

WLOH Radio Company- Issues and Programs Report

For the Third Quarter 2020 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

WLOH aired the following programming in response to these issues:

- 1- Covid 19 Local Business Issues
- 2- Senior Citizen Issues in the wake of Covid 19
- 3- Cancellations and Postponements caused by Covid 19
- 4- State Newscasts/Special Reports on Ohio's Health Mandates during Covid 19
- 5- Local Election Ballot Issue for the 2020 General Election

1- Covid 19 Local Business Issues:

WLOH Broadcast a local feature on Fridays in the 12 Noon Hour with Lancaster City council President David Uhl. David discussed the impact on local restaurants, colleges and other businesses and institutions from the rapidly changing health mandates coming from the Governor's office.

Dates for these broadcasts: July 3, July 10, July 17, July 24, August 21, August 28, September 4, September 11, September 18 and September 25th. Each feature was ten minutes duration.

2- Senior Issues

WLOH broadcast weekly updates with representatives of Meals on Wheels/Older Adult Network of Fairfield County. Topics discussed included modified delivery schedules during Covid 19, the closure of congregate dining sites, emergency assistance currently available and general awareness issues.

Dates for these broadcasts: July 1, July 8, July 15, July 22, July 29, August 5, August 12, August 19, August 26, September 2, September 9, September 16 and September 23rd and September 30th. Each feature was ten minutes duration.

3- Cancellations and Postponements

During the period, the following community events were cancelled: 4th of July Parade and Festivities, The Lancaster Festival, The Millersport Sweetcorn Festival, The Thornville Backwoods Fest, The Hocking County Fair (Midway and Concessions) and many other smaller festivals and events.

WLOH provided daily "Community Connection" announcements- Monday- Saturday 6AM to Midnight updating these cancellations. Each announcement was 30 seconds duration. At least 1000 announcements aired during the period.

News Director Anne Darling also produced two 15-minute special reports with Lancaster Festival Director Deb Connell regarding their plans going forward into 2021.

These aired on Sunday August 14 and August 21 from 8-8:15 AM.

4- State Newscasts- with daily Covid 19 updates coming from the Ohio Governor's Office, WLOH broadcast the hourly Ohio New Network statewide newscasts Monday through Friday- every hour from 6AM to 7PM. These newscasts were 90 seconds duration.

For all other hours, (24 hours per day- seven days per week WLOH broadcast the two-minute duration NBC Radio Newscast. This newscast covered news from the national and international perspective.

5- Local Ballot Issue in the 2020 General Election.

The largest ballot issue is a tax levy to fund safety forces in the city of Lancaster. WLOH broadcast a 15-minute program dedicated to this issue. News Director Anne Darling interviewed proponents and opponents of the levy.

Aired Sunday September 27th from 8- 8:15 AM- 15 minutes duration.