



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Doug Underhill Escambia County District 2-R  
210 W PENNSYLVANIA AVE SUITE 250  
TOWSON, MD 21204-5325

# Contract # 3549156

Schedule Dates 10/24/18-10/29/18  
Advertiser Doug Underhill Escambia County District 2-R (127)  
Agency Mentzer Media Services (1381)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 474/586/7143 (1079904)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Abbe, Jankalski,  
Phone/Fax /  
CPE 474/586/7143  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments EUNDE BRADLEY PHILLIPS  
Separation: 30

Date Entered 10/23/18  
Last Modified 10/23/18  
Entered By Cecilia Bickham  
CO-OP No  
External # ECR26228260  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$825.75  
Net Total \$4,679.25  
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Oct. 2018	13	\$4,260.00
Nov. 2018	3	\$1,245.00
Grand Total:	16	\$5,505.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-3-8)	10/24/18-10/24/18	2	:30	5:30A- News-3 In The Morning 530-6a	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	3 IN THE MORNING 530A	10/23/18
2.0	Normal Line / News (1-3-8)	10/25/18-10/25/18	2	:30	5:30A- News-3 In The Morning 530-6a	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	3 IN THE MORNING 530A	10/23/18
3.0	Normal Line / News (1-3-8)	10/29/18-10/29/18	2	:30	5:30A- News-3 In The Morning 530-6a	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	3 IN THE MORNING 530A	10/23/18
4.0	Normal Line / News (7-5-5)	10/26/18-10/26/18	2	:30	5:58A- News-3 In The Morning 6-7a	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	3 IN THE MORNING 600A	10/23/18
5.0	Normal Line / News (2-5-5)	10/25/18-10/25/18	2	:30	5:58A- News-3 In The Morning 6-7a	1				X				1	\$565.00	\$565.00	Mobile (WEAR)	3 IN THE MORNING 600A	10/23/18
6.0	Normal Line / News (2-5-5)	10/29/18-10/29/18	2	:30	5:58A- News-3 In The Morning 6-7a	1	X							1	\$565.00	\$565.00	Mobile (WEAR)	3 IN THE MORNING 600A	10/23/18
7.0	Normal Line / News (8-2-3)	10/25/18-10/25/18	2	:30	11A- News-Channel 3 News-Dayside	1				X				1	\$175.00	\$175.00	Mobile (WEAR)	CHANNEL 3 NEWS-DAYSIDE	10/23/18
8.0	Normal Line / News (3-2-3)	10/24/18-10/24/18	2	:30	11A- News-Channel 3 News-Dayside	1		X						1	\$175.00	\$175.00	Mobile (WEAR)	CHANNEL 3 NEWS-DAYSIDE	10/23/18
9.0	Normal Line / News (3-2-3)	10/26/18-10/26/18	2	:30	11A- News-Channel 3 News-Dayside	1				X				1	\$175.00	\$175.00	Mobile (WEAR)	CHANNEL 3 NEWS-DAYSIDE	10/23/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/rp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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10.0	Normal Line / News (4-3.7)	10/24/18-10/24/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
11.0	Normal Line / News (4-3.7)	10/26/18-10/26/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
12.0	Normal Line / News (4-3.7)	10/29/18-10/29/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
13.0	Normal Line / News (10-3.9)	10/24/18-10/24/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
14.0	Normal Line / News (5-3.9)	10/25/18-10/25/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
15.0	Normal Line / News (5-3.9)	10/26/18-10/26/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	10/23/18
16.0	Normal Line / News (6-3.3)	10/27/18-10/27/18	2	:30	6a- News-3 In the Morning Saturday	1						X		1	\$225.00	\$225.00	Mobile (WEAR)	3 IN THE MORNING - WEEKEND	10/23/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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