wisconsin is going to take less out of worker's paychecks. Changes to withholding are being made. A taxpayer's group likes the move but some taxpayers getting a smaller refund may not.	Mills	Rick Chandler: WI Revenue Secretary Andrew Resschovsky: UW-Madison Econ prof Todd Berry: WI Taxpayers' Alliance	4/1
Crime	WERN	LWOP	A new study finds state courts are still struggling with how to comply with a 2012 Supreme Court ruling that limits the use of mandatory "Life without parole sentences" for juveniles who commit serious crimes.	Halsted	Josh Rovener: Sentencing Project Ashley Nellis: Sentencing Project Jim Moeser: WI Council on Children and Families	6/24

Economy, Jobs	WERN	Manufacture Final	Manufacturers in Wisconsin are struggling to attract young people to their industry. They will be needed to fill vacancies left by those retiring.	Schossow	Jahmumia Starks: College student and mfg worker Chuck Pitzlin: Production Machines and Enterprises Corp Joe Brown: WI Manufacturing Extension Partnership Nick Preston: High school student/apprentice	4/11
Economy/Jobs	WERN	BW North	A rural northern Wisconsin legislator says it's time for the state to step up with high-speed broadband service, or her area won't be able to keep up with the rest of the state.	Simonson	State Rep Janet Bewley: D-Ashland WI Gov Scott Walker	4/7
Economy/Jobs	WERN	March Jobs	Wisconsin added nearly sixty-five-hundred jobs last month according to the latest monthly jobs tally. And, the state's unemployment rate is the lowest it's been in five years.	Kremer	Workforce Development Secretary Reggie Newsom	4/11
Economy/Jobs	WERN	Hirevets	A La Crosse businessman honored this week for his service to veterans says more needs to be done to work with Wisconsin's servicemen and women.	McCollum	Don Webber: Logistics Health, Inc	5/13
Economy/Jobs	WERN	Prisjobs	The state department of corrections is launching a new job training program for inmates. It's goal is to train thirty inmates a year in computerized lathes for making machine parts.	Halsted	WI Corrections Sec.: Ed Wall Ray Woodruff: DOC Reentry Coord	5/13
Economy/Jobs	WERN	Jobs expo	The state is hosting two employment expos this week. Participating employers have to prove they have openings and job seekers have to have up to date resumes and a ticket to get in. The strict rules are aimed at making actual	Murray	Debra Cronmiller: Workforce Development Job Service Director	5/13

			connections.			
Economy/Jo bs	WERN	HOMSALLS	Wisconsin's home sales are still suffering from a lingering case of the winter "blahs." Sales for April are down compared to the same time last year.	Murray	Mike Theo: WI Retail Assoc	5/19
Economy/Jo bs	WERN	FFWD	Wisconsin's Department of Workforce Development has finished awarding its second round of grants in the state's Fast Forward program. It helps employers pay for worker training.	Murray	Scott Jensen: Office of Skills Development	6/2
Economy/Jo bs	WERN	WRAMW	The Wisconsin Restaurant Association estimates more than 16-thousand jobs would be lost with a higher minimum. But supporters say higher wages and job loss aren't necessarily linked.	Mills	David MacPherson: Trinity University researcher Laura Dresser: Center on Wisconsin Strategy Corey Mason: Racine State Rep	6/18
Economy/Jo bs	WERN	Mayhome14	Home sales in Wisconsin are slightly down from last year, although the average value of a house continues to rise.	McCollum	Paul Brown: First Weber Group	6/24
Education	WERN	UW Freeze	Governor Scott Walker is calling for another two-year tuition freeze at University of Wisconsin campuses.	Durst/ Quirnbach	WI Governor Scott Walker UW Sys President Ray Cross	4/11
Education	WERN	RONTOWN	US Senator Ron Johnson told a town hall crowd northeast of Madison last night that the federal government had done more harm than good in education and was to blame for out of control student debt.	Johnson	US Sen Ron Johnson (R)	5/29
Education	WERN	Readapp	The American Academy of Pediatrics is urging parents to read to their children as soon as they're born. In Wisconsin, some doctors have already begun early literacy efforts with their young patients by giving out books and giving parents prescriptions to read aloud to their children.	Mills	Dr. Dipesh Navsaria: UW Health pediatrician	6/24

Healthcare	WERN	Final Enrollment	Nearly 140-thousand people in Wisconsin have signed up for health coverage on the federally run exchange. About half enrolled in the last 7 weeks.	Mills	Bobby Peterson: ABC for Health Robert Craig: Cit Action for WI Michael Hash: Office of Health Reform	5/1
Healthcare	WERN	Medicaid #s	Medicaid figures released today show health coverage is available to 81-thousand more people below the poverty line because of changes Governor Walker made to Badgercare. But those with slightly higher incomes can no longer get Medicaid and it's not known yet how many bought private insurance.	Mills	Bobby Peterson: ABC for Health Claire Smith: Dept of Health Services	5/19
Healthcare	WERN	Demen Care	In Wisconsin, it's estimated that around 120,000 people have Alzheimer's or another form of dementia. Those numbers could triple by 2050 because of the aging baby boomer population. Caregivers currently face several challenges and it will take much to meet their needs in the important years to come.	Durst	Jennifer Jacqua: Wife of person w/Alzheimer's Rob Gundermann: Alzheimer's and Dementia Alliance of WI Kitty Rhodes: WI Dept of Health Services	5/23
Healthcare	WERN	Vitals	Milwaukee and Minneapolis are listed in the top ten U.S. cities for access to health care. The ranking is based on the number of primary care physicians in each city per capita.	Mills	Mitch Rothschild: Vitals CEO	6/6
War	WERN	Wartax	Antiwar activists across the country are planning protests to coincide with the federal tax filing deadline on April 15th. Milwaukee protesters will anticipate the deadline at a protest tomorrow afternoon at the city's Army Reserve post.	Halsted	Michael Komba: Catholic Workers Center	4/11

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SELECTED IDEAS NETWORK CALL-IN ISSUES AND PROGRAMS

Selected Samples from April-June 2014

Ideas Network Call-in Issues and Programs--Selected Samples from April - June 2014						
Issues		Host	Source	Description	Guests	Date/Time
Economy & Jobs (35%)		Cardin	WHA	A Degree Is No Guarantee For Black Kids To Get A Job	Nancy Ditomaso Vice Dean for Faculty and Research Rutgers Business School	June 6, 2014 - 7:00am
		Cardin	WHA	Former Wired Magazine Exec Shares Advice For Entrepreneurs	Thomas Goetz Co-founder and CEO of Iodine, a digital start-up.	Tuesday, May 27, 2014, 6:00am
		Cardin	WHA	Finding Your Dream Job	Cheryl Heisler is the president of Lawternatives, a career consulting service in Chicago for lawyers and professionals.	April 29, 2014 - 6:00am
		Cardin	WHA	Minorities In U.S. Continue To Lose Economic Ground	Prof Walter Farrell professor of social work University of North Carolina at Chapel Hill	Wed, 04/16/2014 - 6:00am
		Ferrett/Rueckert	WHA	Why Farming Jobs Are Some Of The Most Dangerous In The World	Jesse Hirsch Staff Writer at Modern Farmer	Monday, June 30, 2014, 5:06pm

		Ferrett/Rueckert	WHA	Unlocking The Door To Jobs After Prison	Wendel Hruska Executive Director of Project Return in Milwaukee	May 14, 2014, 3:30pm
		Munson	WHA	How The Recession Created A New Economy	David Cay Johnston journalist and author	June 18, 2014 - 1:00pm
		Dunn	WHAD	Wall Street Prices Are Not What They Seem	Michael Lewis financial journalist	May 15, 2014 - 1:00pm
		Ferrett/Rueckert	WHA	Middle Class Money Squeeze	Joseph Cohen is assistant professor of sociology at Queens College in the City University of New York	Monday, May 12, 2014, 5:00pm
		Ferrett/Rueckert	WHA	One Year After The Kewaunee Power Plant Shutdown	Richard Ryman Business Reporter for Press Gazette Media in Green Bay	Wednesday, May 7, 2014, 3:36pm
Government Dissatisfaction 15%		Cardin	WHA	Professor: Wisconsin Secession Push Is 'Traitorous'	Mordecai Lee Professor of Governmental Affairs UW-Milwaukee	Thursday, April 17, 2014, 7:00am

		Cardin	WHA	A Look At Wisconsin's Polarized Politics	Wendy Scattergood Assistant Professor of Political Science St. Norbert College Strategic Research Institute	April 11, 2014 - 7:30am
		Ferrett/Rueckert	WHA	Researchers Say U.S. Isn't A True Democracy	Martin Gilens Professor of Politics at Princeton University	Wednesday, June 4, 2014, 3:00pm
		Ferrett/Rueckert	WHA	Why We Need Transparent Government--And How To Get It	Donald Gordon Community activist, political historian at Northwestern University, and author of "Transparent Government: What It Means And how You Can Make It Happen"	Friday, April 25, 2014, 5:00pm
		Dunn	WHAD	Statistician Wants A Happiness Index To Be Used As A National Indicator	Nic Marks Well-being researcher	Wednesday, June 11, 2014, 2:00pm

Education 9%		Cardin	WHA	Uncovering the Secrets of the SAT	Debbie Stier (Author Of The Perfect Score Project, Uncovering The Secrets Of The SAT)	Tue, 04/01/2014 - 6:00am
		Ferrett Rueckert	WHA	The Quest For Student Financial Aid	Barbara Kantrowitz	Tuesday, April 1, 2014, 5:05pm
		Dunn	WHAD	A Documentary Asks: Is Cost Of Higher Education Worth It?	Andrew Rossi Filmmaker, Documentarian	Monday, June 23, 2014, 2:00pm
		Dunn	WHAD	The Schools And Communities Our Children Deserve	Bob Peterson Fifth-grade Teacher	May 12, 2014 - 2:00pm
		Dunn	WHAD	Wisconsin Teaching Since Act 10	Tim O'Driscoll Former Teacher	May 8, 2014 - 2:00pm
Budget, Deficit, Taxes 7%		Cardin	WHA	Are Gov. Walker's Budget Reforms Working?	Todd Berry President Wisconsin Taxpayers Alliance	May 29, 2014 - 7:00am
		Ferrett/R ueckert	WHA	Rep. Ryan Releases GOP 2015 Budget Proposal	Maya MacGuineas President Committee for a Responsible Federal Budget	Tuesday, April 1, 2014, 4:06pm

		Cardin	WHA	On Your Money: Tax-Time Edition	Kevin McKinley Financial Planner and Managing Member of McKinley Money, LLC	Tuesday, April 15, 2014, 8:00am
Infrastructure 4%		Cardin	WHA	Toll Roads: Are They Part Of Wisconsin's Future?	Steve Prestegard journalist and blogger	Friday, May 30, 2014, 8:00am
		Cardin	WHA	WisDOT Secretary On Funding Transportation Projects	Mark Gottlieb Secretary Wisconsin's Department of Public Transportation	April 24, 2014 - 7:00am
		Ferrett/Rueckert	WHA	All Aboard Wisconsin Pushes For Passenger Rail Expansion	David Mumma Transit Manager for the City of Janesville	Friday, June 20, 2014, 4:05pm
Welfare Issues 3%		Cardin	WHA	Pediatrician Becomes 'Conscientious Objector' To Affordable Care Act	Dr. Margaret Flowers	April 2, 2014 - 6:00am
		Ferrett/Rueckert	WHA	A Closer Look At America's Military Caregivers	Terri Tanielian is a senior social research analyst at the RAND Corporation.	Wednesday, April 2, 2014, 4:15pm
		Ferrett/Rueckert	WHA	A Proposed Plan To Save For Long-Term Care In Wisconsin	Ingrid Thompson Director of McFarland Senior Outreach Services	Monday, June 23, 2014, 3:06pm

Drug/Alcohol Abuse 2%		Ferrett/Rueckert	WHA	FDA Will Review Data On Safety And Effectiveness Of Marijuana	Ryan Vandrey Associate Professor of Behavioral Pharmacology Research Johns Hopkins University	Wednesday, June 25, 2014, 4:15pm
		Dunn	WHAD	Heroin, Opioid Addiction Rates Still Rising Nationally	Dr. Michael Miller MD. Certified Addictionologist, Rogers Memorial Hospital	Monday, June 2, 2014, 2:00pm
		Dunn	WHAD	Recovering Addicts Detail What It Takes To Beat Heroin Addiction	Dr. Greg Matysik is a Clinical Supervisor with Tellurian UCA	Wednesday, April 2, 2014, 1:00pm
Health Care 2%		Cardin	WHA	New Advancements In Arthritis Research	Dr. Bill Murphy Co-Director of the Stem Cell and Regenerative Medicine Center	June 26, 2014 - 6:00am
		Meiller	WHA	Doctor Says Bariatric Surgery Isn't A Quick Fix	Michael Garren Clinical Professor of Surgery University of Wisconsin School of Medicine and Public Health	Monday, June 30, 2014, 11:00am

		Meiller	WHA	Lifestyle Approaches To Fending Off Alzheimer's Disease	Dr. Mark Sager Professor of Medicine UW-Madison	May 6, 2014 - 11:00am
Income Inequality 2%		Dunn	WHAD	Journalist: U.S. Income Inequality Worse Than Other Developed Nations	David Cay Johnston journalist and author	Apr. 29, 2014 - 06:00 pm
		Cardin	WHA	How the Poor Can Save Capitalism	John Hope Bryant, founder of Operation HOPE	June 23, 2014 - 8:00am
		Ferrett/Rueckert	WHA	New Report Says Poverty In Wisconsin Has Dropped, But Not To Pre-Recession Levels	Timothy Smeeding Distinguished Professor of Public Affairs and Economics	Thursday, May 8, 2014, 4:16pm
Environment 1%		Meiller	WHA	After Some Decline, Butterflies Might Be Bouncing Back	Phil Pellitteri Entomologist, former Director UW Insect Diagnostic Lab	Wednesday, June 18, 2014, 11:00am
		Meiller	WHA	Protecting American Wetlands	Katie Beilfuss Outreach Programs Director Wisconsin Wetlands Association	May 21, 2014 - 11:45am
		Dunn	WHAD	Years Of Living Dangerously' Takes On Climate Change With Blockbuster Style	Joel Bach Producer	Monday, May 19, 2014, 2:00pm