



POLITICAL INQUIRY FORM
FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: SACRAMENTO/KOVR

- 1. NAME OF AGENCY: APPLIED PARADIGMS
2. AGENCY CONTACT NAME: JOAQUIN ROSS
3. ADDRESS: 1700 L STREET SACRAMENTO CA 95811
4. PHONE: 916-595-0123

- 5. ORGANIZATION/COMMITTEE NAME: CALIFORNIANS FOR AFFORDABLE AND RELIABLE ENERGY-CARE
No abbreviations; use "Democratic Senatorial Campaign Committee" not "DSCC".)
6. CONTACT NAME: ROBERT C. LAPSLEY
7. ADDRESS: 1301 I STREET SACRAMENTO CA 95814
8. PHONE NUMBER: 916-553-4093
9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE):
If there is reason to think the list is incomplete, e.g., only one name was provided, you must make a written inquiry to the advertiser/ agency asking them to confirm the accuracy. ROBERT C LAPSLEY - PRESIDENT

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

Form with fields: AD NAME, DATE RECEIVED, ISCI CODE, ORDER NUMBER, FLIGHT DATES TO RUN, TRAFFIC INSTRUCTIONS, and STATION EMPLOYEE SUPPLEMENTING FORM.