

Northland Television, LLC - WJFW-12



Order

Orig. Date: 11/03/2016 **Advertiser:** HILLARY FOR AMERICA **Acct. Exec.:** HRP - WASHINGTON DC **Price Type:**
Order Date: 11/04/2016 **Product:** POLITICAL **Est. Code:** 5292 **Revenue Type:** Default
Start Date: 11/04/2016 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 11/13/2016 **Sec. Prod. Category:** POLITICAL **Order Class:** National **Order Type:** Political
Special Instructions: Local

Agency Information

Name: GREER, MARGOLIS, MITCHELL **Est. Code:** 5292
Address: 3050 K ST NW **Fax:** 8435370
 WASHINGTON DC 20007 **Phone:** 303
Contact: BUYER

Order #: 37917 **Revision:** 3

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	End Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
1	EARLY TODAY SA	WJFW - NBC 12		:30	11/04/16	11/04/16	5:00AM	5:29AM		1	\$75.00	1	\$75.00							X	
2	Morning News Sa-7a	WJFW - NBC 12		:30	11/04/16	11/04/16	5:30AM	7:00AM		2	\$90.00	2	\$180.00							X	
3	ON THE MONEY WITH MARIA BARTIROMO	WJFW - NBC 12		:30	11/05/16	11/05/16	5:30AM	6:00AM		1	\$75.00	1	\$75.00							X	
4	SATURDAY TODAY 2 HR	WJFW - NBC 12		:30	11/05/16	11/05/16	6:00AM	8:00AM		2	\$100.00	2	\$200.00							X	
5	THIS OLD HOUSE	WJFW - NBC 12		:30	11/06/16	11/06/16	6:00AM	6:30AM		1	\$75.00	1	\$75.00							X	
7	TODAY'S HOMEOWNER	WJFW - NBC 12		:30	11/05/16	11/05/16	8:00AM	8:30AM		1	\$75.00	1	\$75.00							X	

11/4/2016 4:50:44 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 1 of 7

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8	TODAY SHOW	WJFW - NBC 12		:30	11/04/16 11/04/16	7:00AM 9:00AM		3	\$140.00	3	\$420.00							X	
9	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	11/06/16 11/06/16	7:00AM 8:00AM		2	\$135.00	2	\$270.00								X
10	TODAY SHOW III 7-11A	WJFW - NBC 12		:30	11/04/16 11/04/16	9:00AM 11:00AM		3	\$120.00	3	\$360.00							X	
11	NW12 AT 11	WJFW - NBC 12		:30	11/04/16 11/04/16	10:59AM 11:30AM		1	\$150.00	1	\$150.00							X	
12	DAYS OF OUR LIVES	WJFW - NBC 12		:30	11/04/16 11/04/16	12:00PM 1:00PM		1	\$200.00	1	\$200.00							X	
13	JEOPARDY II	WJFW - NBC 12		:30	11/04/16 11/04/16	1:30PM 2:00PM		1	\$150.00	1	\$150.00							X	
14	PEOPLES COURT #2	WJFW - NBC 12		:30	11/04/16 11/04/16	2:00PM 3:00PM		2	\$150.00	2	\$300.00							X	
15	PAWN STARTS 3P-4P	WJFW - NBC 12		:30	11/04/16 11/04/16	3:00PM 4:00PM		2	\$150.00	2	\$300.00							X	
16	UP NORTH @ 4	WJFW - NBC 12		:30	11/04/16 11/04/16	4:00PM 4:30PM		2	\$200.00	2	\$400.00							X	
17	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	11/04/16 11/04/16	4:59PM 5:30PM		2	\$250.00	1	\$250.00							X	
18	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	11/04/16 11/04/16	4:59PM 5:30PM		1	\$400.00	1	\$400.00							X	

11/4/2016 4:50:44 PM

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Combo Title					Detail									Comment											
30	LAST CALL	WJFW - NBC 12		:30	11/04/16	11/04/16	12:37AM	1:05AM			Master		2	\$60.00	1	\$60.00						X			
31	FISHING W/ JOE BUCHER	WJFW - NBC 12		:30	11/06/16	11/06/16	12:35AM	1:05AM			Master		1	\$60.00	1	\$60.00								X	
32	OPEN HOUSE NYC 2	WJFW - NBC 12		:30	11/05/16	11/05/16	12:32AM	1:02AM			Master		1	\$60.00	1	\$60.00							X		
33	TODAY ALL NIGHT 53 MINUTES	WJFW - NBC 12		:30	11/04/16	11/04/16	1:07AM	2:00AM			Master		2	\$60.00	2	\$120.00						X			
34	MAD DOG & MERRILL 2	WJFW - NBC 12		:30	11/06/16	11/06/16	1:05AM	1:35AM			Master		1	\$60.00	1	\$60.00								X	
35	THE VOICE 2HR 2	WJFW - NBC 12		:30	11/07/16	11/07/16	7:00PM	9:00PM			Master		2	\$2,000.00	2	\$4,000.00		X							
36	SNL 9PM	WJFW - NBC 12		:30	11/07/16	11/07/16	9:00PM	10:00PM			Master		1	\$2,000.00	1	\$2,000.00		X							
37	CAUGHT ON CAMERA WITH NICK CANNON	WJFW - NBC 12		:30	11/04/16	11/04/16	7:00PM	8:00PM			Master		1	\$900.00	1	\$900.00						X			
38	DATELINE NBC 2HR 9P	WJFW - NBC 12		:30	11/04/16	11/04/16	8:00PM	10:00PM			Master		2	\$900.00	2	\$1,800.00						X			
39	Prime 7-8	WJFW - NBC 12		:30	11/05/16	11/05/16	7:00PM	7:59PM			Master		1	\$400.00	1	\$400.00							X		
40	DATELINE NBC 2HRB	WJFW - NBC 12		:30	11/05/16	11/05/16	7:00PM	9:00PM			Master		1	\$400.00	1	\$400.00								X	

