

Order / Rev: 604527
Alt Order #: 07344754
Flight Dates: 09/16/14 - 09/22/14

Advertiser: Republican Governor's Association RGA
Product Desc: RGA 9/16-22 #5251
Estimate: 5251

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	09/19/14	09/19/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$500.00		0.00				
E 4	KCTV	09/19/14	09/19/14	M-F 630-7pm Inside Edition	CM	630-7pm	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$500.00		0.00				
E 5	KCTV	09/19/14	09/19/14	Fri 7-8pm Fri 7-8pm	CM	7-8pm	----1--	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$1,400.00		0.00				
E 6	KCTV	09/19/14	09/19/14	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$175.00		0.00				
E 7	KCTV	09/19/14	09/19/14	Fri 8-9pm Fri 8-9pm	CM	8-9pm	----1--	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$1,400.00		0.00				
E 8	KCTV	09/19/14	09/19/14	Fri 9-10pm Friday 9-10pm	CM	9-10pm	----1--	:30	1	\$1,700.00	IMP	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	----1--			1		\$1,700.00		0.00				
E 9	KCTV	09/22/14	09/22/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	1-----	:30	1	\$475.00	IMP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	1-----			1		\$475.00		0.00				
E 10	KCTV	09/22/14	09/22/14	News @ 5am More in the Morning	CM	5a-6a	1-----	:30	1	\$150.00	PMT	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	1-----			1		\$150.00		0.00				
E 11	KCTV	09/22/14	09/22/14	CBS Evening News M-F CBS Evening News	CM	530-6pm	1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	1-----			1		\$600.00		0.00				
E 12	KCTV	09/22/14	09/22/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	1-----			1		\$500.00		0.00				
E 13	KCTV	09/22/14	09/22/14	M-F 630-7pm Inside Edition	CM	630-7pm	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/22/14	09/28/14	1-----			1		\$500.00		0.00				
E 14	KCTV	09/20/14	09/20/14	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	-----1-			1		\$600.00		0.00				
E 15	KCTV	09/20/14	09/20/14	NCAA College Ftbl Today College Football Today	CM	Various	-----1-	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	-----1-			1		\$350.00		0.00				
E 16	KCTV	09/20/14	09/20/14	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----1-	:30	1	\$750.00	IMP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/14	09/21/14	-----1-			1		\$750.00		0.00				
E 17	KCTV	09/20/14	09/20/14	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----1-	:30	1	\$750.00	IMP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Product Desc: RGA 9/16-22 #5251
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Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KCTV	09/20/14	09/20/14	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	----- 1-	:30	1	\$750.00	IMP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1-		1				\$750.00		0.00			
E 18	KCTV	09/20/14	09/20/14	Sat 630-7pm OMG! Insider	CM	630-7pm	----- 1-	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1-		1				\$350.00		0.00			
E 19	KCTV	09/20/14	09/20/14	KCTV5 Local News 8-10a KCTV5 More Morning Sat	CM	8-10am	----- 1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1-		1				\$250.00		0.00			
E 20	KCTV	09/20/14	09/20/14	Sat 9-10pm Sat 9-10pm	CM	9-10pm	----- 1-	:30	1	\$800.00	IMP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1-		1				\$800.00		0.00			
E 21	KCTV	09/21/14	09/21/14	Overnight Rotator M-Su Face the Nation	CM	130-430am (1:00 XM-1:30 XM)	----- 1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KCTV	09/15/14-09/21/14	Overnight Rotator M-Su See MG 21.2 [PROG- PROGRAM CHANGE: Face the Nation schd 130x-2x]		130-430am	(1:00 XM-1:30 X----- Su	:30		(\$200.00)		0.00	NM		
	2	KCTV	09/15/14-09/21/14	Sa-Su 130-430am Ⓜ MG for 21.1 09/21		130-430am	(1:30 XM-2:00 X----- Su	:30		\$200.00		0.00	NM		
E 22	KCTV	09/21/14	09/21/14	NFL*Chiefs Reg Season NFL*Chiefs Regular Season	CM	Various	----- 1	:30	1	\$17,000.00	IMP	0.00	NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1		1				\$17,000.00		0.00			
E 23	KCTV	09/21/14	09/21/14	Sun 6-7pm Sun 6-7pm	CM	6-7pm	----- 1	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1		1				\$3,000.00		0.00			
E 24	KCTV	09/21/14	09/21/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	----- 1	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1		1				\$650.00		0.00			
E 25	KCTV	09/21/14	09/21/14	Sun 9-10pm Sun 9-10pm	CM	Sun 9-10pm	----- 1	:30	1	\$3,400.00	PMT	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	----- 1		1				\$3,400.00		0.00			
E 26	KCTV	09/18/14	09/18/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	--- 1 ---	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	--- 1 ---		1				\$700.00		0.00			
E 27	KCTV	09/18/14	09/18/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	--- 1 ---	:30	1	\$475.00	IMP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	--- 1 ---		1				\$475.00		0.00			
E 28	KCTV	09/18/14	09/18/14	CBS Evening News M-F CBS Evening News	CM	530-6pm	--- 1 ---	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	--- 1 ---		1				\$600.00		0.00			
E 29	KCTV	09/18/14	09/18/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	--- 1 ---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	--- 1 ---		1				\$500.00		0.00			
E 30	KCTV	09/18/14	09/18/14		CM	6-7am	--- 1 ---	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00

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Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News @ 6-7am More in the Morning 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	--- 1---					1	\$225.00		0.00			
E 31	KCTV	09/18/14	09/18/14	M-F 630-7pm Inside Edition	CM	630-7pm	--- 1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	--- 1---					1	\$500.00		0.00			
E 32	KCTV	09/18/14	09/18/14	NFL*Regular Season THCM NFL*Regular Season TH		725-1030pm	--- 1---	:30	1	\$5,500.00	IMP	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	--- 1---					1	\$5,500.00		0.00			
E 33	KCTV	09/16/14	09/16/14	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	- 1-----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$700.00		0.00			
E 34	KCTV	09/16/14	09/16/14	News @ 5am More in the Morning	CM	5a-6a	- 1-----	:30	1	\$150.00	PMT	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$150.00		0.00			
E 35	KCTV	09/16/14	09/16/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	- 1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$500.00		0.00			
E 36	KCTV	09/16/14	09/16/14	News @ 6-7am More in the Morning 6A	CM	6-7am	- 1-----	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$225.00		0.00			
E 37	KCTV	09/16/14	09/16/14	M-F 630-7pm Inside Edition	CM	630-7pm	- 1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$500.00		0.00			
E 38	KCTV	09/16/14	09/16/14	Tue 7-8pm Tue 7-8pm	CM	7-8pm	- 1-----	:30	1	\$2,700.00	IMP	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$2,700.00		0.00			
E 39	KCTV	09/16/14	09/16/14	Tue 8-9pm Tue 8-9pm	CM	8-9pm	- 1-----	:30	1	\$2,100.00	HPT	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$2,100.00		0.00			
E 40	KCTV	09/16/14	09/16/14	Tue 9-10pm Tue 9-10pm	CM	9-10pm	- 1-----	:30	1	\$2,100.00	IMP	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	- 1-----					1	\$2,100.00		0.00			
E 41	KCTV	09/17/14	09/17/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	-- 1----	:30	1	\$475.00	IMP	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-- 1----					1	\$475.00		0.00			
E 42	KCTV	09/17/14	09/17/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	-- 1----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-- 1----					1	\$500.00		0.00			
E 43	KCTV	09/17/14	09/17/14	M-F 630-7pm Inside Edition	CM	630-7pm	-- 1----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-- 1----					1	\$500.00		0.00			
E 44	KCTV	09/17/14	09/17/14	CBS This Morning CBS This Morning	CM	7-9am	-- 1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	-- 1----					1	\$175.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 44	KCTV	09/17/14	09/17/14	CBS This Morning CBS This Morning	CM	7-9am	-- 1----	:30	1	\$175.00	IMP	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/15/14	09/21/14	-- 1----	1		\$175.00		0.00					
E 45	KCTV	09/17/14	09/17/14	Wed 9-10pm Wed 9-10pm	CM	9-10pm	-- 1----	:30	1	\$1,900.00	IMP	0.00 NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/15/14	09/21/14	-- 1----	1		\$1,900.00		0.00					
												Totals	45	\$58,325.00