

WBUL-FM  
Lexington, KY  
Quarterly Issues/Programs List  
Third Quarter, 2012  
09/24/2012

WBUL-FM  
Quarterly Issues/Programs List

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WBUL-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Astronomy:** "Star Geezer" discusses NASA "Mars Science Lab" and the landing coming up. [stargeezerastronomy.com](http://stargeezerastronomy.com)
- **athletes:** Upcoming Iron Man Tri-Anthon in Louisville
- **author/health issues:** Brain Injuries in the NFL and "A Patroits A to Z of America" a book about America
- **authors:** Book "It's Raining Fish & Spiders" and Book "The Party is Over"
- **charity/author:** Salvation Army Christmas in July raising money/book Predator Nation a look into criminal behavior
- **Charity/Community Events:** Special Olympics of Kentucky work throughout the year to better their athletes and raise awareness
- **CHILD SAFETY:** Karen McChristian discusses bullying in schools..160,000 kids miss school b/c of bullying
- **COMM SUPPORT:** BLUEGRASS PRIDE'S "LIVE GREEN LEXINGTON GAMES" IS GOING ON AT [BGPRIDE.ORG](http://BGPRIDE.ORG)
- **COMMUNITY EVENT/FUNDRAISER:** THE CHRYSALIS HOUSE 5K RUN/WALK DUATHLON OCT. 13TH AT R.J.CORMAN IN NICHOLASVILLE.
- **COMMUNITY EVENTS:** OCTOBER 6TH IS THE "ENERGY TOUR" WITH BLUEGRASS PRIDE. TOURING 5 SITES THAT ARE ENERGY EFFICIENT.
- **COMMUNITY INVOLVEMENT:** BACK TO SCHOOL WITH LEXINGTON HEARING & SPEECH CENTER...LOTS OF PROGRAMS FOR AGES 6 WEEKS-18 YEARS
- **COMMUNITY OUTREACH PROGRAM:** THE LEXINGTON RESCUE MISSION IS A COMMUNITY MINISTRY USES IT'S OUTREACH TO HELP HOMELESS PEOPLE.
- **Crime Issues:** Weekly Crime Report

- **FUNDRAISER:** THE ANNUAL DENIM & DIAMONDS GALA JULY 21ST TO BENEFIT THE AMERICAN CANCER SOCIETY
- **govt:** September is National Preparedness Month...making sure we are ready for upcoming unpredictable wx
- **govt/author:** 2012 Presidential Election & "Colleges That Change Lives: 40 Schools"
- **HEALTH ISSUES:** STAND UP TO CANCER....AT STANDUPFORCANCER.ORG
- **sports/government:** 2012 Summer Olympic Games in London & Ky Youth Advocates
- **state govt/health issues:** Kids Count Camp fighting obesity & Teenager Immunization
- **YOUTH PROGRAM:** THE U.S. ARMY CADET CORPS PROGRAM OFFERED TO YOUTH TO TRAIN FOR THE HERITAGE & TRADITIONS OF ARMY.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
state govt/health issues	KY FOCUS	Kids Count Camp fighting obesity & Teenager Immunization	Terry Brooks/Belinda Stivers	07/01/2012 10:03 PM	029:30
Charity/Communit y Events	IN TOUCH Part 1	SWINGS FOR SOLDIERS JULY 16TH TO BENEFIT HOMES FOR OUR TROOPS	HOMES FOR OUR TROOPS	07/01/2012 10:32 AM	012:27
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	07/01/2012 10:45 PM	014:49
CHILD SAFETY	KY FOCUS	Karen McChristian discusses bullying in schools..160,000 kids miss school b/c of bullying	Karen McChristian	07/08/2012 10:02 PM	029:30

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
FUNDRAISER	IN TOUCH- Part 1	THE ANNUAL DENIM & DIAMONDS GALA JULY 21ST TO BENEFIT THE AMERICAN CANCER SOCIETY	AMERICAN CANCER SOCIETY	07/08/2012 10:32 PM	013:55
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	07/08/2012 10:45 PM	014:59
author/health issues	KY FOCUS	Brain Injuries in the NFL and "A Patroits A to Z of America" a book about America	Lisa B. Snyder/Edward Moser	07/15/2012 10:02 PM	029:30
Charity/Communit y Events	IN TOUCH Part 1	Special Olympics of Kentucky work throughout the year to better their athletes and raise awareness	SPECIAL OLYMPICS OF KY	07/15/2012 10:33 PM	014:46
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	07/15/2012 10:47 PM	015:05
author/health issues	KY FOCUS	American Cancer Society new research study & Social Media with this election year	Steph Fager/Christina Beltoni	07/22/2012 10:02 PM	029:30
COMMUNITY EVENT/FUNDRA ISER	IN TOUCH Part 1	GOLF FORE THE HUNGRY AUGUST 19TH & 20TH TO BENEFIT GOD'S PANTRY FOOD BANK	GOD'S PANTRY	07/22/2012 10:32 PM	014:19
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	07/22/2012 10:46 PM	014:55
charity/author	KY FOCUS	Salvation Army Christmas in July raising money/book Predator Nation a look into criminal behavior	S Cunningham/C Ferguson	07/29/2012 10:01 PM	029:30
COMMUNITY EVENT/FUNDRA ISER	IN TOUCH Part 1	11th annual Golf Charity Classic to benefit All God's Children August 3rd at the Bull Golf Course.	All Gods Children Org.	07/29/2012 10:31 PM	014:46

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
YOUTH PROGRAM	IN TOUCH Part 2	THE U.S. ARMY CADET CORPS PROGRAM OFFERED TO YOUTH TO TRAIN FOR THE HERITAGE & TRADITIONS OF ARMY.	US ARMY CADET CORP	07/29/2012 10:45 PM	014:30
sports/government	KY FOCUS	2012 Summer Olympic Games in London & Ky Youth Advocates	Lisa Snyder/Terry Brooks	08/05/2012 10:02 PM	029:30
COMM SUPPORT	IN TOUCH Part 1	BLUEGRASS PRIDE'S "LIVE GREEN LEXINGTON GAMES" IS GOING ON AT BGPRIDE.ORG	BLUEGRASS PRIDE	08/05/2012 10:33 PM	014:33
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	08/05/2012 10:47 PM	014:55
Astronomy	KY FOCUS	"Star Geezer" discusses NASA "Mars Science Lab" and the landing coming up. stargeezerastronomy.com	Mark Steven Williams	08/12/2012 10:02 PM	029:30
COMMUNITY EVENT/FUNDRA ISER	IN TOUCH Part 1	THE BIG BROWN TRUCK PULL TO BENEFIT SPECIAL OLYMPICS SEPT. 22ND.	SPECIAL OLYMPICS OF KY	08/12/2012 10:33 PM	014:33
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	08/12/2012 10:47 PM	014:07
author/health issues	KY FOCUS	Anatomy of a Skyscraper & UK Public Health Training Center "Disease Prevention"	Kate Asher/Dr. Glenn Maze	08/19/2012 10:01 PM	029:30
COMMUNITY OUTREACH PROGRAM	IN TOUCH Part 1	THE LEXINGTON RESCUE MISSION IS A COMMUNITY MINISTRY USES IT'S OUTREACH TO HELP HOMELESS PEOPLE.	LEX RESCUE MISSION	08/19/2012 10:32 PM	014:47
Crime Issues	IN TOUCH	Weekly Crime Report	Ray Larson	08/19/2012 10:47 PM	014:49

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Part 2					
authors	KY FOCUS	Book "It's Raining Fish & Spiders" and Book "The Party is Over"	Bill Evans/Mike Loftgren	08/26/2012 10:02 PM	029:30
COMMUNITY INVOLVEMENT	IN TOUCH Part 1	BACK TO SCHOOL WITH LEXINGTON HEARING & SPEECH CENTER...LOTS OF PROGRAMS FOR AGES 6 WEEKS-18 YEARS	LEX HEARING/SPEECH CTR	08/26/2012 10:32 PM	014:42
Crime Issues	IN TOUCH Part 2	Weekly Crime Report	Ray Larson	08/26/2012 10:47 PM	014:57
athletes	KY FOCUS	Upcoming Iron Man Tri-Anthon in Louisville	Carrie Miller/Mark Rucker	09/02/2012 10:03 PM	029:30
HEALTH ISSUES	IN TOUCH- STAND UP FOR CANCER SEPT 2 2012	STAND UP TO CANCER....AT STANDUPFORCANCE R.ORG	STAND UP TO CANCER	09/02/2012 10:33 PM	030:16
govt	KY FOCUS	September is National Preparedness Month...making sure we are ready for upcoming unpredictable wx	Deputy Tim Manning	09/09/2012 10:02 PM	029:30
COMMUNITY EVENTS	IN TOUCH Part 1	OCTOBER 6TH IS THE "ENERGY TOUR" WITH BLUEGRASS PRIDE. TOURING 5 SITES THAT ARE ENERGY EFFICIENT.	BLUEGRASS PRIDE	09/09/2012 10:32 PM	014:45
Crime Issues	IN TOUCH Part 2 (Generic)	Weekly Crime Report	Ray Larson	09/09/2012 10:47 PM	014:55
govt/author	KY FOCUS	2012 Presidential Election & "Colleges That Change Lives: 40 Schools"	Dr. Reifowitz/Hilary Oswald	09/16/2012 10:03 PM	029:30
COMMUNITY	IN	SPECIAL OLYMPICS	SPECIAL	09/16/2012	014:49

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
EVENT/FUNDRA ISER	TOUCH Part 1	KENTUCKY "BIG BROWN TRUCK PULL" THIS SATURDAY AT THE MALL AT LEXINGTON GREEN.	OLYMPICS OF KY	10:34 PM	
Crime Issues	IN TOUCH Part 2 (Generic)	Weekly Crime Report	Ray Larson	09/16/2012 10:48 AM	014:41
authors	KY FOCUS	1972 greatest NFL Sesaon author * How Carrots won the Trojan War author	Mike Freeman/Rebeec a Roop	09/23/2012 10:02 PM	029:30
COMMUNITY EVENT/FUNDRA ISER	IN TOUCH Part 1	THE CHRYSALIS HOUSE 5K RUN/WALK DUATHLON OCT. 13TH AT R.J.CORMAN IN NICHOLASVILLE.	CHRYSALIS HOUSE	09/23/2012 10:33 PM	014:47
Crime Issues	IN TOUCH Part 2 (Generic)	Weekly Crime Report	Ray Larson	09/23/2012 10:47 PM	014:41

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCOVER/UNCOVER	NEW_COUNTRY_063012-070112_SEG1	004:51	008
DISCOVER/UNCOVER	NEW_COUNTRY_063012-070112_SEG2	003:52	008
DISCOVER/UNCOVER	NEW_COUNTRY_063012-070112_SEG3	015:02	008
DISCOVER/UNCOVER	NEW_COUNTRY_063012-070112_SEG4	003:36	008
DISCOVER/UNCOVER	NEW_COUNTRY_063012-070112_SEG5	004:41	008
DISCOVER/UNCOVER	NEW_COUNTRY_082512-082612_SEG1	004:38	004
DISCOVER/UNCOVER	NEW_COUNTRY_082512-082612_SEG2	003:44	004
DISCOVER/UNCOVER	NEW_COUNTRY_082512-082612_SEG3	015:45	004
DISCOVER/UNCOVER	NEW_COUNTRY_082512-082612_SEG4	003:41	004
DISCOVER/UNCOVER	NEW_COUNTRY_082512-082612_SEG5	004:29	004
DISCOVER/UNCOVER	NEW_COUNTRY_092212-092312_SEG1	004:26	001
DISCOVER/UNCOVER	NEW_COUNTRY_092212-092312_SEG2	003:30	001
DISCOVER/UNCOVER	NEW_COUNTRY_092212-092312_SEG3	016:49	001
DISCOVER/UNCOVER	NEW_COUNTRY_092212-092312_SEG4	003:33	001
DISCOVER/UNCOVER	NEW_COUNTRY_092212-092312_SEG5	004:57	001
HEALTH ISSUES	SHRINERS HOSPITAL FOR CHILDRE	000:32	001
CANCER RESEARCH	STAND UP TO CANCER	000:30	001
ALCOHOL EDUCATION	SHEPARDS HOUSE	000:31	006
BREAST CANCER	POWER OF THE PINK	000:27	017
BULLYING	NATL. RUNAWAY SWITCHBOARD	000:30	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER RESEARCH	SUSAN G. KOMEN LEX	000:30	007
CHRIST THE KING	CHRIST THE KING CHURCH	000:30	007
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	117
FROSTY HALLOWEEN	WENDYS	000:31	009
GOLF FOUR THE HUNGRY	GOD'S PANTRY	000:30	039
GREEK FEST	GREEK FEST	000:30	007
HABITAT FOR HUMANITY	WHITE CASTLE	000:30	018
HALLOWEEN FREE FROSTY	WENDYS	000:31	007
HEALTH AND FITNESS	AD COUNCIL	000:30	104
HEALTH AND FITNESS	AD COUNCIL	000:31	069
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	013
HOSPITALITY GAMES	PERONI	000:31	003
HOT DOG DINNER	PARK CHURCH	000:31	001
NAACP	NAACP	000:31	001
POVERTY	COMMUNITY ACTION	000:35	043
PUMKIN CHUNKUN	UK CHILDRENS HOSPITAL	000:31	034
RANDY JONES MEMORIAL RIDE	SHRINERS HOSPITAL FOR CHILDRE	000:32	023
SMOKING	CDC CASTING	000:30	009
SPECIAL OLYMPICS	SPECIAL OLYMPICS OF KY	000:31	016
SPRING VALLEY COUNTRY CLUB SC	OLD FRIENDS	000:31	014
SUMMER4LIFE BLOOD DRIVE	PODS	000:32	007
UK CHILDRENS HOSPITAL	BI-WATER FARM	000:31	051
UNEMPLOYMENT	KY HOUSING CORP	000:30	031
WOMEN BUILD	HABITAT FOR HUMANITY	000:30	028