

CONTRACT



WNY-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

And:

Canal Partners Media
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

Contract / Revision		Alt Order #	
12345 /		26672425	
Product			
Onondaga			
Contract Dates		Estimate #	
10/29/19 - 11/05/19		6906	
Advertiser		Original Date / Revision	
Tony Malavenda - Onondaga County Exec		10/25/19 / 10/25/19	
Billing Cycle	Billing Calendar	Cash/Trade	
WEEKLY	Broadcast	Cash	
Property	Account Executive	Sales Office	
WNY-TV	Millennium Washingt	Millennium Was	
Special Handling			
Demographic			
Households			
Agency Code	Advertiser Code	Product 1/2	
	1115	1282	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNY	10/29/19	11/04/19	M-F	7:00 PM-7:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/28/19	11/03/19	-1111--	4				\$150.00				
		Week: 11/04/19	11/10/19	1-----	1				\$150.00				
E 6	WNY	10/29/19	11/04/19	M-F	7:30 PM-8:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/28/19	11/03/19	-1111--	4				\$150.00				
		Week: 11/04/19	11/10/19	1-----	1				\$150.00				
Totals												10	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/03/19	8	\$1,200.00	(\$180.00)	\$1,020.00
11/04/19 - 11/10/19	2	\$300.00	(\$45.00)	\$255.00
Totals	10	\$1,500.00	(\$225.00)	\$1,275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

11/6/19
 MFP
 11.7.19
 CS



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision		Alt Order #
12345 /		26672425
Contract Dates	Product	Estimate #
10/29/19 - 11/05/19	Onondaga	6906
Advertiser	Original Date / Revision	
Tony Malavenda-Ononda	10/25/19 / 10/25/19	

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Entered

12345

10/25/19



TELEVISION GROUP

CONFIRMED

10/25/19

125 West 55th St
New York, NY 10019

Contract # 26672425

CPE: 1115/1282/6906

Agency: Canal Partners Media

900 Circle 75 Parkway,
SE
Atlanta, GA 30339

Suite 1650

Changes as of: 10/25/2019 at 11:57 AM

Flight: 10/29/19 - 11/5/19

Advertiser: Tony Malavenda -
Onondaga County Exec

Product: Onondaga

Agency Order #: 8995773

Buyer: Briner, Chris

Salesperson: BRADLEY PHILIPPS
202-955-5342

Separation:

Version: Current State Version 1

Station: WNY5

Market: Syracuse

Office: WASHINGTON

Service: Nielsen

Primary Demo: BRADLEY PHILIPPS2

Assistant: 202-955-5342

Con Type: POLITICAL/NOTE

Total \$: \$1,500.00

Total Spots: 10

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	TWTFSS										Total Spots	Total \$	CPP*	GRP*
						10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5						
✓ 1	Tu-F, M 7p-7:30p		BIG BNG THEORY	\$150.00	30	1	1	1	1	0	0	1	0		5	\$750.00	\$0.00	0.0	
✓ 2	Tu-F, M 7:30p-8p		BG BNG THRY B	\$150.00	30	1	1	1	1	0	0	1	0		5	\$750.00	\$0.00	0.0	
TOTALS:						2	2	2	2	0	0	2	0	10	\$1,500.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 26672425 Changes as of: 10/25/2019 at 11:57 AM Version: Current State Version 1

CPE: 1115/1282/6906 Flight: 10/29/19 - 11/5/19 Station: WNYS
Agency: Canal Partners Media Advertiser: Tony Malavenda - Onondaga County Exec Market: Syracuse

900 Circle 75 Parkway, SE Product: Onondaga Office: WASHINGTON Total Spots: 10

Suite 1650 Agency Order #: 8995773 Buyer: Brimer, Chris Service: Nielsen Total CPP: \$0.00
Atlanta, GA 30339 Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS2 202-955-5342 Total GRP:

Separation:

Special Instructions

Competitive Information	
Market Budget:	\$75,000
WNYS Share:	12%
Comment:	Est
Unknown:	98%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,500.00	N/A	0.0
Total	100%	10	\$1,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Nov	10	\$1,500.00
Total	10	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/25/19 12:03 PM					\$0	\$0	
New	10/25/19 11:57 AM	KELLY JOHNS	New	10		\$1,500.00	\$1,500.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYS - TV Syracuse, NY	Date: 10/25/2019
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I, Chris Brimer,
 being/on behalf of: Malavenda, Tony, a legally
 qualified candidate of the Democratic political
 party for the office of: Onondaga County Executive
 in the General
 election to be held on: 11/05/2019
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/29/2019 Date of Last Broadcast: 11/05/2019

Total Charges: \$*****1,275.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Tony Malavenda for County Executive

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tony Malavenda, Candidate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/2019

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Go Kmp

Printed Name

95m

Title