

Mid-West Family Broadcasting / WSJM, Inc.

QUARTERLY ISSUES/PROGRAMS LIST: WCXT-FM

Period Covered: Jul 1st to Sept 30th

Quarter: 3

Year: 2020

<u>Community Issue</u>	<u>Program/Segment</u>	<u>Date(s)</u>	<u>Time(s)</u>	<u>Duration</u>	<u>Description/Type of Program</u>
Economic Development	Studio Interview	Mondays	8:10am	4 minutes	Cornerstone Alliance weekly update on programs and events impacting Economic Development in Southwest Michigan
Community Action	Studio Interview	Tuesdays	8:10am	4 minutes	United Way of Southwest Michigan talks about programs
Community Events/DDA	Studio Interview	Thursdays	8:10am	4 Minutes	St. Joseph Today DDA Events in Southwest Michigan
Econ./Business Development	Studio Interview	Tuesdays	8:10am	4 minutes	Weekly talks with the Southwest Michigan Regional Chamber
Animal Adoption	Studio Interview	Fridays	8:10am	4 minutes	Helping Animal Adoption Agencies across Cass, Van Buren and Berrien County find homes for animals
Water Safety	PSA Airing	Jul 1st to Oct 1st	Midnight to Midnight	:30	US Coast Guard App - Swim/Boat Fish Safety
Community Art	PSA Airing	Jul 1st to Aug 11th	Midnight to Midnight	:30	Frida Kahlo Garden Walk in South Haven
Community Action	PSA Airing	Jul 1st to Jul 15th	Midnight to Midnight	:30	BC Riders MDA Ride Cancelled
Community Event	PSA Airing	Jul 1st to Oct 1st	Midnight to Midnight	:30	St. Joseph Farmers Market
Community Fundraiser	PSA Airing	Aug 15th to Aug 31st	Midnight to Midnight	:30	Keep our Students Safe Drive in Niles
Health and Wellness	PSA Airing	Aug 28th to Sept 25th	Midnight to Midnight	:30	Fit4Fall 5k with LECO corp
Community Fundraiser	PSA Airing	Aug 17th to Aug 19th	Midnight to Midnight	:30	Raise the Box at the Box Factory for the Arts
Community Fundraiser	PSA Airing	Aug 18th to Aug 28th	Midnight to Midnight	:30	Peace Lutheran BBQ Fundraiser
Community Fundraiser	PSA Airing	Sep 8th to Sep 12th	Midnight to Midnight	:30	Walk 2 End Alzheimers
Community Fundraiser	PSA Airing	Sep 8th to Sep 12th	Midnight to Midnight	:30	Cruisin' at Grace Car Show Fundraiser for Grace Lutheran Church and School
Education	PSA Airing	Sept 27th to Sept 30th	Midnight to Midnight	:30	Haunted Great Lakes Presentation at Bridgman Public Library