



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millenium- Washington, - (1010)

### Sales Office

Millenium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kallee Bodnar

CO-OP No

Headline # ECR25884585

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,542.25

Net Total \$20,072.75

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018 150 \$23,615.00

Grand Total: 150 \$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	07/12/18-07/12/18	3	:30	6A- 7A (EST)					2				2	\$30.00	\$60.00	WDEF (WDEF)	NWS12-MRN 6-7A	6/27/18
2.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	6A- 7A (EST)						2			2	\$30.00	\$60.00	WDEF (WDEF)	NWS12-MRN 6-7A	6/27/18
3.1	Normal Line / SPOT	07/16/18-07/16/18	3	:30	6A- 7A (EST)									2	\$30.00	\$60.00	WDEF (WDEF)	NWS12-MRN 6-7A	6/27/18
4.1	Normal Line / SPOT	07/17/18-07/17/18	3	:30	6A- 7A (EST)			2						2	\$30.00	\$60.00	WDEF (WDEF)	NWS12-MRN 6-7A	6/27/18
5.1	Normal Line / SPOT	07/18/18-07/18/18	3	:30	6A- 7A (EST)				2					2	\$30.00	\$60.00	WDEF (WDEF)	NWS12-MRN 6-7A	6/27/18
6.1	Normal Line / SPOT	07/12/18-07/12/18	3	:30	7A- CBS THIS MORNING					4				4	\$30.00	\$120.00	WDEF (WDEF)	CBS THS MRNG-2<	6/27/18
7.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	7A- CBS THIS MORNING						4			4	\$30.00	\$120.00	WDEF (WDEF)	CBS THS MRNG-2<	6/27/18
8.1	Normal Line / SPOT	07/16/18-07/16/18	3	:30	7A- CBS THIS MORNING									4	\$30.00	\$120.00	WDEF (WDEF)	CBS THS MRNG-2<	6/27/18
9.1	Normal Line / SPOT	07/17/18-07/17/18	3	:30	7A- CBS THIS MORNING			4						4	\$30.00	\$120.00	WDEF (WDEF)	CBS THS MRNG-2<	6/27/18
10.1	Normal Line / SPOT	07/18/18-07/18/18	3	:30	7A- CBS THIS MORNING				4					4	\$30.00	\$120.00	WDEF (WDEF)	CBS THS MRNG-2<	6/27/18
11.1	Normal Line / SPOT	07/15/18-07/15/18	3	:30	8:58-42A- CBS SUNDAY MORNING								3	3	\$95.00	\$285.00	WDEF (WDEF)	SUNDAY MRN-CBS	6/27/18
12.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	10:30A- FACE THE NATION			1					X	1	\$65.00	\$65.00	WDEF (WDEF)	FACE NATN-CBS/FACE NATN2-CBS	2/6/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$3,542.25

### Net Total

\$20,072.75

### Sales Tax

## WDEF (WDEF)

By Broadcast Month

Spots 150

Rate \$23,615.00

Jul. 2018

Grand Total: \$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	10:57-57A- PRICE IS RIGHT	1				X				1	\$115.00	\$115.00	WDEF (WDEF)	PRICE-RT 2-CBS<	2/6/18
14.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	10:57-57A- PRICE IS RIGHT	1					X			1	\$115.00	\$115.00	WDEF (WDEF)	PRICE-RT 2-CBS<	2/6/18
15.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	10:57-57A- PRICE IS RIGHT	1	X							1	\$115.00	\$115.00	WDEF (WDEF)	PRICE-RT 2-CBS<	2/6/18
16.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	10:57-57A- PRICE IS RIGHT	1		X						1	\$115.00	\$115.00	WDEF (WDEF)	PRICE-RT 2-CBS<	2/6/18
17.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	10:57-57A- PRICE IS RIGHT	1			X					1	\$115.00	\$115.00	WDEF (WDEF)	PRICE-RT 2-CBS<	2/6/18
18.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	12:00:57P- NEWS 12 @ NOON	1				X				1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	2/6/18
19.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	12:00:57P- NEWS 12 @ NOON	1					X			1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	2/6/18
20.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	2/6/18
21.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	2/6/18
22.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$85.00	\$85.00	WDEF (WDEF)	NEWS 12 NOON	2/6/18
23.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	5P- 6P (EST)	1					X			1	\$75.00	\$75.00	WDEF (WDEF)	JUDGE JUDY/JUDGE JUDY B	2/6/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millenium- Washington, - (1010)

