

WBUL-FM
Lexington, KY
Quarterly Issues/Programs List
Fourth Quarter, 2012
12/31/2012

WBUL-FM
Quarterly Issues/Programs List

WBUL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **author/health issues:** Living Well with Parkinson's Disease seminar Oct. 29th in Lville & The Man Who Invented Halloween
- **authors:** The Happiness Project discusses a plan on keeping New Years Resolutions
- **business:** College Prep-Sallie Mae Foundation & New Games for the Holiday Season
- **COMM SUPPORT:** Special Olympics and an overview of what they do throughout the year
- **COMMUNITY EVENT:** LEXINGTON RESCUE MISSION ANNUAL THANKSGIVING DINNER NOV. 21ST 5-7P
- **COMMUNITY EVENT/FUNDRAISER:** THE ANNUAL JUNIOR LEAGUE OF LEXINGTON "HOLLY DAY MARKET" AT THE KY HORSE PARK
- **COMMUNITY EVENTS:** SPECIAL OLYMPICS KENTUCKY and an overview of what they do throughout the year
- **COMMUNITY INVOLVEMENT:** ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.
- **COMMUNITY OUTREACH PROGRAM:** ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.
- **Crime Issues:** Weekly Crime Report
- **entertainment:** Interview with Penn Jillette from Penn & Teller about his time on Celebrity Apprentice
- **FUNDRAISER:** HOT SEAT FOR HOPE TO BENEFIT THE KY PINK CONNECTION NOVEMBER 3RD AT THE LYRIC THEATER IN LEXINGTON.
- **HOLIDAY:** MAKING THIS HOLIDAY A "GREEN" HOLIDAY-HOLIDAY TIPS ON RECYCLING WRAPPING PAPER AND OTHER GIFTS

