



WDEF
3300 Broad Street
Chattanooga, TN 37408

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 184463

Schedule Dates

03/02/18-03/08/18

Advertiser

Pol - Diane Black for TN Governor (15361)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

25897988 (55807)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

MediaAssistant,,

Phone/Fax

/

CPE

575/1072/575/1072/9058

Account Types

National/Political

Billing Type

Standard

Comments

Diane Black for Gove

Separation: 30

02/22/18

03/02/18

Kalilee Bodnar

No

ECR25897988

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$1,324.50

Net Total

\$7,505.50

Sales Tax

WDEF (WDEF)

By Broadcast Month

Mar. 2018

Grand Total:

Spots

43

43

Rate

\$8,830.00

\$8,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/02/18-03/02/18	4	:30	5P- 6P (EST)	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	2/22/18
2.0	Normal Line / SPOT	03/05/18-03/05/18	4	:30	5P- 6P (EST)	1	X							1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	2/22/18
3.0	Normal Line / SPOT	03/06/18-03/06/18	4	:30	5P- 6P (EST)	1		X						1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	2/22/18
4.0	Normal Line / SPOT	03/07/18-03/07/18	4	:30	5P- 6P (EST)	1			X					1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	2/22/18
5.0	Normal Line / SPOT	03/08/18-03/08/18	4	:30	5P- 6P (EST)	1				X				1	\$50.00	\$50.00	WDEF (WDEF)	Judge Judy 2x	2/22/18
6.0	Normal Line / SPOT	03/04/18-03/04/18	4	:30	10:30A- FACE THE NATION	1						X		1	\$40.00	\$40.00	WDEF (WDEF)	Face The Nation	2/22/18
7.0	Normal Line / SPOT	03/04/18-03/04/18	3	:30	8:58-42A- CBS SUNDAY MORNING	1						X		1	\$95.00	\$95.00	WDEF (WDEF)	CBS Sunday Morning	2/22/18
8.0	Normal Line / SPOT	03/02/18-03/02/18	3	:30	8A- CBS THIS MORNING	1					X			1	\$30.00	\$30.00	WDEF (WDEF)	CBS Early Show	2/22/18
9.0	Normal Line / SPOT	03/05/18-03/05/18	3	:30	8A- CBS THIS MORNING	1	X							1	\$30.00	\$30.00	WDEF (WDEF)	CBS Early Show	2/22/18
10.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	8A- CBS THIS MORNING	1		X						1	\$30.00	\$30.00	WDEF (WDEF)	CBS Early Show	2/22/18
11.0	Normal Line / SPOT	03/07/18-03/07/18	3	:30	8A- CBS THIS MORNING	1			X					1	\$30.00	\$30.00	WDEF (WDEF)	CBS Early Show	2/22/18
12.0	Normal Line / SPOT	03/08/18-03/08/18	3	:30	8A- CBS THIS MORNING	1				X				1	\$30.00	\$30.00	WDEF (WDEF)	CBS Early Show	2/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 184463

Schedule Dates

03/02/18-03/08/18

Advertiser

Pol - Diane Black for TN Governor (15361)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

25897988 (55807)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

MediaAssistant,,

Phone/Fax

/

CPE

575/1072/575/1072/9058

Account Types

National/Political

Billing Type

Standard

Comments

Diane Black for Gove

Separation: 30

Date Entered 02/22/18

Last Modified 03/02/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25897988

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,324.50

Net Total \$7,505.50

Sales Tax

WDEF (WDEF)

By Broadcast Month

Mar. 2018

Grand Total:

Spots 43

43

Rate

\$8,830.00

\$8,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	03/03/18-03/03/18	3	:30	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$65.00	\$65.00	WDEF (WDEF)	Saturday Early Show	2/22/18
14.0	Normal Line / SPOT	03/03/18-03/03/18	3	:30	10A- CBS THIS MORNING: SATURDAY	1						X		1	\$65.00	\$65.00	WDEF (WDEF)	Saturday Early Show	2/22/18
15.0	Normal Line / SPOT	03/04/18-03/04/18	4	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$50.00	\$50.00	WDEF (WDEF)	News 12 Now Saturday/Sunday	2/22/18
16.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	7:57P- NCIS	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	NCIS-CBS	2/22/18
17.0	Normal Line / SPOT	03/04/18-03/04/18	4	:30	10P- MADAM SECRETARY	1							X		\$275.00		WDEF (WDEF)	Madam Secretary-CBS	2/22/18
17.0.1	Closed Preempt	03/04/18															WDEF (WDEF)	Schedule Change/Exception - 9P BULL, 10P NCIS: LOS ANGELES	
18.0	Normal Line / SPOT	03/04/18-03/04/18	4	:30	9P- NCIS: LOS ANGELES	1							X		\$275.00		WDEF (WDEF)	NCIS: Los Angeles-CBS	2/22/18
18.0.1	Closed Preempt	03/04/18															WDEF (WDEF)	Schedule Change/Exception - 9P BULL, 10P NCIS: LOS ANGELES	
19.0	Normal Line / SPOT	03/02/18-03/02/18	4	:30	7:57P- MACGYVER	1						X		1	\$250.00	\$250.00	WDEF (WDEF)	MacGyver-CBS	2/22/18
20.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	9P- BULL	1		X						1	\$600.00	\$600.00	WDEF (WDEF)	Bull-CBS	2/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 184463