### Sales Office

Millenium - Washington

### Buyer Name

MediaAssistant,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,542.25

Net Total \$20,072.75

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018 150

Grand Total: 150

Rate

\$23,615.00

\$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	5P- 6P (EST)	1					X			1	\$75.00	\$75.00	WDEF (WDEF)	JUDGE JUDY/JUDGE JUDY B	2/6/18
25.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	5P- 6P (EST)	1	X							1	\$75.00	\$75.00	WDEF (WDEF)	JUDGE JUDY/JUDGE JUDY B	2/6/18
26.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	5P- 6P (EST)	1		X						1	\$75.00	\$75.00	WDEF (WDEF)	JUDGE JUDY/JUDGE JUDY B	2/6/18
27.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	5P- 6P (EST)	1			X					1	\$75.00	\$75.00	WDEF (WDEF)	JUDGE JUDY/JUDGE JUDY B	2/6/18
28.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	5:58:56P- NEWS 12 @ 6P	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	NEWS 12@6	2/6/18
29.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	5:58:56P- NEWS 12 @ 6P	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	NEWS 12@6	2/6/18
30.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	5:58:56P- NEWS 12 @ 6P	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	NEWS 12@6	2/6/18
31.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	5:58:56P- NEWS 12 @ 6P	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	NEWS 12@6	2/6/18
32.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	5:58:56P- NEWS 12 @ 6P	1			X					1	\$95.00	\$95.00	WDEF (WDEF)	NEWS 12@6	2/6/18
33.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	6:30:01P- CBS EVENING NEWS	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	CBS EVE NWS<	2/6/18
34.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	6:30:01P- CBS EVENING NEWS	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	CBS EVE NWS<	2/6/18
35.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	6:30:01P- CBS EVENING NEWS	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	CBS EVE NWS<	2/6/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millenium- Washington, - (1010)

### Sales Office

Millenium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$3,542.25

### Net Total

\$20,072.75

### Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018 150

Grand Total: 150

Rate

\$23,615.00

\$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	6:30-01P- CBS EVENING NEWS	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	CBS EVE NWS<	2/6/18
37.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	6:30-01P- CBS EVENING NEWS	1			X					1	\$95.00	\$95.00	WDEF (WDEF)	CBS EVE NWS<	2/6/18
38.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	6:59-01P- PRIME NEWS @ 7	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	PRIME NEWS @ 7	2/6/18
39.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	6:59-01P- PRIME NEWS @ 7	1					X			1	\$95.00	\$95.00	WDEF (WDEF)	PRIME NEWS @ 7	2/6/18
40.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	6:59-01P- PRIME NEWS @ 7	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	PRIME NEWS @ 7	2/6/18
41.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	6:59-01P- PRIME NEWS @ 7	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	PRIME NEWS @ 7	2/6/18
42.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	6:59-01P- PRIME NEWS @ 7	1			X					1	\$95.00	\$95.00	WDEF (WDEF)	PRIME NEWS @ 7	2/6/18
43.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	7:29-01P- ANDY GRIFFITH	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	2/6/18
44.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	7:29-01P- ANDY GRIFFITH	1					X			1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	2/6/18
45.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	7:29-01P- ANDY GRIFFITH	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	2/6/18
46.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	7:29-01P- ANDY GRIFFITH	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	2/6/18
47.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	7:29-01P- ANDY GRIFFITH	1			X					1	\$95.00	\$95.00	WDEF (WDEF)	ANDY GRIFFITH	2/6/18
48.1	Normal Line / SPOT	07/16/18-07/16/18	3	:30	9P- SALVATION	1	X							1	\$475.00	\$475.00	WDEF (WDEF)		6/27/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$3,542.25

### Net Total

\$20,072.75

### Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018 150 \$23,615.00

Grand Total: 150 \$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	10P- SCORPTION	2	X							2	\$375.00	\$750.00	WDEF (WDEF)	SCORPTION-CBS	2/6/18
50.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	7:57- NCIS	2		X						2	\$475.00	\$950.00	WDEF (WDEF)	NCIS-CBS	2/6/18
51.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	9:00-10P- BULL	2		X						2	\$475.00	\$950.00	WDEF (WDEF)	BULL-CBS	2/6/18
52.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	10:00-10P- NCIS NEW ORLEANS	2		X						2	\$475.00	\$950.00	WDEF (WDEF)	NCIS: NO-CBS	2/6/18
53.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	9P- SEAL TEAM	2			X					2	\$475.00	\$950.00	WDEF (WDEF)	SEAL TEAM-CBS	2/6/18
54.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	10P- CRIMINAL MINDS	2			X					2	\$450.00	\$900.00	WDEF (WDEF)	CRIMINAL MINDS	2/6/18
55.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	7:57P- 9P (EST)	2				X				2	\$600.00	\$1,200.00	WDEF (WDEF)	BIG BANG/SHELDON	2/6/18
56.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	9P- BIG BROTHER TH 9P	2				X				2	\$500.00	\$1,000.00	WDEF (WDEF)	BIG BROTHER	2/6/18
57.1	Normal Line / SPOT	07/12/18-07/12/18	3	:30	10P- S.W.A.T.	2				X				2	\$500.00	\$1,000.00	WDEF (WDEF)	ZOO/SWAT	5/23/18
58.1	Normal Line / SPOT	07/13/18-07/13/18	3	:30	7:57P- UNDERCOVER BOSS: CELEBRITY EDITION							2		2	\$400.00	\$800.00	WDEF (WDEF)		6/27/18
59.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	9P- HAWAII FIVE-0	2					X			2	\$440.00	\$880.00	WDEF (WDEF)	HAWAII 5-0-CBS	2/6/18
60.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	10P- BLUE BLOODS	2					X			2	\$440.00	\$880.00	WDEF (WDEF)	BLUE BLOOD-CBS	2/6/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