- **law/health:** Jefferson Co. Veterans Treatment Court & November is National Diabetes Month
- **UK HOMECOMING:** UK HOMECOMING WEEK OCT. 15-21 ON THE CAMPUS OF UNIVERSITY OF KENTUCKY WITH MANY EVENTS.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
author/health issues	KY FOCUS	How fast fatty foods travel to your waistline & "In Doubt-The Psych & Criminal Justice System"	Dr. Moore/Dan Simon	10/07/2012 10:03 PM	029:30
UK HOMECOMING	IN TOUCH Part 1	UK HOMECOMING WEEK OCT. 15-21 ON THE CAMPUS OF UNIVERSITY OF KENTUCKY WITH MANY EVENTS.	UK ALUMNI ASSOC	10/07/2012 10:35 PM	014:11
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/07/2012 10:48 PM	014:46
authors	KY FOCUS	"Kentucky Folk Tales" book & "Columbus: The 4 Voyages" book	M Hamilton/L Burgreen	10/14/2012 10:00 PM	029:30
COMMUNITY INVOLVEMENT	IN TOUCH- Part 1	ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE	All Gods Children Org.	10/14/2012 10:31 PM	014:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SUPPORT.					
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/14/2012 10:45 PM	014:47
authors	KY FOCUS	"Spillover"-how diseases jump from animals to human & National Geographic Editor	Becky Baines/David Quammen	10/21/2012 10:02 PM	029:30
FUNDRAISER	IN TOUCH Part 1	HOT SEAT FOR HOPE TO BENEFIT THE KY PINK CONNECTION NOVEMBER 3RD AT THE LYRIC THEATER IN LEXINGTON.	KY PINK CONNECTION ORG	10/21/2012 10:32 PM	014:26
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/21/2012 10:47 PM	015:19
author/health issues	KY FOCUS	Living Well with Parkson's Disease seminar Oct. 29th in Lville & The Man Who Invented Halloween	Cliff Waylon/Irwin Yablans	10/28/2012 10:00 PM	029:30
COMMUNITY EVENT/FUNDRAISER	IN TOUCH Part 1	GOD'S PANTRY...\$40 DONATION CAN FEED A FAMILY OF 6 THIS THANKSGIVING & GOOD GIVING CHALLENGE NOV. 1	GOD'S PANTRY	10/28/2012 10:31 PM	014:34
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	10/28/2012 10:45 PM	014:25
authors	KY FOCUS	"Own Your Space" a book on	Linda McCarthy	11/04/2012 10:04 PM	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how to keep your child safe on the Internet			
COMMUNITY EVENT/FUNDRAISER	IN TOUCH-Part 1	2ND ANNUAL FREE BREATHE 5K WALK IS NOV. 10TH TO SUPPORT NAT'L LUNG CANCER PARTNERSHIP RESEARCH.	LISA MAGGIO	11/04/2012 10:34 PM	014:21
COMMUNITY EVENT/FUNDRAISER	IN TOUCH Part 2	THE ANNUAL JUNIOR LEAGUE OF LEXINGTON "HOLLY DAY MARKET" AT THE KY HORSE PARK	JR LEAGUE OF LEXINGTON	11/04/2012 10:48 PM	014:04
authors	KY FOCUS	"A Few Honest Words-Ky Music" author & a special agent working as a Border Rat in AZ and his new bk	T Kirkpatrick/Jason Howard	11/11/2012 10:00 PM	029:30
COMMUNITY EVENT	IN TOUCH-Part 1	LEXINGTON RESCUE MISSION ANNUAL THANKSGIVING DINNER NOV. 21ST 5-7P	LEX RESCUE MISSION	11/11/2012 10:31 PM	014:25
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/11/2012 10:45 PM	014:38
law/health	KY FOCUS	Jefferson Co. Veterans Treatment Court & November is National Diabetes Month	Judge Holton/Mona Huff	11/18/2012 10:02 PM	029:30
Crime Issues	IN TOUCH-Part 1	GOBBLE GREASE TOSS NOV. 23 TO	Ray Larson	11/18/2012 10:32 PM	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DISPOSE OF OILS USED FROM THE THANKSGIVING HOLIDAY TO BE RECYCLED.			
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/18/2012 10:46 PM	014:55
authors	KY FOCUS	"Thomas Jefferson: The Art of Power" & "Aftermath of Rock-n-Roll"	John Meacham/Dr. Andrews	11/25/2012 10:02 PM	029:30
COMMUNITY EVENTS	IN TOUCH Part 1	SPECIAL OLYMPICS KENTUCKY and an overview of what they do throughout the year	SPECIAL OLYMPICS OF KY	11/25/2012 10:32 PM	014:46
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	11/25/2012 10:47 PM	014:37
business	KY FOCUS	College Prep-Sallie Mae Foundation & New Games for the Holiday Season	Martha Holler/Bob Moog	12/02/2012 10:01 PM	029:30
COMM SUPPORT	IN TOUCH-Part 1	ANNUAL "TOYS FOR TOTS" TOY DRIVE TO PROVIDE TOYS TO NEEDY FAMILIES IN KY THIS HOLIDAY SEASON	TOYS FOR TOTS	12/02/2012 10:31 PM	012:26
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/02/2012 10:43 PM	015:14
entertainment	KY FOCUS	Interview with Penn Jillette from Penn & Teller about his time on	Penn Jillette	12/09/2012 10:02 PM	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Celebrity Apprentice			
COMMUNITY EVENT	IN TOUCH Part 1	LEX RESCUE MISSION XMAS DINNER, XMAS GIVING TREE, GOOD GIVING GUIDE PARTY WED	LEX RESCUE MISSION	12/09/2012 10:33 PM	014:18
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/09/2012 10:47 PM	014:58
authors	KY FOCUS	Holiday cooking in the new book "Science of Cooking" lots of tips, ideas on recipes for the holiday	Jack Bishop	12/16/2012 10:03 PM	029:30
HOLIDAY	IN TOUCH- Part 1	MAKING THIS HOLIDAY A "GREEN" HOLIDAY- HOLIDAY TIPS ON RECYCLING WRAPPING PAPER AND OTHER GIFTS	BLUEGRASS PRIDE	12/16/2012 10:33 PM	014:29
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/16/2012 10:47 PM	015:03
COMM SUPPORT	KY FOCUS	Special Olympics and an overview of what they do throughout the year	SPECIAL OLYMPICS	12/23/2012 10:02 PM	025:53
COMM SUPPORT	IN TOUCH Part 1	GOD'S PANTRY 2013 YEARLY GOALS TO SERVE 1 & 6 PEOPLE IN KY. HOLIDAY DONATIONS STILL WELCOMED.	GOD'S PANTRY	12/23/2012 10:29 PM	015:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/23/2012 10:44 PM	014:42
authors	KY FOCUS	The Happiness Project discusses a plan on keeping New Years Resolutions	Gretchen Rubin	12/30/2012 10:00 PM	029:30
COMMUNITY OUTREACH PROGRAM	IN TOUCH- Part 1	ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.	All Gods Children Org.	12/30/2012 10:31 PM	014:30
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	12/30/2012 10:45 PM	014:42

