

List of all Jobs Filled

August 1,2013 to July 31,2014

KHTH, KVRV, KFGY, KMHX, KSRO

Hire Date	Position	Recruitment Source for Hire	Recruitment Sources Utilized for Vacancy	
8/5/2013	Local Sales Manager	Inside Radio	Station Employee	
8/7/2013	Receptionist	Internship	Internship hire	
8/19/2013	Account Manager	LinkedIn	Station Employee	
8/30/2013	Account Manager	Direct Contact	Station Employee	
10/7/2013	Account Manager	LinkedIn	Station Employee	
11/4/2013	Account Manager	Referral	Station Employee	
11/13/2013	Business Manager	Referral	Station Employee	
11/18/2013	Account Manager	Radio Ads	Station Employee	
12/4/2013	News	Internship	Internship hire	
3/31/2014	News	Facebook	Station Employee	
4/10/2014	Account Manager	Radio Ads & Referral	Station Employee	
5/1/2014	Board Op	Internship	Internship hire	
5/20/2014	Sales Assistant	Referral	Station Employee	

Recruitment Sources Used	# of Interviews Referred by Each Source
All access	0
Internship	24
On-Air spot	7
Referrals	11
Inside Radio	1
Station Websites	0
Online Resources	18
LinkedIn	1
Direct contact	2

Annual EEO Public File Report
Sonoma Media Group, LLC
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KMHX-FM
1410 Neotomas Avenue, Suite 200
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning
August 1, 2013 to July 31, 2014

Vacancy Information

Full/Part Time Positions Filled By Job Title	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Local Sales Manager		Multiple	6
Account Manager		Multiple	1, 7, 12, 13
Receptionist		Multiple	10, 13
Business Manager		Multiple	1, 2, 13
News		Multiple	5, 3, 6, 12
Board Op		Internal promotion	10
Sales Assistant		Multiple	2, 13

Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from source
Radio Announcements				
1 KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KMHX-FM	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	(707)-543-0117	
Online Resources				
2 craigslist.com	self post	none		
3 Internal Promotion	self post	none		
4 allaccess.com	self post	none		
5 Facebook	self post	none		
6 Inside Radio	self post	none		
7 LinkedIn	Lawrence Amaturio	1410 Netomas Ave, Ste 200	(707)-543-0117	
8 Station Website	Kevin Wodlinger	Santa Rosa, CA 95405		
9 Company website	Michael O'Shea & Kevin Wodlinger			

Colleges

10 Sonoma State University	Elizabeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149
11 Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791

Other

12 Direct Contact	none
13 Referral	none

Outreach Initiatives**Internship Program**

ongoing

Contact:

Amber Young

Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students will earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University and Santa Rosa Junior College.

**Santa Rosa Chamber
of Commerce/2014
Business Expo**

Kevin Wodlinger, Travis Saracco, Cathy Slack, Denise Stevenson, Micahel O'Shea, and Karma Hughes set up 1 booth, all attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes. KSRO had live broadcasts outside

**Windsor Business Expo
Feb-14**

Cathy Slacks and Denise Stevenson set up 1 booth, all attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes.

**Rohnert Park Business Expo
May-14**

Kevin Wodlinger, Michael O'Shea, Denise Stevenson, Karma Hughes, Michaela Young, and Cathy Slacks set up 1 booth, all attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes.