

WBUL
Lexington, KY
Quarterly Issues/Programs List
Fourth Quarter, 2023
12/31/2023

WBUL
Quarterly Issues/Programs List

WBUL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health \ Blood Donation \ Nat	Kentucky Focus	Critical blood shortage in Kentucky and US \ Is now the time to refinance and what should you know	Dr. Baia Lasky \ Erika Giovan	10/01/2023 11:04 PM	029:30
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 11:33 PM	029:49
Personal Finance \ Ethics \ P	Kentucky Focus	Why it's OK to want to be rich / What local CEO's should be doing to prevent cyber attacks	Jason Brennan / Valerie Abend	10/08/2023 11:06 PM	029:30
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 11:35 PM	029:49
Tourism \ Local Economy \ Rec	Kentucky Focus	Outdoor happenings and economic impact of recreation in the fall season \ Halloween retail sales are rising in Kentucky	Seth Wheat \ Katharine Cullen	10/15/2023 11:06 PM	029:30
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss Hispanic Heritage Month, Fire Prevention	C. Edelman, I.	10/15/2023 11:35 PM	029:48

	AFFAIRS SPECIAL	week and cooking safety ahead of the Holidays.	Bonilla, M. Co		
Health \ Oral Health \ Dietar	Kentucky Focus	How bad is Halloween candy for kids and adults? \ How are Kentuckians paying for holiday shopping during inflationary times?	Dr. Pat Carroll \ Nick Wolney	10/22/2023 11:05 PM	029:30
Anti-bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 11:34 PM	029:49
Military affairs \ History \ 	Kentucky Focus	40th Anniversary of Beirut Bombing \ Helpful hints to avoid deer on roadways \ College opportunitie	Col. Scott Hoffman \ Chris Je	10/29/2023 11:04 PM	029:30
BREAST CANCER AWARENESS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El- Ashry	10/29/2023 11:33 PM	029:49
Cooking \ Health \ Nutrition\ 	Kentucky Focus	What should you be doing now to prepare for Thanksgiving? \ Home trends in Kentucky: why is now a good time to buy	Gwen Carlisle \ Elizabeth Mon	11/05/2023 11:11 PM	029:30
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 11:40 PM	029:49
Mental Health \ Family Situat	Kentucky Focus	Homesickness during the holidays and advice to help \ Changing state of	Dr. Charles Pemberton \ Phili	11/12/2023 11:03 PM	029:30

		high school athletics in Ke			
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 11:32 PM	029:50
Healthcare \ Preventive care	Kentucky Focus	Discussing Kentucky's ranking as 2nd nationally in lung cancer screening \ Kentucky's financial hea	Shannon Baker \ Caleb Silver	11/19/2023 11:07 PM	029:30
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 11:36 PM	029:50
Christmas Retail \ Consumeris	Kentucky Focus	Hottest Toys and Best Deals for Christmas \ 150 Days Until the 150th Kentucky Derby \ The Governors	Chris Byrne \ Katie Fussenegg	12/03/2023 11:03 PM	029:30
SUICIDE PREVENTION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 11:32 PM	029:49
Automotive \ Personal Finance \ Personal Health \ Immunization \ High School Sports	Kentucky Focus	How to make your vehicle last longer \ Staying healthy and safe during holiday gatherings \ Recap of the state high school football championship	Bob Welch \ Dr. Lisa Richards	12/10/2023 11:04 PM	029:30
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet	S. KOGUT	12/10/2023 11:33 PM	029:49

		treatment options.			
Animal Health \ Equine Health \ Crime \ Personal Security \ Personal Finance \	Kentucky Focus	Animal health in Kentucky and the recent rash of equine issues \ Holiday scammers and how they affect those in Kentucky \ Finances around the holidays	Dr. Steven Velasco \ Nathan N	12/17/2023 11:04 PM	029:30
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 11:33 PM	029:50
Health \ Mental Health \ Emot	Kentucky Focus	Dealing with grief, divorce and loneliness during the holidays	Dr. Charles Pemberton	12/24/2023 11:08 PM	029:30
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 11:37 PM	029:50
Horse Racing \ Politics \ Edu	Kentucky Focus	A look back at the events of 2023 in Kentucky	Scott Fitzgerald \ Paul Miles	12/31/2023 11:07 PM	029:30
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 11:36 PM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	WBUL HD2 CROSSPLUG	000:15	387

	WBUL HD2 CROSSPLUG	000:16	78
	WBUL HD2 CROSSPLUG	000:16	33
	WBUL HD2 CROSSPLUG	000:16	54
	WBUL HD2 CROSSPLUG	000:17	23
	WBUL HD2 CROSSPLUG	000:18	29
	WMXL - XPLUG - MIXMAS (ALL DAY/ALL NIGHT)	000:07	89
	WMXL - XPLUG - MIXMAS (BEGINNING TO LOOK LIKE MIXMAS)	000:13	112
	WMXL - XPLUG - MIXMAS (HOLIDAY CLASSICS)	000:10	97
	WMXL - XPLUG - MIXMAS (HOLIDAY SPIRIT)	000:08	101
	WMXL - XPLUG - MIXMAS (PAST, PRESENT, FUTURE)	000:15	103
	WMXL- BEST MIX OF THE 80'S TIL NOW(2/8)	000:07	58
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	2
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	7
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	8
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	3