

KDUK-FM
Eugene, OR
Quarterly Issues/Program List
4th Quarter, 2016
prepared January 1, 2017

KDUK-FM provides its listeners with programming and public service announcements addressing issues of concern as well as community events to Lane County and surrounding areas. Quarterly issues typically discussed include:

PROGRAMS

Section I

DAWSON McCALISTER

Dawson McAllister is recognized internationally as a gifted youth communicator. During his career he has spoken to millions of teenagers and young adults through television, student conferences and radio. His books and youth manuals have sold over 1 million copies.

Section II
Pre-Recorded PSA's

Date	Customer	Station	Time	Contract/Line	Rate	Cart #	Copy_Name
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	02:46:45	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	06:17:17	13102/1	0	2759	EUG/EARS/SVDP/HALLOWEEN/2016/30
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	07:44:22	17752/1	0	4062	EUG/EARS/SERENITY LANE/NONPROFIT 2016/30
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	08:20:30	17752/1	0	4062	EUG/EARS/SERENITY LANE/NONPROFIT 2016/30
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	09:53:21	13099/1	0	4895	EUG/EARS/PIGEONS/EARS TAG/60
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	10:22:24	17751/1	0	4083	EUG/EARS/LCPW-HHW/FLUORESCENT BULBS/30
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	16:16:22	13102/1	0	2759	EUG/EARS/SVDP/HALLOWEEN/2016/30
10/1/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	22:55:04	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	01:46:23	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	05:36:54	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	07:13:56	17751/1	0	4083	EUG/EARS/LCPW-HHW/FLUORESCENT BULBS/30
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	11:00:43	17752/1	0	4062	EUG/EARS/SERENITY LANE/NONPROFIT 2016/30
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	11:49:16	13102/1	0	4287	EUG/EARS/SVDP/BOOKS/2016/30
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	12:17:34	17752/1	0	4062	EUG/EARS/SERENITY LANE/NONPROFIT 2016/30
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	19:14:27	13099/1	0	7125	EUG/EARS/FRUITS & VEGGIES/EARS TAG/60
10/2/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	22:28:55	13102/1	0	2759	EUG/EARS/SVDP/HALLOWEEN/2016/30
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	00:24:51	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	06:11:39	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	12:50:38	13102/1	0	4288	EUG/EARS/SVDP/TREASURE HUNT/2016/30
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	18:42:34	17753/1	0	3469	EUG/EARS/HABITAT/SHOP-DONATE-BUILD/30
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	19:42:20	17754/1	0	5182	EUG/EARS/LCWMD/WASTE PREVENT HHW2/30
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	21:20:13	13099/1	0	7126	EUG/EARS/SHOE STORE/EARS/TAG/60
10/3/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	23:13:29	13102/1	0	4314	EUG/EARS/SVDP/DONATED CARS/2016/30
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	01:43:03	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	06:58:25	17753/1	0	3469	EUG/EARS/HABITAT/SHOP-DONATE-BUILD/30
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	08:20:08	13102/1	0	4302	EUG/EARS/SVDP/FOOD BOXES/2016/30
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	14:44:14	13099/1	0	7127	EUG/EARS/SURVEY/EARS TAG/60
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	15:46:54	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	16:21:10	17754/1	0	5182	EUG/EARS/LCWMD/WASTE PREVENT HHW2/30
10/4/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	21:40:45	13102/1	0	4314	EUG/EARS/SVDP/DONATED CARS/2016/30
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	03:37:50	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	10:53:04	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	12:47:56	13102/1	0	2759	EUG/EARS/SVDP/HALLOWEEN/2016/30
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	13:21:35	13099/1	0	4897	EUG/EARS/WORD OF MOUTH/EARS TAG/60
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	22:19:02	13102/1	0	4288	EUG/EARS/SVDP/TREASURE HUNT/2016/30
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	23:20:22	17753/1	0	3469	EUG/EARS/HABITAT/SHOP-DONATE-BUILD/30
10/5/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	23:48:19	17754/1	0	5182	EUG/EARS/LCWMD/WASTE PREVENT HHW2/30
10/6/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	00:19:45	17749/1	0	4583	EUG/EARS/FLU PREVENTION-FLU DRILL/60
10/6/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	01:40:46	17749/1	0	4584	EUG/EARS/FLU PREVENTION-PHARMACY/60
10/6/2016	EUGENE AREA RADIO STATIONS	KDUK-FM	06:54:26	13099/1	0	4895	EUG/EARS/PIGEONS/EARS TAG/60

DML is a call-in show designed to meet the needs of teenagers and young adults. Those 25 and younger call to talk about their lives deepest needs and issues, such as broken families, abuse, depression, addictions etc. DML is fast paced, compelling radio that draws listeners in as they share their hopes, fears and problems.

Dawson also provides an off-air Hope Line where teens and young adults can find answers to their problems in a one on one setting with a trained staff member.

Life can be tough, and it helps when you can talk to someone who truly cares. Dawson McAllister is a place on the radio where teenagers and young adults can tell their story, receive support and encouragement, and be assured they are not alone.

**DAWSON MCALLISTER LATE NIGHT BROADCASTS ISSUES
FOR TEENAGERS AND YOUNG ADULTS**

(the following pdf documents might take a few moments to load)

**SECTION II
PRE-RECORDED PSA'S**