

WLOH Radio Company- Issues and Programs Report

For the Second Quarter 2018 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

- 1- Severe Weather Awareness
- 2- Senior Citizen Health and Wellness
- 3- Local Elections for the 2018 Primary
- 4- Kids and Cops Day
- 5- Downtown Lancaster- Events

WLOH aired the following programming in response to these issues:

- 1- WLOH participated in Tornado Safety Awareness Week- including the airing of 50 PSA's promoting the use of Tornado Warning Sirens and broadcast of the Statewide Tornado EAS message.
- 2- WLOH broadcast weekly updates during the Tina Thompson Morning Show with Meals on Wheels/Older Adult Network of Fairfield County. These updates included information on the Volunteer Guardian Program, Commodity Box distributions, Home Energy Assistance Program and other helpful programs that assist those person's age 60 and over.
- 3- WLOH broadcast live from the Fairfield County Board of Elections from 8PM to Midnight on Tuesday May 8th 2018. Election results and analysis was provided by WLOH News Director Anne Darling throughout the evening. There were contested races in the county commissioner race plus several school and township issues to report on. Additional coverage was provided by twice hourly updates from the Ohio News Network.
- 4- On Saturday May 19th from 11AM to 1PM, WLOH provided a two hour live remote broadcast to the annual Kids and Cops Day held at Ohio University Lancaster Campus. This event gives community children a chance to meet and interact with our first responders (police, sheriff, highway patrol and fire and rescue officers) and gain a trust and understanding among the community. This event drew over 2,000 children and their parents in 2018.
- 5- On June 20th and June 22nd, WLOH provided a total of four hours of broadcasting from downtown Lancaster for events beneficial to the economy of Lancaster and the surrounding community. The first event was a welcoming party for the Great Ohio Bicycle Adventure. The second event was the "Longest Day For Alzheimer's Research" which featured health care professionals from the community.