MediaAssistant,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

### Date Entered

02/06/18

### Last Modified

06/27/18

### Entered By

Kailee Bodnar

### CO-OP

No

### Headline #

ECR25884585

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$3,542.25

### Net Total

\$20,072.75

### Sales Tax

## WDEF (WDEF)

By Broadcast Month

Spots

Rate

Jul. 2018

150

\$23,615.00

Grand Total:

150

\$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.1	Normal Line / SPOT	07/14/18-07/14/18	3	:30	9P- CRIMETIME SATURDAY 9p	1						2		2	\$240.00	\$480.00	WDEF (WDEF)	CRIMTIME SA-CBS	6/27/18
62.1	Normal Line / SPOT	07/14/18-07/14/18	3	:30	10P- 48 HOURS	1						2		2	\$275.00	\$550.00	WDEF (WDEF)	48 HOURS-CBS	6/27/18
63.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	6:58-56P- 60 MINUTES	2							X	2	\$475.00	\$950.00	WDEF (WDEF)	60 MINUTES-CBS	2/6/18
64.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	8P- BIG BROTHER SU 8P	2							X	2	\$475.00	\$950.00	WDEF (WDEF)	BIG BROTHER	2/6/18
65.1	Normal Line / SPOT	07/15/18-07/15/18	3	:30	9P- MADAM SECRETARY	2							2	2	\$440.00	\$880.00	WDEF (WDEF)	MADAM SEC	6/27/18
66.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	10P- NCIS: LOS ANGELES	2							X	2	\$440.00	\$880.00	WDEF (WDEF)	NCIS: LA	2/6/18
67.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$95.00	\$95.00	WDEF (WDEF)	NWS12 NITESIDE<	2/6/18
68.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$95.00	\$95.00	WDEF (WDEF)	NWS12 NITESIDE<	2/6/18
69.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$95.00	\$95.00	WDEF (WDEF)	NWS12 NITESIDE<	2/6/18
70.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	11P- NEWS 12 NIGHTSIDE	1		X						1	\$95.00	\$95.00	WDEF (WDEF)	NWS12 NITESIDE<	2/6/18
71.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$95.00	\$95.00	WDEF (WDEF)	NWS12 NITESIDE<	2/6/18
72.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$80.00	\$80.00	WDEF (WDEF)	NEWS	2/6/18
73.0	Normal Line / SPOT	07/12/18-07/12/18	3	:30	11:35P- LATE SHOW WITH STEPHEN COLBERT	2				X				2	\$30.00	\$60.00	WDEF (WDEF)	LT-COLBERT-CBS<	2/6/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

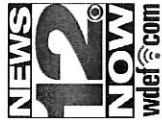
Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.





WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millenium- Washington, - (1010)

