

Northland Television, LLC - WJFW-12

Order



Orig. Date:	11/03/2016	Advertiser:	HILLARY FOR AMERICA	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:
Order Date:	11/04/2016	Product:	POLITICAL	Est. Code:	5292	Revenue Type:
Start Date:	11/04/2016	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	11/13/2016			Order Class:	National	Order Type:
		Sec. Prod. Category:	POLITICAL			Spot Type:

Name: GREER, MARGOLIS, MITCHELL Address: 3050 K ST NW WASHINGTON DC 20007 Contact: BUYER.		Fax: Phone:
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Order #: 37917	Revision: 3
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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail				Log		Comment								
1	EARLY TODAY 5A	WJFW - NBC 12		:30	11/04/16	11/04/16	5:00AM		5:29AM	1	\$75.00							X	
									Master										
2	Morning News 5a-7a	WJFW - NBC 12		:30	11/04/16	11/04/16	5:30AM		7:00AM	2	\$180.00							X	
									Master										
3	ON THE MONEY WITH MARIA BARTIROMO	WJFW - NBC 12		:30	11/05/16	11/05/16	5:30AM		6:00AM	1	\$75.00							X	
									Master										
4	SATURDAY TODAY 2 HR	WJFW - NBC 12		:30	11/05/16	11/05/16	6:00AM		8:00AM	2	\$200.00							X	
									Master										
5	THIS OLD HOUSE	WJFW - NBC 12		:30	11/06/16	11/06/16	6:00AM		6:30AM	1	\$75.00							X	
									Master										
7	TODAY'S HOMEOWNER	WJFW - NBC 12		:30	11/05/16	11/05/16	8:00AM		8:30AM	1	\$75.00							X	
									Master										

11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 1 of 7

Order

Order #: 37917

Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SN: Spots per week

BS: Billboard; MI: Mirror; MG: Makegood; GE: Guest Eligible; S/W: Spots per week													Pattern							
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
Combo Title	Station			Flight Detail					Comment											
8	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	7:00AM	9:00AM		3	\$140.00	3	\$420.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
9	SUNDAY TODAY SHOW 1HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/06/16	11/06/16	7:00AM	8:00AM		2	\$135.00	2	\$270.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>						X	
	WJFW - NBC 12					Master														
10	TODAY SHOW III 7-11A	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	9:00AM	11:00AM		3	\$120.00	3	\$360.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
11	NW12 AT 11	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	10:59AM	11:30AM		1	\$150.00	1	\$150.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
12	DAYS OF OUR LIVES	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	12:00PM	1:00PM		1	\$200.00	1	\$200.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
13	JEOPARDY II	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	1:30PM	2:00PM		1	\$150.00	1	\$150.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
14	PEOPLES COURT #2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	2:00PM	3:00PM		2	\$150.00	2	\$300.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
15	PAWN STARTS 3P-4P	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	3:00PM	4:00PM		2	\$150.00	2	\$300.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
16	UP NORTH @ 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	4:00PM	4:30PM		2	\$200.00	2	\$400.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
17	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	4:30PM	4:59PM		2	\$250.00	1	\$250.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														
18	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/04/16	11/04/16	4:59PM	5:30PM		1	\$400.00	1	\$400.00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					X		
	WJFW - NBC 12					Master														

11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 2 of 7

Order

Order #: 37917 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Line#	Ordered As	Station	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S
Combo Title				Flight Detail	Log			Comment										
19	NEWSWATCH 12 6P NEW	WJFW - NBC 12	:30	11/04/16 11/04/16	5:59PM 6:30PM		1	\$400.00	1	\$400.00						X		
					Master													
20	WHEEL OF FORTUNE	WJFW - NBC 12	:30	11/04/16 11/04/16	6:30PM 7:00PM		1	\$800.00	1	\$800.00						X		
					Master													
21	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12	:30	11/05/16 11/05/16	6:30PM 7:00PM		2	\$250.00	2	\$500.00						X		
					Master													
22	NEWSWATCH 12 10P NEW	WJFW - NBC 12	:30	11/04/16 11/04/16	10:00PM 10:34PM		1	\$500.00	1	\$500.00						X		
					Master													
23	NEWSWATCH 12 WEEKEND	WJFW - NBC 12	:30	11/05/16 11/05/16	10:00PM 10:29PM		1	\$300.00	1	\$300.00						X		
					Master													
24	NEWS 35 MIN	WJFW - NBC 12	:30	11/06/16 11/06/16	10:30PM 11:05PM		1	\$500.00	1	\$500.00						X		
					Master													
25	SATURDAY NIGHT LIVE	WJFW - NBC 12	:30	11/05/16 11/05/16	10:29PM 12:00AM		2	\$400.00	2	\$800.00						X		
					Master													
26	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12	:30	11/04/16 11/04/16	10:34PM 11:35PM		3	\$150.00	3	\$450.00						X		
					Master													
27	THE OUTDOORSMAN	WJFW - NBC 12	:30	11/06/16 11/06/16	11:05PM 11:35PM		1	\$75.00	1	\$75.00						X		
					Master													
28	LATE NIGHT WITH SETH MEYER	WJFW - NBC 12	:30	11/04/16 11/04/16	11:37PM 12:35AM		2	\$75.00	2	\$150.00						X		
					Master													
29	1ST LOOK	WJFW - NBC 12	:30	11/05/16 11/05/16	12:03AM 12:30AM		1	\$60.00	1	\$60.00						X		
					Master													

