

WBUL-FM  
Lexington, KY  
Quarterly Issues/Programs List  
First Quarter, 2014  
03/31/2014

WBUL-FM  
Quarterly Issues/Programs List

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WBUL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **actress/govt**: Intelligence Training and Acting w/Mayim Bialik & Poll of Physical Activity in Ky
- **author/government**: author "Universe in the Rear-View Mirror" & outbreaks protecting Americans from infectious diseases
- **authors**: author "Windfall: Booming Business of Global Warming" & author "Grain Power: 100 Recipes with Grains"
- **COMM SUPPORT**: APRIL 26TH "TRACK & FIELD MEET" AND VOLUNTEERS NEEDED FOR STATE SUMMER GAMES SOKY.ORG
- **COMMUNITY EVENT**: Walk For Warmth recap/Spring Cleaning Day for Mission/Easter Dinner
- **COMMUNITY EVENT/FUNDRAISER**: WALK FOR WARMTH FEB 22ND DOWNTOWN LEX TO BENEFIT LEX RESCUE MISSION
- **Crime Issues**: Weekly Crime Report
- **designer/govt**: "American Hustle" costume designer talks about the actors & costumes & KY Schools Healthy Needs
- **ENVIRONMENTAL**: Valentine ideas for making it a "Green" holiday & saving energy throughout Feb
- **government**: Gov. Steve Beshear's State of the Commonwealth speech
- **govt**: Mayor Jim Gray's press conference on the new \$310 million Rupp Arena Project
- **govt/author**: KY Issues Poll-12% of people on eating daily amount of veggies/fruits \* author of "Brain Storm"
- **VOLUNTEER OPPORTUNITIES**: BG GREENSOURCE HAS MANY OPENINGS FOR VOLUNTEERS THROUGHOUT 2014 SIGN-UP NOW

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| <b>ISSUE</b>               | <b>PROGRAM / TITLE</b> | <b>DESCRIPTION</b>   | <b>GUEST</b>               | <b>DATE/TIME</b>       | <b>DURATION</b> |
|----------------------------|------------------------|--|----------------------------|------------------------|-----------------|
| author/government          | KY FOCUS               | author"Universe in the Rear-View Mirror" & outbreaks protecting Americans from infectious diseases | D Goldberg/Rich Hamburg    | 01/05/2014<br>10:03 PM | 029:30          |
| Crime Issues               | IN TOUCH               | Weekly Crime Report  | Ray Larson                 | 01/05/2014<br>10:34 PM | 029:50          |
| author/government          | KY FOCUS               | author"Schottenfreude" & Ky Health Issues Poll reveals 65% favor a Smoke Free Loaw                 | B. Schott/Dr. Susan Zapada | 01/12/2014<br>10:02 PM | 029:30          |
| COMMUNITY EVENT/FUNDRAISER | IN TOUCH Part 1        | 15TH ANNUAL POLAR PLUNGE TO BENEFIT SOKY.ORG 2/8 AT TEXAS ROADHOUSE                                | SPECIAL OLYMPICS OF KY     | 01/12/2014<br>10:33 PM | 014:18          |
| Crime Issues               | IN TOUCH Part 2        | Weekly Crime Report  | Ray Larson                 | 01/12/2014<br>10:47 PM | 014:23          |
| government                 | KY FOCUS               | Gov. Steve Beshear's State of the Commonwealth speech  | Gov. Steve Beshear         | 01/19/2014<br>10:03 PM | 029:30          |
| VOLUNTEER OPPORTUNITIES    | IN TOUCH Part 1        | BG GREENSOURCE HAS MANY OPENINGS FOR VOLUNTEERS THROUGHOUT 2014 SIGN-UP NOW                        | BG GREEN SOURCE            | 01/19/2014<br>10:33 PM | 014:46          |
| Crime Issues               | IN TOUCH Part 2        | Weekly Crime Report  | Ray Larson                 | 01/19/2014<br>10:48 PM | 014:23          |

