



POLITICAL INQUIRY FORM  
FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: SACRAMENTO/KOVR

1. NAME OF AGENCY: APPLIED PARADIGMS
2. AGENCY CONTACT NAME: JOAQUIN ROSS
3. ADDRESS: 1700 L STREET SACRAMENTO CA 95811
4. PHONE: 916-595-0123

5. ORGANIZATION/COMMITTEE NAME: CALIFORNIANS FOR AFFORDABLE AND RELIABLE ENERGY-CARE  
No abbreviations; use "Democratic Senatorial Campaign Committee" not "DSCC".)
6. CONTACT NAME: ROBERT C. LAPSLEY
7. ADDRESS: 1301 I STREET SACRAMENTO CA 95814
8. PHONE NUMBER: 916-553-4093
9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE):  
If there is reason to think the list is incomplete, e.g., only one name was provided, you must make a written inquiry to the advertiser/ agency asking them to confirm the accuracy. ROBERT C LAPSLEY - PRESIDENT

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

AD NAME: 17 States/17 States	DATE RECEIVED:	ISCI CODE: CARE020824/CARE020824
ORDER NUMBER: 637996 (Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)	FLIGHT DATES TO RUN:	
TRAFFIC INSTRUCTIONS: (Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)		
<input type="radio"/> The organization above has purchased time to communicate a message <b>THAT REFERS</b> to a matter of national importance, for example a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance. <i>[The NAB Form, this Political Inquiry Form, the Contract, and the Invoice must be uploaded to the online Public File for this ad.]</i>		
Identify every legally qualified candidate for federal office mentioned (or federal election if no candidate is mentioned) in the spot: ad about <b>Californians for Affordable and Reliable Energy in the CA Energy Issue 2024</b> . This ad is about <b>Energy</b>		
Identify every political matter of national importance mentioned in the message: Includes national legislative issues of public importance (subject of pending Congressional legislation), federal regulations such as IRS rules, etc.		
<input checked="" type="radio"/> The organization above has purchased time to communicate a message <b>THAT DOES NOT REFER</b> to a matter of national importance. <i>[Only the NAB Form and this Political Inquiry Form must be uploaded to the online Public File for this ad.]</i>		
STATION EMPLOYEE SUPPLEMENTING FORM:		
DATE SUPPLEMENTED:		