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCOVER/UNCOVER	NEW_COUNTRY_100612-100712_SEG1	004:13	005
DISCOVER/UNCOVER	NEW_COUNTRY_100612-100712_SEG2	003:11	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCOVER/UNCOVER	NEW_COUNTRY_100612-100712_SEG3	016:54	005
DISCOVER/UNCOVER	NEW_COUNTRY_100612-100712_SEG4	003:36	005
DISCOVER/UNCOVER	NEW_COUNTRY_100612-100712_SEG5	004:45	005
DISCOVER/UNCOVER	NEW_COUNTRY_111012-111112_SEG1	004:47	002
DISCOVER/UNCOVER	NEW_COUNTRY_111012-111112_SEG2	003:29	002
DISCOVER/UNCOVER	NEW_COUNTRY_111012-111112_SEG3	016:19	002
DISCOVER/UNCOVER	NEW_COUNTRY_111012-111112_SEG4	003:27	002
DISCOVER/UNCOVER	NEW_COUNTRY_111012-111112_SEG5	004:50	002
DISCOVER/UNCOVER	NEW_COUNTRY_112412-112512_SEG1	004:57	001
DISCOVER/UNCOVER	NEW_COUNTRY_112412-112512_SEG2	003:56	001
DISCOVER/UNCOVER	NEW_COUNTRY_112412-112512_SEG3	014:45	001
DISCOVER/UNCOVER	NEW_COUNTRY_112412-112512_SEG4	002:55	001
DISCOVER/UNCOVER	NEW_COUNTRY_112412-112512_SEG5	004:09	001
DISCOVER/UNCOVER	NEW_COUNTRY_120112-120212_SEG1	005:21	005
DISCOVER/UNCOVER	NEW_COUNTRY_120112-120212_SEG2	003:32	005
DISCOVER/UNCOVER	NEW_COUNTRY_120112-120212_SEG3	015:10	005
DISCOVER/UNCOVER	NEW_COUNTRY_120112-120212_SEG4	003:36	005
DISCOVER/UNCOVER	NEW_COUNTRY_120112-120212_SEG5	003:55	005
ARTS	SMITHSONIAN	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BG CATERING	BLUEGRASS CATERING	000:31	017
BREAST CANCER	POWER OF THE PINK	000:27	005
BUDDY WALK	DOWN'S SYNDROME	000:31	004
COAT DRIVE	SALVATION ARMY	000:30	007
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	002
FROSTY HALLOWEEN	WENDYS	000:31	040
GODS PANTRY	HARDEES	000:29	034
HABITAT FOR HUMANITY	WHITE CASTLE	000:30	005
HOLLYDAY MARKET	JR LEAGUE OF LEXINGTON	000:31	031
HOMECOMING	UK ALUMNI ASSOC	000:30	030
HUNGER	GOD'S PANTRY	000:31	025
KINGSWOOD HOME CHILDREN ANGEL	TACO BELL	000:29	022
KY HORSE PARK	SOUTHERN LIGHTS	000:31	039
LOVE & RESPECT VIDEO CONFEREN	THE FAMILY FOUNDATION	000:30	010
MEAL PACKAGING	ASBURY	000:31	010
MILITARY AND VETERANS	FISHER HOUSE	000:30	042
RACE FOR THE CURE	SUSAN G. KOMEN LEX	000:32	005
RED CROSS	MAN O WAR HARLEY DAVIDSON	000:30	020
SELF ESTEEM	SPECIAL OLYMPICS	000:29	021
SELF ESTEEM	SPECIAL OLYMPICS	000:30	063
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020
STOCK THE POD	PODS	000:31	003
THANKSGIVING	GOD'S PANTRY	000:30	034
TOYS FOR TOTS	S & S TIRE	000:31	007
VOTE	KY FARM BUREAU	000:31	042