Schedule Dates

03/02/18-03/08/18

Advertiser

Pol - Diane Black for TN Governor (15361)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

25897988 (55807)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

575/1072/575/1072/9058

Account Types

National/Political

Billing Type

Standard

Comments

Diane Black for Gove

Separation: 30

Date Entered 02/22/18
Last Modified 03/02/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR25897988
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,324.50
Net Total \$7,505.50
Sales Tax

WDEF (WDEF)

By Broadcast Month
Mar. 2018 43 \$8,830.00
Grand Total: 43 \$8,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	10P- NCIS NEW ORLEANS	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	NCIS: New Orleans-CBS	2/22/18
22.0	Normal Line / SPOT	03/07/18-03/07/18	4	:30	10P- CRIMINAL MINDS	1			X					1	\$325.00	\$325.00	WDEF (WDEF)	Criminal Minds-CBS	2/22/18
23.0	Normal Line / SPOT	03/05/18-03/05/18	4	:30	10P- SCORPION	1	X							1	\$325.00	\$325.00	WDEF (WDEF)	Scorpion-CBS	2/22/18
24.0	Normal Line / SPOT	03/05/18-03/05/18	3	:30	7:57P- 9P (EST)	1	X							1	\$475.00	\$475.00	WDEF (WDEF)	Kevin Can Wait/Man with a Plan-CBS	2/22/18
25.0	Normal Line / B/Ball	03/03/18-03/03/18	4	:30	4:30P- BIG TEN SEMI-FINALS	2					X			2	\$75.00	\$150.00	WDEF (WDEF)	NCAA Basketball Big Ten Semifinal #2	2/22/18
26.0	Normal Line / B/Ball	03/03/18-03/03/18	4	:30	2P- BIG TEN SEMI-FINALS	2					X			2	\$75.00	\$150.00	WDEF (WDEF)	NCAA Basketball Big Ten Semifinal #1	2/22/18
27.0	Normal Line / B/Ball	03/04/18-03/04/18	3	:30	4:30P- BIG TEN CHAMPIONSHIP	2						X		2	\$150.00	\$300.00	WDEF (WDEF)	NCAA Basketball Big Ten Championship	2/22/18
28.0	Normal Line / B/Ball	03/04/18-03/04/18	4	:30	2P- NCAA BASKETBALL 2	2						X		2	\$75.00	\$150.00	WDEF (WDEF)	NCAA Basketball Missouri Valley Championship	2/22/18
29.0	Normal Line / B/Ball	03/03/18-03/03/18	4	:30	12P- NCAA BASKETBALL	2					X			2	\$75.00	\$150.00	WDEF (WDEF)	NCAA Basketball: Kentucky at Florida	2/22/18
30.0	Normal Line / SPOT	03/03/18-03/03/18	4	:30	10P- 48 HOURS	1					X			1	\$175.00	\$175.00	WDEF (WDEF)	48 Hours-CBS	2/22/18
31.0	Normal Line / SPOT	03/07/18-03/07/18	3	:30	7:57P- SURVIVOR	1			X					1	\$575.00	\$575.00	WDEF (WDEF)	Survivor-CBS	2/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF
3300 Broad Street
Chattanooga, TN 37408

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 184463

Schedule Dates

03/02/18-03/08/18

Advertiser

Pol - Diane Black for TN Governor (15361)

Agency

American Media & Advocacy Group (3208)

Product

Political (1176)

Brand

25897988 (55807)

Salesperson

Millenium-Philadelphia, - (1034)

