WBUL

Lexington, KY

Quarterly Issues/Programs List
Third Quarter, 2022
04/16/2019
WBUL

Quarterly Issues/Programs List

WBUL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education/ Health	PUBLIC AFFAIRS - KENTUCKY NEWSMAKERS	Educational offerings at EKU and what state budget is going to; abortion access in Kentukcy	EKU President David McFaddin; ACLU Interim Exec. Dir. Amber Duke	07/03/2022 11:31 PM	026:36
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old. Peter Greenberg, Journalist, Reporter, and Travel Detective. It's been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate	Dr. P. Marks, P. Greenberg	07/17/2022 11:36 PM	029:49

		"air-maggedon" and deal with the tribulations			
		at America's airlines and airports.			
Public Health & Safety, Education	PUBLIC AFFAIRS	Joseph Palm, Regional Director, Region 7 & Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services. We've been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree - which bills itself as "the best trucker party in the country" drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19. Aaron Dworkin, CEO of the National Summer Learning Association (NSLA). Dworkin focused on Discover Summer, an online destination supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of	J. Palm, A. Dworkin	07/24/2022 11:31 PM	029:49

		COVID-19 and summer			
		education.			
Health & Safety, US		Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker. He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions. Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A. Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a fourdecade high.	Dr. P. Porter, R. Insana	07/31/2022 11:31 PM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With many families and kids, a little anxious when it comes to a new	DR C JACKMAN, K FISHER	08/07/2022 11:30 PM	029:49

			11		
		school year, issues			
		like gun violence and			
		mental health have only			
		compounded that unease.			
		Dr. Jackman talked			
		about tackling those			
		feelings of concern and			
		the latest resources			
		for parents and			
		caregivers at			
		SoundItOutTogether.org.			
		Ken Fisher CEO of			
		Fisher House			
		Foundation. For the			
		first time in two			
		years, The Warrior			
		Games are back! The			
		games are an annual			
		event that brings			
		together hundreds of			
		elite athletes to			
		compete in adaptive			
		sports and celebrate			
		the resilience and			
		dedication of wounded,			
		ill and injured active			
		duty and veteran U.S.			
		military service			
		members. Fisher			
		discussed the benefits			
		of adaptive sports for			
		vets in recovery and			
		the role of the Fisher			
		House Foundation.			
<u> </u>					
		Dr. Adriana Cadilla, a			
		pediatric infectious			
		disease specialist at			
		Nemours Children's			
		Health in Orlando -			
		Keeping kids safe from			
		COVID during the return			
		to school, plus the			
	IHEARTRADIO	latest information on			
IDodiatrial	COMMUNITIES:	the COVID-19 vaccines,	Dr. A.		
HHealth. II		including who's	Cadilla,	08/14/2022	000 40
Mental H	PUBLIC	eligible to get them	Dr. J.	11:30 PM	029:49
Health #	AFFAIRS	and their safety and	Draper	, , , , , , , ,	
	SPECIAL	efficacy.			
		Dr. John Draper, the			
		Executive Director of			
		the 988 Suicide and			
		U	III		
		Crisis Lifeline -		l l	
11		Crisis Lifeline - Launch of the 988			
		Launch of the 988 Suicide and Crisis			
		Launch of the 988			

Padiatric	IHEARTRADIO COMMUNITIES:	addresses, the state of mental health in the U.S., and how it differs from 211 and 911. Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC. It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Massetti discussed the changes and what parents should be doing if their child gets exposed to COVID. She also told us where to get more information on the new guidelines. Sonia Manzano is a	Dr. G.		
Padiatric Health, Mental Health	COMMUNITIES: PUBLIC AFFAIRS SPECIAL	if their child gets exposed to COVID. She also told us where to get more information on the new guidelines. Sonia Manzano is a groundbreaking Latina educator, executive television producer, and award-winning children's book author. Manzano is well known after playing "Maria" on Sesame Street from 1971-2015. She discussed her new book, COMING UP CUBAN: RISING PAST CASTRO'S SHADOW and the impact of the 1959 Cuban Revolution. The conversation focused on the lives and growth of four children from very different walks of life as they experience major social, political, and cultural upheaval.	Dr. G. Masseti, S. Manzano	08/21/2022 11:31 PM	029:50
Mental Health, Nutrition	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of	Dr. C. Jackman, Z. Villarreal	08/28/2022 11:33 PM	029:49

		InnoPsych, Inc. With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org Zuani Villarreal - Director of Communication for Feeding America. Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. With the economy and inflation, she discussed the desperate need for food banks to			
Public Health & Safety, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	immediately and in time for the holidays. Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control. The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be taken to offer a higher level of	Dr. C. Jones, Dr. M. Miller	09/04/2022 11:37 PM	029:49

		protection against COVID-19. Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs. Tragically, our nation's Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the "Don't Wait. Reach Out." Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives.			
Public Health & Safety, Community	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health. The new Omicron- boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity. Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member. 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to Serve on 9/11 day and	Dr. E. Twentyman, M. Tobin	09/11/2022 11:35 PM	029:49

Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health. Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information. Brian DiSabatino, Creator of Virtual Dr. G. Bearman, 09/18/2022			explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas.			
Safety, Suicide Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide. The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabitino and Siler talked about the event and stressed the importance of peer-topeer networking, mental health, and gratitude for active service members and vets.	Health & Safety,	COMMUNITIES: PUBLIC AFFAIRS	Chairman of infectious disease at Virginia Department of Health. Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information. Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide. The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabitino and Siler talked about the event and stressed the importance of peer-to-peer networking, mental health, and gratitude for active service	Bearman, B.	11:37 PM	029:49
Addiction IHEARTRADIO Scott Strode, Founder S. Strode, 09/25/2022 Recovery COMMUNITIES: and National Executive L. Crager 11:37 PM						029:49

and	PUBLIC	Director of The		
11 -	AFFAIRS	Phoenix. Addiction		
Relief	SPECIAL	recovery is an issue		
		that impacts nearly		
		half of Americans. One		
		Million Strong is an		
		organization uniting		
		fans, artists, and the		
		music industry to		
		destigmatize addiction		
		recovery through the		
		power of community.		
		Strode talked about his		
		personal journey with		
		addiction recovery and		
		their mission to build		
		a national sober active		
		community that fuels		
		resilience and		
		harnesses		
		transformation.		
		Lea Crager Director of		
		FEMA's Ready Campaign -		
		Preparing for Natural		
		Disasters &		
		Emergencies. September		
		is National		
		Preparedness Month.		
		Crager talked about how		
		Americans can stay		
		prepared for		
		emergencies and		
		disasters, such as		
		hurricanes, wildfires,		
		flooding and more. He		
		focused on the		
		importance of knowing		
		the risks of where you		
		live and having a plan in place to your family		
		safe, no matter the		
		conditions.		
]	CONTAIL CIONS.		

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS

CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	4
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	5
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
education	NATIONAL SUMMER LEARNING	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	13
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	3
NATIONAL RECOVERY MONTH	NATIONAL RECOVERY MONTH	000:29	2
NO KID HUNGRY	NO KID HUNGRY	000:29	15
RECOVERY	NATIONAL RECOVERY MONTH	000:29	7
RECOVERY	NATIONAL RECOVERY MONTH	000:29	3
SAGE	SAGE	000:29	2
TREVOR POJECT	TREVOR PROJECT	000:29	4