

POLITICAL INQUIRY FORM FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: SACRAMENTO/KOVR

- 1. NAME OF AGENCY: APPLIED PARADIGMS
- 2. AGENCY CONTACT NAME: JOAQUIN ROSS
- 3. ADDRESS: 1700 L STREET SACRAMENTO CA 95811
- 4. PHONE: 916-595-0123
- 5. ORGANIZATION/COMMITTEE NAME: CALIFORNIANS FOR AFFORDABLE AND RELIABLE ENERGY-CARE

No abbreviations; use "Democratic Senatorial Campaign Committee" not "DSCC".)

- 6. CONTACT NAME: ROBERT C. LAPSLEY
- 7. ADDRESS: 1301 I STREET SACRAMENTO CA 95814
- 8. PHONE NUMBER: 916-553-4093
- 9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE): If there is reason to think the list is incomplete, e.g., only one name was provided, you must make a written inquiry to the advertiser/ agency asking them to confirm the accuracy. ROBERT C LAPSLEY PRESIDENT

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

AD NAME:	DATE RECEIVED:	ISCI CODE:
ORDER NUMBER: (Insert separate Order Numbers and Flight Dates If Ad Is	NUMBER: FLIGHT DATES TO RUN: ate Order Numbers and Flight Dates If Ad Is In Multiple Orders)	
TRAFFIC INSTRUCTIONS: (Unless specified on the Order being contemporance)	cously uploaded to Online File; may be in the fo	orm of percentage clearance)
legally qualified candidate for fede	ral office, an election to federal office, or	T REFERS to a matter of national importance, for example a a national legislative issue of public importance. e uploaded to the online Public File for this ad.]
Identify every legally qualified can	didate for federal office mentioned (or fed	deral election if no candidate is mentioned) in the spot:
	national importance mentioned in the messa ublic importance (subject of pending Congressi	age: ional legislation), federal regulations such as IRS rules, etc.
	cal Inquiry Form must be uploaded to the onlin	T DOES NOT REFER to a matter of national importance. the Public File for this ad.]
DATE SUPPLEMENTED:	FORM.	