Sales Office

Millenium - Philadelphia

Buyer Name

MediaAssistant,,

Phone/Fax

/

CPE

575/1072/575/1072/9058

Account Types

National/Political

Billing Type

Standard

Comments

Diane Black for Gove
Separation: 30

02/22/18

03/02/18

Kailee Bodnar

No

ECR25897988

Normal

Package Deal

Commission %

Commission

Net Total

Sales Tax

WDEF (WDEF)

By Broadcast Month

Mar. 2018

Grand Total:

Spots

43

43

Rate

\$8,830.00

\$8,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	M/G For 17.0.1 / SPOT	03/04/18-03/04/18	4	:30	10P- NCIS: LOS ANGELES	1							X	1	\$275.00	\$275.00	WDEF (WDEF)	NCIS: Los Angeles	2/26/18
33.0	M/G For 18.0.1 / SPOT	03/04/18-03/04/18	4	:30	9P- BULL	1							X	1	\$275.00	\$275.00	WDEF (WDEF)	Bull	2/26/18
34.0	Normal Line / SPOT	03/05/18-03/07/18	3	:30	7A- CBS THIS MORNING	3	X	X	X					3	\$30.00	\$90.00	WDEF (WDEF)	CBS Early Show	3/2/18
35.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	10P- NCIS NEW ORLEANS	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	NCIS: New Orleans-CBS	3/2/18
36.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	9P- BULL	1		X						1	\$600.00	\$600.00	WDEF (WDEF)	Bull-CBS	3/2/18
37.0	Normal Line / SPOT	03/06/18-03/06/18	3	:30	7:57P- NCIS	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	NCIS-CBS	3/2/18
38.0	Normal Line / SPOT	03/08/18-03/08/18	2	:30	7:57P- THE BIG BANG THEORY	1				X				1	\$950.00	\$950.00	WDEF (WDEF)		3/2/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St
New York, NY 10019

Contract # 25897988 Changes as of: 3/2/2018 at 1:48 PM Version: Highlighting Revision 2
CPE: 575/1072/9058 Flight: 3/2/18 - 3/8/18 Station: WDEF
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: Black - Gov Market: Chattanooga
815 SLATERS LANE Product: Diane Black for Governor Office: PHILADELPHIA
ALEXANDRIA, VA Agency Order #: 7081772 Primary Demo: Adults 35+
22314 Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE
Salesperson: FRAN BROWN Assistant: FRAN BROWN
215-563-5400 215-563-5400

Comments: 3.2 added spots total \$\$ add is \$2790

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/2	3/3	3/4	3/5	3/6	3/7	3/8	Total Spots	Total \$	CPP*	GRP*
1	F,M-Th 5p-6p		Judge Judy 2x	\$50.00	1.8	30	1	0	0	1	1	1	1	5	\$250.00	\$27.78	9.0
2	Su 10:30a-11:30a		Face The Nation	\$40.00	2.3	30	0	0	1	0	0	0	0	1	\$40.00	\$17.39	2.3
3	Su 9a-10:30a		CBS Sunday Morning	\$95.00	4.5	30	0	0	1	0	0	0	0	1	\$95.00	\$21.11	4.5
4	F,M-Th 4 8a-9a		CBS Early Show	\$30.00	1.0	30	1	0	0	1	1	1	1	5	\$150.00	\$30.00	5.0
5	Sa 9a-10a		Saturday Early Show	\$65.00	1.3	30	0	1	0	0	0	0	0	1	\$65.00	\$50.00	1.3
6	Sa 10a-11a		Saturday Early Show	\$65.00	0.9	30	0	1	0	0	0	0	0	1	\$65.00	\$72.22	0.9
7	Su 11p-11:35p		News 12 Now Saturday/Sunday	\$50.00	0.9	30	0	0	1	0	0	0	0	1	\$50.00	\$55.56	0.9
8	Tu 8p-9p		NCIS-CBS	\$575.00	10.7	30	0	0	0	0	1	0	0	1	\$575.00	\$53.74	10.7
9	Su 10p-11p		Madam Secretary-CBS	\$275.00	4.8	30	0	0	0	0	0	0	0	0	\$0.00	\$57.29	0.0
10	9p-10p		NCIS: Los Angeles-CBS	\$275.00	4.6	30	0	0	0	0	0	0	0	0	\$0.00	\$59.78	0.0
11	8p-9p		MacGyver-CBS	\$250.00	4.2	30	1	0	0	0	0	0	0	1	\$250.00	\$69.52	4.2
12	9p-10p		Bull-CBS	\$600.00	8.9	30	0	0	0	0	1	0	0	1	\$600.00	\$67.42	8.9
13	10p-11p		NCIS: New Orleans-CBS	\$575.00	7.8	30	0	0	0	0	1	0	0	1	\$575.00	\$73.72	7.8
14	10p-11p		Criminal Minds-CBS	\$325.00	4.0	30	0	0	0	0	0	1	0	1	\$325.00	\$81.25	4.0
15	10p-11p		Scorpion-CBS	\$325.00	3.1	30	0	0	0	1	0	0	0	1	\$325.00	\$104.84	3.1
16	8p-9p		Kevin Can Wait/Man with a Plan-CBS	\$475.00	3.8	30	0	0	0	1	0	0	0	1	\$475.00	\$125.00	3.8
17	4:30p-6:30p		NCAA Basketball Big Ten Semifinal #2	\$75.00	2.0	30	0	2	0	0	0	0	0	2	\$150.00	\$37.50	4.0
18	2p-4p		NCAA Basketball Big Ten Semifinal #1	\$75.00	2.0	30	0	2	0	0	0	0	0	2	\$150.00	\$37.50	4.0
19	4:30p-6:30p		NCAA Basketball Big Ten Championship	\$150.00	3.0	30	0	0	2	0	0	0	0	2	\$300.00	\$50.00	6.0
20	2p-4p		NCAA Basketball Missouri Valley Championship	\$75.00	1.0	30	0	0	2	0	0	0	0	2	\$150.00	\$75.00	2.0



