



Maxair Media
KNVN/NBC
3460 Silverbell Rd
Chico, CA 95973

PACIFIC SKY
2165 LARKSPUR
REDDING, CA 96002

Contract # 49372

Schedule Dates 10/09/18-11/06/18
Advertiser POL:DAVID KEHOE - SHASTA COUNTY SUPERVISOR
Agency PACIFIC SKY (1790)
Product Political/Local (1119)
Brand 2018 (18760)
Salesperson Staup, Misty (1046)
Sales Office KNVN/KHSL/CW
Buyer Name MCEWALN,ADAM
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 09/27/18
Last Modified 09/27/18
Entered By Misty Staup
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$581.25
Net Total \$3,293.75
Sales Tax

NBC (KNVN)

By Calendar Month	Spots	Rate
Oct. 2018	9	\$2,625.00
Nov. 2018	5	\$1,250.00
Grand Total:	14	\$3,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/18-10/12/18	1	:30	7P- 8P (PST)	4		X	X	X	X			4	\$312.50	\$1,250.00	NBC (KNVN)		9/27/18
2.0	Normal Line / SPOT	10/15/18-10/19/18	1	:30	7P- 8P (PST)	3	X	X	X	X	X			3	\$250.00	\$750.00	NBC (KNVN)		9/27/18
3.0	Normal Line / SPOT	10/22/18-10/26/18	1	:30	7P- 8P (PST)	2	X	X	X	X	X			2	\$312.50	\$625.00	NBC (KNVN)		9/27/18
4.0	Normal Line / SPOT	10/29/18-11/02/18	1	:30	7P- 8P (PST)	3	X	X	X	X	X			3	\$250.00	\$750.00	NBC (KNVN)		9/27/18
5.0	Normal Line / SPOT	11/05/18-11/06/18	1	:30	7P- 8P (PST)	2	X	X						2	\$250.00	\$500.00	NBC (KNVN)		9/27/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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