

CONTRACT



WNYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Canal Partners Media
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

And:

Contract / Revision	Alt Order #	
12377 /	26674000	
Product	Onondaga	
Contract Dates	10/31/19 - 11/05/19	
Estimate #	6919	
Advertiser	Tony Malavenda - Onondaga County Exec	
Original Date / Revision	10/29/19 / 10/29/19	
Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	Account Executive	Sales Office
WNYT-TV	Millennium Washingtd	Millennium Was
Special Handling		
Demographic		
Households		
Agency Code	Advertiser Code	Product 1/2
	1115	1282
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNYT	10/31/19	11/04/19	M-F	7:00 PM-7:30 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/28/19	11/03/19	---11--	2			\$150.00					
		Week: 11/04/19	11/10/19	1-----	1			\$150.00					
E 4	WNYT	10/31/19	11/04/19	M-F	7:30 PM-8:00 PM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/28/19	11/03/19	---11--	2			\$150.00					
		Week: 11/04/19	11/10/19	1-----	1			\$150.00					
Totals												6	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/03/19	4	\$600.00	(\$90.00)	\$510.00
11/04/19 - 11/10/19	2	\$300.00	(\$45.00)	\$255.00
Totals	6	\$900.00	(\$135.00)	\$765.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Malavenda

11.7.19

CS



WNY5-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision		All Order #	
12377 /		26674000	
Contract Dates	Product	Estimate #	
10/31/19 - 11/05/19	Onondaga	6919	
Advertiser		Original Date / Revision	
Tony Malavenda-Ononda		10/29/19 / 10/29/19	

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Entered

#12377

10/29/19



125 West 55th St
New York, NY 10019

Confirmed
10/29/19

Contract # 26674000

Changes as of: 10/29/2019 at 3:28 PM

Version: Current State Version 1

CPE: 1115/1282/6919

Flight: 10/31/19 - 11/5/19

Station: WNY5

Con Type: POLITICAL/VOTE

Agency: Canal Partners Media

Advertiser: Tony Malavenda - Onondaga County Exec

Market: Syracuse

Total \$: \$900.00

900 Circle 75 Parkway, SE

Product: Onondaga

Office: WASHINGTON

Total Spots: 6

Suite 1650
Atlanta, GA 30339

Agency Order #: 9004933
Buyer: Brimer, Chris

Service: Nielsen

Total CPP: \$0.00
Total GRP:

Salesperson: BRADLEY PHILIPPS
202-955-5342

Primary Demo: BRADLEY PHILIPPS2
Assistant: 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	TNFSQSSUM											Total Spots	Total \$	CPP*	GRP*
						10/31	11/1	11/2	11/3	11/4	11/5	10/31 - 11/5								
✓ 1	Th-F, M-W 7p-7:30p		BIG BNG THEORY	\$150.00	30	1	1	0	0	1	0						3	\$450.00	\$0.00	0.0
✓ 2	Th-F, M-W 7:30p-8p		BG BNG THRY B	\$150.00	30	1	1	0	0	1	0						3	\$450.00	\$0.00	0.0
TOTALS:						2	2	0	0	2	0						6	\$900.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28674000 Changes as of: 10/29/2019 at 3:28 PM Version: Current State Version 1
 CPE: 1115/1282/6919 Flight: 10/31/19 - 11/5/19 Station: WNYS
 Agency: Canal Partners Media Advertiser: Tony Malavenda - Market: Syracuse
 900 Circle 75 Parkway, SE Product: Onondaga Office: WASHINGTON Total Spots: 6
 Suite 1650 Atlanta, GA 30339 Agency Order #: 9004933 Buyer: Briner, Chris Service: Nielsen Total CPP: \$0.00
 Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS2 Separation: 202-955-5342 Total GRP: \$900.00

Special Instructions		
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Date/Time	Added by	Comment
10/29/19 3:28 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information		
Market Budget:	\$30,000	
WNYS Share:	3%	
Comment:		
Unknown:	97%	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/29/19 3:28 PM	BRADLEY PHILIPPS	New	6		\$900.00	\$900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	6	\$900.00	2019-Nov	6	\$900.00
Total	100%	6	\$900.00	Total	6	\$900.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYS - TV Syracuse, NY	Date: 10/29/2019
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I, Chris Brimer,
 being/on behalf of: Malavenda, Tony, a legally
 qualified candidate of the Democratic political
 party for the office of: Onondaga County Executive
 in the General
 election to be held on: 11/05/2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/31/2019 Date of Last Broadcast: 11/05/2019

Total Charges: \$*****765.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Tony Malavenda for County Executive

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tony Malavenda, Candidate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/29/2019

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Go Kamp

Printed Name

95m

Title