| ISSUE                             | PROGRAM / TITLE    | DESCRIPTION  | GUEST                        | DATE/TIME              | DURATION |
|-----------------------------------|--------------------|--|------------------------------|------------------------|----------|
| government                        | KY FOCUS           | American<br>Emergency Care<br>Environment State<br>by State report                               | Dr. Ryan<br>Staton           | 01/26/2014<br>10:06 PM | 029:30   |
| COMMUNITY<br>EVENT/FUNDRAIS<br>ER | IN TOUCH<br>Part 1 | 6TH ANNUAL<br>"WALK FOR<br>WARMTH" TO<br>BENEFIT LEX<br>RESCUE MISSION<br>FEB 22<br>DOWNTOWN LEX | LEX<br>RESCUE<br>MISSION     | 01/26/2014<br>10:37 PM | 014:22   |
| Crime Issues                      | IN TOUCH<br>Part 2 | Weekly Crime<br>Report   | Ray Larson                   | 01/26/2014<br>10:51 PM | 014:53   |
| authors                           | KY FOCUS           | author "Finding the<br>Next Steve Jobs"  | Nolan Bush                   | 02/02/2014<br>10:06 PM | 029:30   |
| COMMUNITY<br>EVENT/FUNDRAIS<br>ER | IN TOUCH<br>Part 1 | 15TH ANNUAL<br>POLAR PLUNGE<br>TO BENEFIT<br>SOKY.ORG THIS<br>SATURDAY AT<br>TEXAS<br>ROADHOUSE  | SPECIAL<br>OLYMPICS<br>OF KY | 02/02/2014<br>10:37 PM | 014:11   |
| Crime Issues                      | IN TOUCH<br>Part 2 | Weekly Crime<br>Report   | Ray Larson                   | 02/02/2014<br>10:50 PM | 015:30   |
| government                        | KY FOCUS           | children not reading<br>proficiently by 4th<br>grade in Ky                                       | Terry Brooks                 | 02/09/2014<br>10:06 PM | 029:30   |
| ENVIRONMENTAL                     | IN TOUCH<br>Part 1 | Valentine ideas for<br>making it a "Green"<br>holiday & saving<br>energy throughout<br>Feb       | BG GREEN<br>SOURCE           | 02/09/2014<br>10:36 PM | 014:20   |
| Crime Issues                      | IN TOUCH<br>Part 2 | Weekly Crime<br>Report   | Ray Larson                   | 02/09/2014<br>10:50 PM | 014:52   |
| government                        | KY FOCUS           | FDA-Tobacco<br>Prevention Program<br>for<br>Teens..therealcost.gov                               | Mitch Zeller                 | 02/16/2014<br>10:03 PM | 029:30   |
| COMMUNITY<br>EVENT/FUNDRAIS<br>ER | IN TOUCH<br>Part 1 | WALK FOR<br>WARMTH FEB<br>22ND<br>DOWNTOWN LEX<br>TO BENEFIT LEX                                 | LEX<br>RESCUE<br>MISSION     | 02/16/2014<br>10:33 PM | 014:47   |

| ISSUE           | PROGRAM / TITLE | DESCRIPTION   | GUEST                        | DATE/TIME              | DURATION |
|-----------------|-----------------|---|------------------------------|------------------------|----------|
| RESCUE MISSION  |                 |   |                              |                        |          |
| Crime Issues    | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 02/16/2014<br>10:48 PM | 014:48   |
| govt            | KY FOCUS        | Mayor Jim Gray's press conference on the new \$310 million Rupp Arena Project                         | Mayor Jim Gray               | 02/23/2014<br>10:03 PM | 029:30   |
| Crime Issues    | IN TOUCH        | Weekly Crime Report   | Ray Larson                   | 02/23/2014<br>10:34 PM | 030:35   |
| govt/author     | KY FOCUS        | KY Issues Poll-12% of people on eating daily amount of veggies/fruits * author of "Brain Storm"       | Dr. Zepeta/Dr. Segal         | 03/02/2014<br>10:02 PM | 029:30   |
| COMMUNITY EVENT | IN TOUCH Part 1 | Go Green Save Green workshop 3/20 much be signed up by 3/10   | BG GREEN SOURCE              | 03/02/2014<br>10:32 PM | 014:24   |
| Crime Issues    | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 03/02/2014<br>10:46 PM | 014:49   |
| authors         | KY FOCUS        | author "Windfall: Booming Business of Global Warming" & author "Grain Power: 100 Recipes with Grains" | McKenzie Funk/Patricia Green | 03/09/2014<br>10:02 PM | 029:30   |
| Crime Issues    | IN TOUCH        | Weekly Crime Report   | Ray Larson                   | 03/09/2014<br>10:32 PM | 029:34   |
| authors         | KY FOCUS        | author "Only in Kentucky: Historic True Tales" great interview with lots of KY history                | Marshall Myers               | 03/16/2014<br>10:02 PM | 029:30   |
| COMMUNITY EVENT | IN TOUCH Part 1 | Walk For Warmth recap/Spring Cleaning Day for Mission/Easter Dinner                                   | LEX RESCUE MISSION           | 03/16/2014<br>10:33 PM | 014:26   |
| Crime Issues    | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                   | 03/16/2014<br>10:47 PM | 014:46   |
| actress/govt    | KY FOCUS        | Intelligence Training   | Mayim                        | 03/23/2014             | 029:30   |

| ISSUE         | PROGRAM / TITLE | DESCRIPTION   | GUEST                      | DATE/TIME           | DURATION |
|---------------|-----------------|---|----------------------------|---------------------|----------|
|               |                 | and Acting w/Mayim Bialik & Poll of Physical Activity in Ky                                     | Bialik/Dr. S Zepada        | 10:02 PM            |          |
| COMM SUPPORT  | IN TOUCH Part 1 | ALL GODS CHILDREN HELPS PREGNANT & PARENTING TEENS BETTER THEIR LIVES AND PROVIDE SUPPORT.      | All Gods Children Org.     | 03/23/2014 10:32 PM | 014:30   |
| Crime Issues  | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                 | 03/23/2014 10:46 PM | 014:32   |
| designer/govt | KY FOCUS        | "American Hustle" costume designer talks about the actors & costumes & KY Schools Healthy Needs | M. Wilkinson/D. McGoldrick | 03/30/2014 10:01 PM | 029:30   |
| COMM SUPPORT  | IN TOUCH Part 1 | APRIL 26TH "TRACK & FIELD MEET" AND VOLUNTEERS NEEDED FOR STATE SUMMER GAMES SOKY.ORG           | SPECIAL OLYMPICS OF KY     | 03/30/2014 10:31 PM | 014:47   |
| Crime Issues  | IN TOUCH Part 2 | Weekly Crime Report   | Ray Larson                 | 03/30/2014 10:46 PM | 014:57   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE                   | DURATION | RUNS |
|-----------------------|---|----------|------|
| CHRYSLIS HOUSE        | PSA/RJ CORMAN 5K RUN/30                 | 000:31   | 004  |
| SHOW YOUR STRIPES     | SHOW YOUR STRIPES/COUNTRY/BLAKE SHELTON | 000:30   | 001  |
| AG WEEK               | FAYETTE CO FARM BUREAU                  | 000:32   | 005  |
| ALCOHOL EDUCATION     | YOUTH COALITION                         | 000:15   | 025  |
| ALCOHOL EDUCATION     | YOUTH COALITION                         | 000:16   | 079  |
| ALCOHOL EDUCATION     | YOUTH COALITION                         | 000:30   | 023  |
| ALCOHOL EDUCATION     | YOUTH COALITION                         | 000:31   | 024  |
| BOAT SHOW             | BOAT SHOW                               | 000:30   | 011  |
| BOAT SHOW             | FORD                                    | 000:15   | 001  |
| CHOOSE NOT TO DRINK   | YOUTH COALITION                         | 000:16   | 001  |
| DREAM FACTORY         | DREAM FACTORY                           | 000:31   | 011  |
| GODS PANTRY           | GOD'S PANTRY                            | 000:29   | 008  |
| H' ARTFUL OF FUN      | LIVING ARTS & SCIENCE CENTER            | 000:30   | 021  |
| HEALTH AND FITNESS    | AMERICAN HEART ASSOCIATION              | 000:30   | 024  |
| HUNGER                | KY ASSOC OF FOOD BANKS                  | 000:28   | 066  |
| HUNGER                | KY ASSOC OF FOOD BANKS                  | 000:30   | 076  |
| KENTUCKIANS CHORUS    | KENTUCKIANS CHORUS                      | 000:32   | 012  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES                       | 000:30   | 387  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES                       | 000:31   | 059  |
| PASTRY EASTER SALE    | GREEK ORTHODOX CHURCH                   | 000:31   | 001  |
| POLAR BEAR PLUNGE     | SPECIAL OLYMPICS                        | 000:31   | 020  |
| PSA                   | SHOW YOUR STRIPES                       | 000:30   | 046  |
| PSA                   | SHOW YOUR STRIPES                       | 000:31   | 012  |
| SCHOLARSHIP PROGRAM   | KY FAYETTE ASAP                         | 000:31   | 004  |

| <b>ISSUE</b>        | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|---------------------|------------------------------|-----------------|-------------|
| US NAVY             | US NAVY                      | 000:29          | 004         |
| VETERANS            | MAN O WAR HARLEY DAVIDSON    | 000:30          | 010         |
| VIPS BLIND CHILDREN | VIPS                         | 000:31          | 009         |