### Sales Office

Millenium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove

Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,542.25

Net Total \$20,072.75

Sales Tax

### WDEF (WDEF)

By Broadcast Month Spots Rate

Jul. 2018 150 \$23,615.00

Grand Total: 150 \$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
74.0	Normal Line / SPOT	07/13/18-07/13/18	3	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2					X			2	\$30.00	\$60.00	WDEF (WDEF)	LT-COLBERT-CBS<	2/6/18
75.0	Normal Line / SPOT	07/16/18-07/16/18	3	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2	X							2	\$30.00	\$60.00	WDEF (WDEF)	LT-COLBERT-CBS<	2/6/18
76.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2		X						2	\$30.00	\$60.00	WDEF (WDEF)	LT-COLBERT-CBS<	2/6/18
77.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2			X					2	\$30.00	\$60.00	WDEF (WDEF)	LT-COLBERT-CBS<	2/6/18
78.0	Normal Line / SPOT	07/18/18-07/18/18	3	:30	8P- BIG BROTHER WED 8P	2			X					2	\$450.00	\$900.00	WDEF (WDEF)	BIG BROTHER	2/6/18
89.0	Normal Line / SPOT	07/12/18-07/18/18	4	:30	5A- 5:30A (EST)		1	1	1	1	1			5	\$5.00	\$25.00	WDEF (WDEF)	5A-5:30A NEWS	6/27/18
90.0	Normal Line / SPOT	07/12/18-07/18/18	3	:30	5:30A- 6A (EST)		1	1	1	1	1			5	\$15.00	\$75.00	WDEF (WDEF)	5:30-6A NEWS	6/27/18
91.0	Normal Line / SPOT	07/14/18-07/14/18	3	:30	9A- CBS THIS MORNING: SATURDAY							2		2	\$65.00	\$130.00	WDEF (WDEF)		6/27/18
92.0	Normal Line / SPOT	07/14/18-07/14/18	3	:30	11P- NEWS 12 NIGHTSIDE							1		1	\$80.00	\$80.00	WDEF (WDEF)		6/27/18
93.0	Normal Line / SPOT	07/12/18-07/18/18	4	:30	12:35A- LATE LATE SHOW W/JAMES CORDEN		2	2	2	2	2			10	\$5.00	\$50.00	WDEF (WDEF)		6/27/18
94.0	Normal Line / SPOT	07/16/18-07/16/18	4	:30	7-57P- 9P (EST)		1							1	\$300.00	\$300.00	WDEF (WDEF)	MON/MAN WITH PLAN	6/27/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

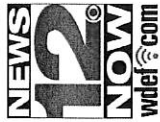
Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 183817

### Schedule Dates

07/12/18-07/18/18

### Advertiser

Pol - Diane Black for TN Governor (15361)

### Agency

American Media & Advocacy Group (3208)

### Product

Political (1176)

### Brand

25884585 (55606)

### Salesperson

Millennium- Washington, - (1010)

### Sales Office

Millennium - Washington

### Buyer Name

MediaAssistant,,

### Phone/Fax

/

### CPE

575/1072/575/1072/8980

### Account Types

National/Political

### Billing Type

Standard

### Comments

Diane Black for Gove  
Separation: 30

Date Entered 02/06/18

Last Modified 06/27/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR25884585

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,542.25

Net Total \$20,072.75

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018

Spots

150

Rate

\$23,615.00

Grand Total:

\$23,615.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
95.0	Normal Line / SPOT	07/14/18-07/14/18	4	:30	8P- RANSOM	1						2		2	\$150.00	\$300.00	WDEF (WDEF)		6/27/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25884585		<b>Changes as of:</b> 6/26/2018 at 5:14 PM		<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 575/1072/8980		<b>Flight:</b> 7/12/18 - 7/18/18		<b>Station:</b> WDEF	
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP		<b>Advertiser:</b> BLACK, DIANE		<b>Market:</b> Chattanooga	
815 SLATERS LANE		<b>Product:</b> Diane Black for Governor		<b>Office:</b> WASHINGTON	
ALEXANDRIA, VA 22314		<b>Agency Order #:</b> 7001083		<b>Service:</b> Nielsen	
		<b>Buyer:</b> MediaAssistant, AMAG		<b>Primary Demo:</b> Adults 35+	
		<b>Salesperson:</b> FRAN BROWN		<b>Assistant:</b> FRAN BROWN	
		<b>Separation:</b>			
				<b>Total Spots:</b> 150	
				<b>Total CPP:</b> \$97.92	
				<b>Total GRP:</b> 241.2	
				<b>Con Type:</b> POLITICAL/NOTE	
				<b>Total \$:</b> \$23,615.00	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
1	REV+ 1 16a-7a		NWS12-MRN 6-7A	\$30.00	1.0	30	1	1	2	0	0	1	2	1	2		10.2
Changes: A35P Rating from 1 to 1.02																	
1	REV+ 2 7a-9a		CBS THS MRNG-2<	\$30.00	0.9	30	1	1	4	0	0	1	4	1	4		17.4
Changes: A35P Rating from 0.9 to 0.87																	
1	REV+ 3 9a-10:30a		SUNDAY MRN-CBS	\$95.00	3.6	30	0	0	0	1	3	0	0				10.7
Changes: A35P Rating from 3.6 to 3.56																	
1x	4 10:30a-11:30a		FACE NATN-CBS/FACE NATN2-CBS	\$65.00	1.8	30	0	0	0	1	0	0	0				1.8
Changes: A35P Rating from 1.8 to 1.76																	
1	5 11a-12n		PRICE-RT 2-CBS<	\$115.00	3.0	30	1	1	0	0	1	1	1				14.9
Changes: A35P Rating from 3 to 2.97																	
1	6 12n-12:30p		NEWS 12 NOON	\$85.00	1.8	30	1	1	0	0	1	1	1				8.9
Changes: A35P Rating from 1.8 to 1.78																	
1	7 1p-6p		JUDGE JUDY/JUDGE JUDY B	\$75.00	1.7	30	1	1	0	0	1	1	1				8.4
Changes: A35P Rating from 1.7 to 1.67																	
1	8 6p-6:30p		NEWS 12@6	\$95.00	1.7	30	1	1	0	0	1	1	1				8.4
Changes: A35P Rating from 1.7 to 1.67																	
1	REV+ 9 6:30p-7p		CBS EVE NWS<	\$95.00	1.9	30	0	1	1	0	0	1	0	1			9.4
Changes: A35P Rating from 1.9 to 1.87																	
1	10 7p-7:30p		PRIME NEWS @ 7	\$95.00	1.3	30	1	1	0	0	1	1	1				6.6
Changes: A35P Rating from 1.3 to 1.32																	
1	11 7:30p-8p		ANDY GRIFFITH	\$95.00	1.9	30	1	1	0	0	1	1	1				9.5
Changes: A35P Rating from 1.9 to 1.91																	



