

Annual EEO Public File Report
Maverick Media of Santa Rosa, LLC
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KHTH-FM-HD2
1410 Neotomas Avenue, Suite 200
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning
August 1, 2021 to July 31, 2022

Full/Part Time Positions Filled By Job Title	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
On-Air Fill In	1	Referral	3
Account Executive	4	Multiple	4
Digital Media Director	2	Internal	1

Recruitment Sources

Contact	Address	Method of Contact	# of Interviews from source
----------------	----------------	------------------------------	--

Radio Announcements

KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KHTH-FM-HD2	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117
---	-----------------	---	--------------

Online Resources

craigslist.com	self post	none	
Internal Promotion	self post	none	
AllAccess.com	self post	none	
Facebook	self post	none	
Inside Radio	self post	none	
ZipRecruiter	self post	none	
Station Website	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	

Colleges

Sonoma State University	Elizbeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149
-------------------------	----------------	--	--------------

Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791
---------------------------	-------------	---	--------------

Other

Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	707-433-6935
---	--------------	--	--------------

Petaluma Area Chamber of Commerce		6 Petaluma Blvd North #A-2, Petaluma, CA 94952	707-762-2785
--------------------------------------	--	---	--------------

Rohnert Park Chamber of Commerce	Lisa Bagwel	101 Golf Course Drive #C-7, Rohnert Park, CA 94928	707-584-1415
-------------------------------------	-------------	---	--------------

Santa Rosa Chamber of Commerce	Jonathan Coe	1260 N. Dutton Avenue #272, Santa Rosa, CA 95401	707-545-1414
-----------------------------------	--------------	---	--------------

Employment Development Department		606 Healdsburg Ave, Santa Rosa, CA 95401	707-576-2014
--------------------------------------	--	---	--------------

Sonoma County Job Link	Eric Rittenhouse	2227 Capricorn Way Suite 100, Santa Rosa, CA 95407	707-565-5550
------------------------	------------------	---	--------------

Direct Contact	none		
----------------	------	--	--

Referral none

Outreach Initiatives

Internship Program

ongoing

Contact:
Jennifer Routh
Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

Santa Rosa Chamber of Commerce/ May 2022 Business Expo

Canceled

Rohnert Park Business Expo Apr-22

Canceled

Produced & Executed Northbay Job Fair Mar 9, May 4 & 24 2022

Veteran's Job Fair hosted by ASMG at The Luther Burbank Center in Santa Rosa. Kevin Wodlinger, Cathy Slack, Daria Derwin attended, Discussed the radio stations as well as job opportunities.

Sales Recruitment 2021/2022

PASCO Event -Sep 2021

Canceled

Attended CBA Webinar

March 22, 2022 Christie Dale
March 29, 2022 Christie Dale

