

Changes as of: 2/29/2024 at 3:27 PM	Version: Current State Version 1	
Flight: 2/26/24 - 3/10/24	Station: KNVN	Con Type: POLITICAL/VOTE
Advertiser: ADAM SCHIFF FOR SENATE	Market: Chico	Total \$: \$2,630.00
Product: DEMOCRAT	Office: CHICAGO	Total Spots: 17
Agency Order #:	Service: Nielsen	Total CPP: \$0.00
Buyer: LYNDA PARETS	Primary Demo: Adults 35+	Total GRP:
Salesperson: MANDI SHULMAN 312 755-3949	Assistant: MIKKIE BASELICE 312-755-3834	Traffic #: 59694
Separation:		
	Flight: 2/26/24 - 3/10/24 Advertiser: ADAM SCHIFF FOR SENATE Product: DEMOCRAT Agency Order #: Buyer: LYNDA PARETS Salesperson: MANDI SHULMAN 312 755-3949	Flight: 2/26/24 - 3/10/24 Station: KNVN Advertiser: ADAM SCHIFF FOR SENATE Market: Chico Product: DEMOCRAT Office: CHICAGO Agency Order #: Service: Nielsen Buyer: LYNDA PARETS Primary Demo: Adults 35+ Salesperson: MANDI SHULMAN 312 755-3949 Assistant: MIKKIE BASELICE 312-755-3834

125 West 55th St New York, NY 10019

Comments: **2/29 - PLEASE SEE ADAM SCHIFF FOR SENATE ADD FOR 3/1-3/5 (12N CUTOFF). TTL = \$2,630**

						2/26 - 3/4		Total	Total			
# Day/Time	DP	Program	Rate	A35P Rating	Len	2/26	3/4		Spots	\$	CPP*	GRP*
M-Tu 1 11a-12n	DY	LIVE WITH KELLY & MARK	\$35.00	0.0	30	0	2		2	\$70.00	\$0.00	0.0
Tu-F 2 5:30p-6p	EN	ACTION NEWS NOW @ 530PM	\$150.00	0.0	30	1	0		1	\$150.00	\$0.00	0.0
M 3 6p-6:30p	EN	ACTION NEWS NOW @ 6PM	\$150.00	0.0	30	0	1		1	\$150.00	\$0.00	0.0
Sa 4 6p-6:30p	EN	ACTION NEWS NOW @ 6PM	\$75.00	0.0	30	1	0		1	\$75.00	\$0.00	0.0
Su 5 5p-5:30p	EN	ACTION NEWS NOW @ 5PM	\$75.00	0.0	30	1	0		1	\$75.00	\$0.00	0.0
M 6 7:30p-8p	PA	JEOPARDY	\$500.00	0.0	30	0	1		1	\$500.00	\$0.00	0.0
Tu-F 7 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0		1	\$75.00	\$0.00	0.0
M 8 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	0	1		1	\$75.00	\$0.00	0.0
Sa 9 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0		1	\$75.00	\$0.00	0.0
Su 10 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0		1	\$75.00	\$0.00	0.0
Tu-F 11 11:35p-12:37a	LF	TONIGHT SHOW	\$35.00	0.0	30	1	0		1	\$35.00	\$0.00	0.0
Sa 12 11:30p-1:02a	LF	SATURDAY NIGHT LIVE	\$50.00	0.0	30	1	0		1	\$50.00	\$0.00	0.0
Th 13 8p-9p	PR	LAW & ORDER	\$300.00	0.0	30	1	0		1	\$300.00	\$0.00	0.0
Su 14 9p-11p	PR	DATELINE	\$175.00	0.0	30	1	0		1	\$175.00	\$0.00	0.0
15 8p-10p	PR	THE VOICE	\$450.00	0.0	30	0	1		1	\$450.00	\$0.00	0.0
W 16 9p-10p		CHICAGO FIRE	\$300.00	0.0	30	1	0		1	\$300.00	\$0.00	0.0
				TO	TALS:	11	6		17	\$2,630.00	\$0.00	0.0