125 West 55th St  
New York, NY 10019

**Contract #** 25884585      **Changes as of:** 6/26/2018 at 5:14 PM      **Version:** Highlighting Revision 2  
**CPE:** 575/1072/8980      **Flight:** 7/12/18 - 7/18/18      **Station:** WDEF  
**Agency:** AMER MEDIA & ADVOCACY GROUP      **Advertiser:** BLACK, DIANE      **Market:** Chattanooga  
815 SLATERS LANE      **Product:** Diane Black for Governor      **Office:** WASHINGTON  
ALEXANDRIA, VA      **Agency Order #:** 7001083      **Service:** Nielsen  
22314      **Buyer:** MediaAssistant, AMAG      **Primary Demo:** Adults 35+  
Salesperson: FRAN BROWN      **Assistant:** FRAN BROWN  
215-563-5400      **Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$23,615.00  
**Total Spots:** 150  
**Total CPP:** \$97.92  
**Total GRP:** 241.2

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
1	12 9p-10p	M	Salvation	\$475.00	1.1	30	0	0	0	0	1	0	0	1	\$475.00	\$435.78	1.1
Changes: Program from SUPR DNUTS-CBS to Salvation, A35P Rating from 1.1 to 1.09																	
2	REV+ 13 10p-11p	M	SCORPION-CBS	\$375.00	1.9	30	0	0	0	0	0	0	0	2	\$750.00	\$195.31	3.8
Changes: A35P Rating from 1.9 to 1.92																	
2	14 8p-9p	Tu	NCIS-CBS	\$475.00	4.4	30	0	0	0	0	0	2	0	2	\$950.00	\$107.95	8.8
Changes: A35P Rating from 4.4 to 4.2																	
2	15 9p-10p	Tu	BULL-CBS	\$475.00	4.2	30	0	0	0	0	0	2	0	2	\$950.00	\$113.10	8.4
Changes: A35P Rating from 4.2 to 3.1																	
2	16 10p-11p	Tu	NCIS:NO-CBS	\$475.00	3.1	30	0	0	0	0	0	2	0	2	\$950.00	\$152.24	6.2
Changes: A35P Rating from 3.1 to 3.12																	
2	REV+ 17 8p-9p	W	BIG BROTHER	\$450.00	3.4	30	0	0	0	0	0	0	0	2	\$900.00	\$133.53	6.7
Changes: A35P Rating from 3.4 to 3.37																	
2	REV+ 18 9p-10p	W	SEAL TEAM-CBS	\$475.00	2.9	30	0	0	0	0	0	0	0	2	\$950.00	\$163.79	5.8
Changes: A35P Rating from 2.9 to 2.5																	
2	REV+ 19 10p-11p	W	CRIMINAL MINDS	\$450.00	2.5	30	0	0	0	0	0	0	0	2	\$900.00	\$182.93	4.9
Changes: A35P Rating from 2.5 to 2.46																	
2	20 8p-9p	Th	BIG BANG/SHELDON	\$600.00	3.2	30	2	0	0	0	0	0	0	2	\$1,200.00	\$187.50	6.4
Changes: A35P Rating from 3.2 to 3.5																	
2	21 9p-10p	Th	BIG BROTHER	\$500.00	3.5	30	2	0	0	0	0	0	0	2	\$1,000.00	\$142.86	7.0
Changes: A35P Rating from 3.5 to 2.5																	
2	22 10p-11p	Th	ZOO/SWAT	\$500.00	2.5	30	2	0	0	0	0	0	0	2	\$1,000.00	\$200.00	5.0
Changes: A35P Rating from 2.5 to 2.2																	
2	REV+ 23 8p-9p	F	Undercover Boss	\$400.00	2.2	30	0	0	0	0	0	0	0	2	\$800.00	\$181.82	4.4
Changes: Program from MACGYVER-CBS to Undercover Boss																	