125 West 55th St
New York, NY 10019

Contract # 25897988
CPE: 575/1072/9058
Agency: AMER MEDIA &
ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA
22314

Changes as of: 3/2/2018 at 1:48 PM
Flight: 3/2/18 - 3/8/18
Advertiser: Black - Gov
Product: Diane Black for Governor
Agency Order #: 7081772
Buyer: MediaAssistant, AMAG
Salesperson: FRAN BROWN
215-563-5400

Version: Highlighting Revision 2
Station: WDEF
Market: Chattanooga
Office: PHILADELPHIA
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: FRAN BROWN
215-563-5400

Total \$: \$8,830.00
Total Spots: 43
Total CPP: \$85.23
Total GRP: 103.6

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/2 - 3/8								Total Spots	Total \$	CPP*	GRP*
							3/2	3/3	3/4	3/5	3/6	3/7	3/8					
21	Sa 12n-2p		NCAA Basketball: Kentucky at Florida	\$75.00	1.0	30	0	2	0	0	0	0	0	2	\$150.00	\$75.00	2.0	
22	Sa 10p-11p		48 Hours-CBS	\$175.00	1.5	30	0	1	0	0	0	0	0	1	\$175.00	\$116.67	1.5	
23	W 8p-9p		Survivor-CBS	\$575.00	3.7	30	0	0	0	0	0	1	0	1	\$575.00	\$155.41	3.7	
24	Su 10p-11p		NCIS: Los Angeles	\$275.00	4.8	30	0	0	1	0	0	0	0	1	\$275.00	\$57.29	4.8	
25	Su 9p-10p		Bull	\$275.00	4.6	30	0	0	1	0	0	0	0	1	\$275.00	\$59.78	4.6	
REV+ 26	8p-9p		Big Bang Theory	\$950.00	0.0	30	0	0	0	0	0	0	0	1	\$950.00	\$0.00	0.0	
REV+ 27	8p-9p		NCIS	\$575.00	0.0	30	0	0	0	0	0	0	0	1	\$575.00	\$0.00	0.0	
REV+ 28	9p-10p		Bull	\$600.00	4.6	30	0	0	0	0	0	0	0	1	\$600.00	\$130.43	4.6	
REV+ 29	10p-11p		NCIS NO	\$575.00	0.0	30	0	0	0	0	0	0	0	1	\$575.00	\$0.00	0.0	
REV+ 30	M-F 7a-8a		CBS Early Show	\$30.00	0.0	30	0	0	0	0	0	0	0	1	\$90.00	\$0.00	0.0	
TOTALS:							3	9	9	5	9	5	3	43	\$8,830.00	\$85.23	103.6	



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25897988 Changes as of: 3/2/2018 at 1:48 PM Version: Highlighting Revision 2
CPE: 575/1072/9058 Flight: 3/2/18 - 3/8/18 Station: WDEF Total \$: \$8,830.00
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: Black - Gov Market: Chattanooga Total Spots: 43
815 SLATERS LANE Product: Diane Black for Governor Office: PHILADELPHIA Total CPP: \$85.23
ALEXANDRIA, VA Agency Order #: 7081772 Primary Demo: Adults 35+ Total GRP: 103.6
22314
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE
Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation:
215-563-5400 215-563-5400

