

List of all Jobs Filled

August 1,2012 to July 31,2013

KHTH, KVRV, KFGY, KMHX, KSRO

Hire Date	Name	Position	Recruitment Source for Hire	Recruitment Sources Utilized for Vacancy	
8/21/2012	Gabrielle Jensen	Promotions Asst	Internship	Internship hire	
8/21/2012	Kerry Mullins	Promotions Asst	Internship	Internship hire	
8/21/2012	Randy Byers	Board Op	Referral	Jim Murphy	
9/4/2012	Daria Derwin	Sales	Radio Ads	Local Sales	
9/19/2012	Jasmine LaRochelle	Traffic	Referral	Trina Green	
10/11/2012	Sheila Chumley	Sales	Referral	Jerriann D'elicio	
10/24/2012	Aaron Alves	Sales	Referral	Daria Derwin	
11/9/2012	Julia Page	Sales	Direct contact	Local Sales	
4/10/2013	Christopher Partee	Board Op	Direct contact	Stacey Boyer	
5/13/2013	Meagan McPhillips	Receptionsit	Internship	Internship hire	
6/24/2013	Katie Barr	Personality	Station Website	Danny Wright	
6/28/2013	Gregory Cypin	Personality	All Access	Stacey Boyer	

Recruitment Sources Used	# of Interviews Referred by Each Source
All access	1
internship	3
On-Air spot	1
Referrals	3
Inside Radio	1
Station Websites	2
Direct contact	2

Annual EEO Public File Report
Maverick Media of Santa Rosa, LLC
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KMHX-FM
1410 Neotomas Avenue, Suite 200
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning
August 1, 2012 to July 31, 2013

Vacancy Information

Full/Part Time Positions Filled By Job Title	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Sales	6	Multiple	9,10,7,1,11
Reception	1	Multiple	8
Board OP	2	Multiple	1,5,10
Personality	4	Multiple	1,2,4,5,7
Traffic	1	Internal promotion	10
Promotion Assistant	3	Multiple	7,10,8

Recruitment Sources		Contact	Address	Method of Contact	# of Interviews from source
Radio Announcements					
1	KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KMHX-FM	Jerian Delicio	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117	1
Online Resources					
2	craigslist.com	self post	none		
3	Internal Promotion	self post	none		
4	AllAccess.com	self post	none		
5	Facebook	self post	none		
6	Inside Radio	self post	none		
Trade Magazines					
7	Station Website	Jerian Delicio	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405		
Colleges					
8	Sonoma State University	Jona Raskin	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-4400	
9	Santa Rosa Junior College	Bev Henningsen	1501 Mendocino Ave, Santa Rosa, CA 95401	707-527-4604	
Other					
10	Direct Contact	none			8
11	Referral	none			

Outreach Initiatives

Internship Program

ongoing

Ongoing acceptance of qualified high school and college students.
Provide training to student interns in all aspects of radio broadcasting,
promotions and administrative responsibilities so students

Contact:
Amber Young
Internship Director

**Santa Rosa Chamber
of Commerce/2012
Business Expo**

May 2013

kent Bjugstad
General Manager

may earn credits for school programs. Training provided by
Promotion Directors, Program Directors, General Manager,
Business
program available at Sonoma State University, Santa Rosa Junior
College, San Francisco State University

Jeriann D'Elcio, Michelle Marques, Tony Landucci, Denise Stevenson,
Cammie Shcoepner, and Cathy Slack set up 1 booth, attendees were
invited to explore local job opportunities. Sales discussed
the radio stations as well as job opportunities for job
seekers. Sales collected resumes as well as presented
attendees with applications for those interested.
KSRO had live broadcasts outside