125 West 55th St  
New York, NY 10019

Contract # 25884585		Changes as of: 6/26/2018 at 5:14 PM		Version: Highlighting Revision 2	
CPE: 575/1072/8980		Flight: 7/12/18 - 7/18/18		Station: WDEF	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: BLACK, DIANE		Market: Chattanooga	
815 SLATERS LANE		Product: Diane Black for Governor		Office: WASHINGTON	
ALEXANDRIA, VA 22314		Agency Order #: 7001083		Service: Nielsen	
		Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+	
		Salesperson: FRAN BROWN		Assistant: FRAN BROWN	
		Separation:		215-563-5400	
				Total Spots: 150	
				Total CPP: \$97.92	
				Total GRP: 241.2	
				Con Type: POLITICAL/VOTE	
				Total \$: \$23,615.00	

#	Day/Time	DP	Program	Len	A35P Rating	Rate	7/12 - 7/18							Total Spots	Total \$	CPP*	GRP*
							7/12	7/13	7/14	7/15	7/16	7/17	7/18				
24	9p-10p	F	HAWAII 5-0-CBS	30	3.3	\$440.00	0	2	0	0	0	0	0	2	\$880.00	\$133.33	6.6
2																	
25	10p-11p	F	BLUE BLOOD-CBS	30	3.6	\$440.00	0	2	0	0	0	0	0	2	\$880.00	\$121.88	7.2
2																	
Changes: A35P Rating from 3.6 to 3.61																	
REV+ 26	9p-10p	Sa	CRIMTIME SA-CBS	30	1.8	\$240.00	0	0	0	2	0	0	0	2	\$480.00	\$133.33	3.6
1																	
REV+ 27	10p-11p	Sa	48 HOURS-CBS	30	1.5	\$275.00	0	0	1	2	0	0	0	2	\$550.00	\$189.66	2.9
1																	
Changes: A35P Rating from 1.4 to 1.45																	
28	7p-8p	Su	60 MINUTES-CBS	30	3.0	\$475.00	0	0	0	0	2	0	0	2	\$950.00	\$158.33	6.0
2																	
29	8p-9p	Su	BIG BROTHER	30	3.4	\$475.00	0	0	0	0	2	0	0	2	\$950.00	\$139.71	6.8
2																	
REV+ 30	9p-10p	Su	MADAM SEC	30	2.2	\$440.00	0	0	0	0	2	0	0	2	\$880.00	\$200.00	4.4
1																	
REV+ 31	10p-11p	Su	NCIS: LA	30	2.0	\$440.00	0	0	0	0	2	0	0	2	\$880.00	\$220.00	4.0
2																	
32	11p-11:35p	Th-F,M-W	NWS12 NITESIDE<	30	1.2	\$95.00	1	1	0	0	1	1	1	5	\$475.00	\$78.51	6.1
1																	
Changes: A35P Rating from 1.2 to 1.21																	
33	11p-11:30p	Su	NEWS	30	1.2	\$80.00	0	0	0	0	1	0	0	1	\$80.00	\$66.67	1.2
1																	
34	11:35p-12:35a	Th-F,M-W	LT-COLBERT-CBS<	30	0.6	\$30.00	2	2	0	0	2	2	2	10	\$300.00	\$47.62	6.3
2																	
Changes: A35P Rating from 0.6 to 0.63																	
CAN 35	7p-7:30p	Th	Prime News @ 7P	30	0.0	\$95.00	4	0	0	0	0	0	0	4	\$95.00	\$0.00	0.0
Th																	
CAN 36	6p-6:30p	Th	News 12 @ 6P	30	0.0	\$95.00	0	0	0	0	0	4	0	4	\$95.00	\$0.00	0.0
Th																	



125 West 55th St  
New York, NY 10019

**Contract #** 25884585  
**CPE:** 575/1072/8980  
**Agency:** AMER MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

**Changes as of:** 6/26/2018 at 5:14 PM  
**Flight:** 7/12/18 - 7/18/18  
**Advertiser:** BLACK, DIANE  
**Product:** Diane Black for Governor  
**Agency Order #:** 7001083

**Version:** Highlighting Revision 2  
**Station:** WDEF  
**Market:** Chattanooga  
**Office:** WASHINGTON  
**Service:** Nielsen

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$23,615.00  
**Total Spots:** 150  
**Total CPP:** \$97.92  
**Total GRP:** 241.2

**Buyer:** MediaAssistant, AMAG  
**Salesperson:** FRAN BROWN  
215-563-5400  
**Primary Demo:** Adults 35+  
**Assistant:** FRAN BROWN  
215-563-5400  
**Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/18								Total Spots	Total \$	CPP*	GRP*	
							7/12	7/13	7/14	7/15	7/16	7/17	7/18						
CAN 37	M 4p-11p		ELEMENTARY M 10p-11p	\$375.00	4-9	30	0	0	0	0	2	0	0		2	\$750.00	\$197.37	3.8	
CAN 38	W 9p-10p		Big Brother-W 9p-10p	\$475.00	2-9	30	0	0	0	0	0	0	2		2	\$950.00	\$163.79	5.8	
CAN 39	W 10p-11p		CODE BLACK	\$450.00	2-5	30	0	0	0	0	0	0	2		2	\$900.00	\$180.00	5.0	
CAN 40	F 8p-9p		UNDERCOVER BOSS: CELEBRITY EDITION F 8p-9p	\$400.00	2-2	30	0	4	0	0	0	0	0		2-2	4	\$400.00	\$101.82	2-2
CAN 41	Sa 9p-10p		NGIS-LA	\$440.00	0-0	30	0	0	0	4	0	0	0		0-0	4	\$440.00	\$0.00	0-0
CAN 42	Sa 10p-11p		Madam Secretary	\$440.00	0-0	30	0	0	0	2	0	0	0		0-0	2	\$880.00	\$0.00	0-0
CAN 43	W 8p-9p		TKO Total Knock Out	\$450.00	0-0	30	0	0	0	0	0	0	2		0-0	2	\$900.00	\$0.00	0-0
CAN 44	Sa 9p-10p		Living Biblically 2x	\$240.00	0-0	30	0	0	4	0	0	0	0		0-0	4	\$240.00	\$0.00	0-0
REV+ 45	Th-F,M-W 5a-5:30a		NWS12-MORN 5A	\$5.00	0.3	30	0	1	0	0	0	0	1		0	5	\$25.00	\$20.00	1.3
REV+ 46	Th-F,M-W 5:30a-6a		NWS12-MORN 5A	\$15.00	0.3	30	0	1	0	0	0	0	1		0	5	\$75.00	\$55.56	1.4
REV+ 47	Sa 9a-11a		CBS THS MRN:SA	\$65.00	0.8	30	0	0	0	0	0	0	0		0	2	\$130.00	\$78.31	1.7
REV+ 48	Sa 11p-11:30p		NWS12 NITESIDE	\$80.00	1.3	30	0	0	0	0	1	0	0		0	1	\$80.00	\$62.50	1.3
REV+ 49	Th-F,M-W 12:35a-1:35a		LT-CORDEN-CBS<	\$5.00	0.2	30	0	2	0	0	0	0	0		2	10	\$50.00	\$33.33	1.5
REV+ 50	M 8p-9p		Mom/Man with Plan	\$300.00	1.2	30	0	0	0	0	0	0	0		0	1	\$300.00	\$243.90	1.2
REV+ 51	Sa 8p-9p		Ransom	\$150.00	1.6	30	0	0	0	0	0	0	0		0	2	\$300.00	\$93.75	3.2
TOTALS:							26	26	9	13	24	26	26	150	\$23,615.00	\$97.92	241.2		



125 West 55th St  
New York, NY 10019

**Contract #** 25884585 **Changes as of:** 6/26/2018 at 5:14 PM **Version:** Highlighting Revision 2  
**CPE:** 575/1072/8980 **Flight:** 7/12/18 - 7/18/18 **Station:** WDEF  
**Agency:** AMER MEDIA & ADVOCACY GROUP **Advertiser:** BLACK, DIANE **Market:** Chattanooga  
**Product:** Diane Black for Governor **Office:** WASHINGTON  
**Agency Order #:** 7001083 **Service:** Nielsen  
**Buyer:** MediaAssistant, AMAG **Primary Demo:** Adults 35+  
**Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN  
**Separation:** 215-563-5400  
**Total Spots:** 150  
**Total CPP:** \$97.92  
**Total GRP:** 241.2

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
06/26/18 5:14 PM	GOTOSTRATA/brown	Separation: 30
06/12/18 8:20 AM	Amy Fleming	1xna line 26 due to program change. See line 44 for MG offer
05/23/18 10:59 AM	Amy Fleming	See line 17 2x na due to program change. see mg offer line 43
02/23/18 1:05 PM	FRAN BROWN	Separation: 30
02/06/18 12:51 PM	Kailee Bodnar	Line 9: Spots n/a 7/12 and 7/17. We only have an avail in CBS Evening News on Monday, Wednesday, and Friday. We can move these spots to 6P News or Prime News at 7P if they're okay with having two spots in one night. Please advise.
02/06/18 12:47 PM	System	Notice Received.
01/31/18 9:23 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget: \$68,367	
WDEF Share: 30%	
Comment: ETVC: 12%	
WFLI: 1%	
WRCB: 57%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	150	\$23,615.00	241.2
Total	100%	150	\$23,615.00	241.2

Monthly Summary		
Month	Spots	Dollars
2018-Jul	150	\$23,615.00
Total	150	\$23,615.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg
Revision	6/26/18 5:14 PM	GOTOSTRATA/brown	Revised	67	15	\$3,105.00
Makegood 9	6/12/18 8:20 AM	Amy Fleming	Confirmed	1	1	\$0
Makegood 8	5/23/18 10:59 AM	Amy Fleming	Confirmed	2	2	\$0
Makegood 7	5/23/18 10:52 AM	Amy Fleming	Confirmed	3	3	\$0
Makegood 6	5/23/18 10:49 AM	Amy Fleming	Confirmed	1	1	\$0
Makegood 5	5/23/18 10:48 AM	Amy Fleming	Confirmed	2	2	\$0
Makegood 4	5/23/18 10:47 AM	Amy Fleming	Confirmed	2	2	\$0
Makegood 3	5/23/18 10:46 AM	Amy Fleming	Confirmed	2	2	\$0

Contract \$			Comment	
\$23,615.00			Changes: Total \$ from \$20,510.00 to \$23,615.00. Total GRPs from 178.5 to 241.2. Total Spots from 98 to 150. Total CPP from \$114.90 to \$97.92. 51 buylines added or modified.	
\$20,510.00			Changes: Total GRPs from 180.3 to 178.5. Total CPP from \$113.75 to \$114.90. Total GIMPs from 180 to 179. Total CPM from \$113,754.85 to \$114,901.96. 2 buylines added or modified.	
\$20,510.00			Changes: Total GRPs from 187.1 to 180.3. Total CPP from \$109.62 to \$113.75. Total GIMPs from 187 to 180. Total CPM from \$109,620.52 to \$113,754.85. 2 buylines added or modified.	
\$20,510.00			Changes: Total GRPs from 193.3 to 187.1. Total CPP from \$106.10 to \$109.62. Total GIMPs from 193 to 187. Total CPM from \$106,104.50 to \$109,620.52. 4 buylines added or modified.	
\$20,510.00			Changes: 2 buylines added or modified.	
\$20,510.00			Changes: 2 buylines added or modified.	
\$20,510.00			Changes: 2 buylines added or modified.	
\$20,510.00			Changes: 2 buylines added or modified.	





125 West 55th St  
New York, NY 10019

**Contract #** 25884585    **Changes as of:** 6/26/2018 at 5:14 PM    **Version:** Highlighting Revision 2  
**CPE:** 575/1072/8980    **Flight:** 7/12/18 - 7/18/18    **Station:** WDEF  
**Agency:** AMER MEDIA & ADVOCACY GROUP    **Advertiser:** BLACK, DIANE    **Market:** Chattanooga  
815 SLATERS LANE    **Product:** Diane Black for Governor    **Office:** WASHINGTON  
ALEXANDRIA, VA    **Agency Order #:** 7001083    **Service:** Nielsen  
22314    **Buyer:** MediaAssistant, AMAG    **Primary Demo:** Adults 35+  
Salesperson: FRAN BROWN    **Assistant:** FRAN BROWN  
215-563-5400    **Total Spots:** 150  
**Separation:**    **Total CPP:** \$97.92  
215-563-5400    **Total GRP:** 241.2

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Makegood 2	2/26/18 10:28 AM	Kailee Bodnar	Confirmed	2	2	\$0
Revision	2/23/18 1:05 PM	FRAN BROWN	Confirmed			\$0
Makegood 1	2/6/18 12:51 PM	Kailee Bodnar	Confirmed			\$0
Queued for Electronic Contracting	1/31/18 10:37 AM					\$0
New	1/31/18 9:23 AM	FRAN BROWN	Confirmed	98		\$20,510.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---