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11/4/2016 4:50:44 PM

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Page: 4 of 7

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41	SNL 9PM	WJFW - NBC 12		:30	11/05/16	11/05/16	9:00PM	10:00PM		1	\$400.00	1	\$400.00								X	
42	HORSE RACING 1 HR	WJFW - NBC 12		:30	11/05/16	11/05/16	7:00PM	8:00PM		2	\$400.00	2	\$800.00								X	
43	DATELINE 1 HOUR	WJFW - NBC 12		:30	11/05/16	11/05/16	8:00PM	9:00PM		1	\$400.00	1	\$400.00								X	
44	EARLY TODAY 5A	WJFW - NBC 12		:30	11/07/16	11/08/16	5:00AM	5:29AM		2	\$75.00	2	\$150.00		1							
45	Morning News Sa-7a	WJFW - NBC 12		:30	11/07/16	11/08/16	5:30AM	7:00AM		4	\$90.00	4	\$360.00		2							
46	TODAY SHOW	WJFW - NBC 12		:30	11/07/16	11/08/16	7:00AM	9:00AM		5	\$140.00	5	\$700.00		X	X						
47	TODAY SHOW III 7-11A	WJFW - NBC 12		:30	11/07/16	11/08/16	9:00AM	11:00AM		5	\$120.00	5	\$600.00		X	X						
48	NW12 AT 11	WJFW - NBC 12		:30	11/07/16	11/08/16	10:59AM	11:30AM		3	\$150.00	3	\$450.00		X	X						
49	DAYS OF OUR LIVES	WJFW - NBC 12		:30	11/07/16	11/08/16	12:00PM	1:00PM		2	\$200.00	2	\$400.00		1							
50	JEOPARDY II	WJFW - NBC 12		:30	11/07/16	11/08/16	1:30PM	2:00PM		2	\$150.00	2	\$300.00		1							
51	PEOPLES COURT #2	WJFW - NBC 12		:30	11/07/16	11/08/16	2:00PM	3:00PM		2	\$150.00	2	\$300.00		1							

11/4/2016 4:50:44 PM

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52	PAWN STARTS 3P-4P	WJFW - NBC 12		:30	11/07/16	11/08/16	3:00PM	4:00PM		2	\$150.00	2	\$300.00		1	1						
53	UP NORTH @ 4	WJFW - NBC 12		:30	11/07/16	11/08/16	4:00PM	4:30PM		2	\$200.00	2	\$400.00		1	1						
54	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	11/07/16	11/08/16	4:30PM	4:59PM		2	\$250.00	2	\$500.00		1	1						
55	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	11/07/16	11/08/16	4:59PM	5:30PM		2	\$400.00	2	\$800.00		1	1						
56	NEWSWATCH 12 8P NEW	WJFW - NBC 12		:30	11/07/16	11/07/16	5:59PM	6:30PM		1	\$400.00	1	\$400.00		X							
57	WHEEL OF FORTUNE	WJFW - NBC 12		:30	11/07/16	11/07/16	6:30PM	7:00PM		1	\$800.00	1	\$800.00		X							
58	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	11/07/16	11/07/16	10:00PM	10:34PM		1	\$500.00	1	\$500.00		X							
59	THE TONIGHT SHOW STARRING JIMMY FALLON 3	WJFW - NBC 12		:30	11/07/16	11/07/16	10:34PM	11:35PM		3	\$150.00	3	\$450.00		X							
60	LATE NIGHT WITH SETH MEYER	WJFW - NBC 12		:30	11/07/16	11/07/16	11:37PM	12:35AM		2	\$75.00	2	\$150.00		X							
61	LAST CALL	WJFW - NBC 12		:30	11/07/16	11/07/16	12:37AM	1:05AM		2	\$60.00	2	\$120.00		X							
62	TODAY ALL NIGHT 53 MINUTES	WJFW - NBC 12		:30	11/07/16	11/07/16	1:07AM	2:00AM		1	\$60.00	1	\$60.00		X							

11/4/2016 4:50:44 PM

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63	SOCCER 2 HR	WJFW - NBC 12		:30	11/05/16 - 11/05/16	12:30PM - 2:30PM	Master		1	\$300.00	1	\$300.00								X	
64	EARLY TODAY	WJFW - NBC 12		:30	11/07/16 - 11/07/16	3:30AM - 4:00AM	Master		1	\$85.00	1	\$85.00		X							

Total Cost Monthly Breakouts

Month(s)	Amount	Pre-Empted:	Spots	Cost	Gross Cost:
November (2016)	\$28,000.00	0	0	\$0.00	\$28,000.00
		2	2	\$310.00	- Agency Commission: \$4,200.00
Total:	\$28,000.00		107		Net Cost: \$23,800.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

11/4/2016 4:50:44 PM

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Page: 7 of 7