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
03/02/18 1:48 PM	FRAN BROWN	3.2 added spots total \$\$ add is \$2790
02/26/18 2:46 PM	Kailee Bodnar	Spot n/a due to program change.
02/26/18 2:45 PM	Kailee Bodnar	Spot n/a due to program change.
02/22/18 5:26 PM	FRAN BROWN	revised shares
02/22/18 5:02 PM	System	Notice Received.
02/22/18 3:22 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$55,188
WDEF Share:	16%
Comment:	
ETVC:	7%
WFLI:	1%
WRCB:	48%
WTVC:	28%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	43	103.6
Total	100%	43	103.6

Monthly Summary		
Month	Spots	Dollars
2018-Mar	43	\$8,830.00
Total	43	\$8,830.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Total Spots from 36 to 43, Calculated Dollars from \$6,040.00 to \$8,830.00, Total CPP from \$61.01 to \$85.23, Competitive Market Budget from \$37,750 to \$55,188, Total GRPs from 99.0 to 103.6, Origuser Entered Dollars from \$0.00 to \$6,040.00, User Entered \$ from \$6,040.00 to \$8,830.00, Comments from revised shares to 3.2 added spots total \$\$ add is \$2790, Total \$ from \$6,040.00 to \$8,830.00, 5 buylines added or modified.
Revision	3/2/18 1:48 PM	FRAN BROWN	Revised	7		\$2,790.00	\$8,830.00	
Makegood 2	2/26/18 2:46 PM	Kailee Bodnar	Confirmed	1	1	\$0	\$6,040.00	Changes: 2 buylines added or modified.
Makegood 1	2/26/18 2:45 PM	Kailee Bodnar	Confirmed	1	1	\$0	\$6,040.00	Changes: Total GIMPs from 0 to 99, Total CPM from \$0.00 to \$61,010.10, 2 buylines added or modified.
								Changes: Competitive Market Budget from \$25,167 to \$37,750, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$6,040.00, Comments from Separation: 30 to revised shares, Total GRPs from 99.1 to 99.0, Total CPP from \$60.97 to \$61.01, 14 buylines added or modified.
Revision	2/22/18 5:26 PM	FRAN BROWN	Confirmed			\$0	\$6,040.00	
Queued for Electronic Contracting	2/22/18 3:24 PM					\$0	\$0	
New	2/22/18 3:22 PM	FRAN BROWN	Confirmed	36		\$6,040.00	\$6,040.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER.
Printed on 03/02/2018 at 01:49 PM Stats based on Primary Demo Page 3 of 4



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25897988		Changes as of: 3/2/2018 at 1:48 PM		Version: Highlighting Revision 2	
CPE: 575/1072/9058		Flight: 3/2/18 - 3/8/18		Station: WDEF	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Black - Gov		Market: Chattanooga	
815 SLATERS LANE		Product: Diane Black for Governor		Office: PHILADELPHIA	
ALEXANDRIA, VA 22314		Agency Order #: 7081772		Primary Demo: Adults 35+	
		Buyer: MediaAssistant, AMAG		Con Type: POLITICAL/VOTE	
		Salesperson: FRAN BROWN 215-563-5400		Assistant: FRAN BROWN 215-563-5400	
				Separation:	
				Total \$: \$8,830.00	
				Total Spots: 43	
				Total CPP: \$85.23	
				Total GRP: 103.6	

Policy

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

THE AMERICAN MEDIA ADVOCACY GROUP

WDEFTV - WDEF-TV

19697

19697
3/2/2018

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
3/2/2018	CIA-S-17609	DBFG/DBFG/DBFG:9058	2,371.50	0.00	2,371.50

Check Total: \$2,371.50

Safeguard LITHO USA

TO REORDER, CALL YOUR LOCAL SAFEGUARD DISTRIBUTOR AT 800-222-0842

S/N5 W125R000538M

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

THE AMERICAN MEDIA ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314

BB&T
Branch Banking and Trust Company
VIRGINIA
68-426/514

19697

19697

NUMBER

PAY EXACTLY*****2,371*DOLLARS*AND*50*CENTS

DATE

AMOUNT

3/2/2018

\$2,371.50

PAY
TO THE
ORDER
OF

WDEF-TV
3300 Broad St
Chattanooga, TN 37408

Jonathan Ferrell

MP

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT