



WLOH Radio Company Issues and Programs List

For the 4th Quarter 2020

WLOH Identified these Issues during the quarter:

- 1- Public Health- Covid 19 Pandemic Related Closures and Restrictions**
- 2- 2020 General Election Election Coverage**
- 3- Available Local Resources during Covid 19**
- 4- Local Business Concerns related to Covid 19**
- 5- Events still on- Fairfield County Junior Fair**

WLOH Broadcast the following programming In response to these Identified Issues:

1- WLOH broadcast approximately 300 Covid 19 related health messages during the period. These announcements were 30-60 seconds in duration and included both Live and Prerecorded information. Topics included Library Lobby Closures and Curbside pickup, Health Department “Level” status updates, mask reminders and State Of Ohio curfew information.

2- Starting at 8PM on Tuesday November 3rd 2020 and continuing four times per hour until Midnight, WLOH provided live election updates. Results covered included Fairfield County Commissioner, State Representatives, US Congressional and Presidential Races. A City of Lancaster Income Tax Levy was also reported on. Each report was approximately three minutes in duration.

3- Anna Tobin from Meals on Wheels provided weekly updates on available food and other resources to our senior citizen community. These updates were ten minutes total duration on Wednesdays in the 12 Noon Hour. A total of 13 updates aired between October 1st and December 31st 2020.

4- During the Friday Business Segment- ten minutes duration airing in the Noon Hour- Business correspondent David Uhl reported on many aspects of Covid 19 relief for local small businesses, David also reported on job openings at businesses such as Magna Seating. A total of ten reports were aired from October 1st to December 18th 2020.

5- While the Fairfield County Senior Fair was canceled for 2020, the Junior Fair was allowed to go on with several restrictions in who could attend. WLOH was allowed to be present at all junior fair events and do hourly reports giving results. From October 10th to the 15th, a total of 100 90-second reports were aired from over 30 junior fair events.

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