Pattern

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11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 3 of 7

Order

Order #: 37917

Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

BB: Billboard; WB: Mirror; WG: Makegood; GE: Unsub Eligible; S/W: Spots per week																							
Line#	Ordered As	Station	BB MI MG	Length	Flight	Start	End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern						
Combo Title					Detail								Comment				M	T	W	T	F	S	S
30	LAST CALL	WJFW - NBC 12		:30	11/04/16	11/04/16	12:37AM	1:05AM				2	\$60.00	1	\$60.00						X		
								Master															
31	FISHING W/ JOE BUCHER	WJFW - NBC 12		:30	11/06/16	11/06/16	12:35AM	1:05AM				1	\$60.00	1	\$60.00							X	
								Master															
32	OPEN HOUSE NYC 2	WJFW - NBC 12		:30	11/05/16	11/05/16	12:32AM	1:02AM				1	\$60.00	1	\$60.00						X		
								Master															
33	TODAY ALL NIGHT 53 MINUTES	WJFW - NBC 12		:30	11/04/16	11/04/16	1:07AM	2:00AM				2	\$60.00	2	\$120.00					X			
								Master															
34	MAD DOG & MERRILL 2	WJFW - NBC 12		:30	11/06/16	11/06/16	1:05AM	1:35AM				1	\$60.00	1	\$60.00							X	
								Master															
35	THE VOICE 2HR 2	WJFW - NBC 12		:30	11/07/16	11/07/16	7:00PM	9:00PM				2	\$2,000.00	2	\$4,000.00		X						
								Master															
36	SNL 9PM	WJFW - NBC 12		:30	11/07/16	11/07/16	9:00PM	10:00PM				1	\$2,000.00	1	\$2,000.00		X						
								Master															
37	CAUGHT ON CAMERA WITH NICK CANNON	WJFW - NBC 12		:30	11/04/16	11/04/16	7:00PM	8:00PM				1	\$900.00	1	\$900.00						X		
								Master															
38	DATELINE NBC 2HR 9P	WJFW - NBC 12		:30	11/04/16	11/04/16	8:00PM	10:00PM				2	\$900.00	2	\$1,800.00						X		
								Master															
39	Prime 7-8	WJFW - NBC 12		:30	11/05/16	11/05/16	7:00PM	7:59PM				1	\$400.00	1	\$400.00							X	
								Master					SS/GOOD PLACE										
40	DATELINE NBC 2HRB	WJFW - NBC 12		:30	11/05/16	11/05/16	7:00PM	9:00PM				1	\$400.00	1	\$400.00							X	
								Master															

11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 4 of 7

BB: Billboard; **MI:** Mirror; **MG:** Makegood; **GE:** Ghost Eligible; **S/W:** Spots per week

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Page: 5 of 7

Order #: 37917 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

[illegible]

52	PAWN STARTS 3P-4P	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/08/16	3:00PM	4:00PM	<input type="checkbox"/>	2	\$150.00	\$300.00	<input type="checkbox"/> 1 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
53	UP NORTH @ 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/08/16	4:00PM	4:30PM	<input type="checkbox"/>	2	\$200.00	\$400.00	<input type="checkbox"/> 1 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
54	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/08/16	4:30PM	4:59PM	<input type="checkbox"/>	2	\$250.00	\$500.00	<input type="checkbox"/> 1 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
55	NEWSWATCH 12.5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/08/16	4:59PM	5:30PM	<input type="checkbox"/>	2	\$400.00	\$800.00	<input type="checkbox"/> 1 <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
56	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	5:59PM	6:30PM	<input type="checkbox"/>	1	\$400.00	\$400.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
57	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	6:30PM	7:00PM	<input type="checkbox"/>	1	\$800.00	\$800.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
58	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	10:00PM	10:34PM	<input type="checkbox"/>	1	\$500.00	\$500.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
59	THE TONIGHT SHOW STARRING JIMMY FALLON 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	10:34PM	11:35PM	<input type="checkbox"/>	3	\$150.00	\$450.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
60	LATE NIGHT WITH SETH MEYER	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	11:37PM	12:35AM	<input type="checkbox"/>	2	\$75.00	\$150.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
61	LAST CALL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	12:37AM	1:05AM	<input type="checkbox"/>	2	\$60.00	\$120.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					
62	TODAY ALL NIGHT 53 MINUTES	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	11/07/16	11/07/16	1:07AM	2:00AM	<input type="checkbox"/>	1	\$60.00	\$60.00	<input type="checkbox"/> X <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12						Master					

11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 6 of 7

Order

Order #: 37917 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length

Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

63 SOCCER 2 HR

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12:30PM

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WJFW - NBC 12

Master

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11/07/16

11/07/16

3:30AM

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WJFW - NBC 12

Master

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
November (2016)	\$28,000.00	0	\$0.00	- Agency Commission: \$4,200.00
		2	\$310.00	
		0		Net Cost: \$23,800.00
Total:	\$28,000.00	107		

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

11/4/2016 4:50:44 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 7 of 7