

WLOH Radio Company- Issues and Programs Report

For the Fourth Quarter 2023 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

- 1- Local Activities- The Fairfield County Fair
- 2- Halloween Trick or Treat Activities
- 3- Veterans Day Services
- 4- Our Local Library- Literacy Issues
- 5- Senior Citizens Wellness Issues

WLOH aired the following programming in response to these issues:

- 1- Fairfield County Fair- October 9-14, 2023

WLOH Broadcast approximately two hours per day from the fair. Topics covered were Junior Fair results, Veterans Fair Day events and Senior Citizens Day events including a live broadcast (30 Minutes duration) of the Couples Married Fifty Years Or More Event. WLOH also recorded and broadcast the Fairfield County High School Parade Of Bands- (Two Hours Duration) on Thursday October 13th 2022

- 2- Halloween and Trick or Treat Events

WLOH compiled a list of all the Halloween Trick or Treat, Trunk or Treat and Community Halloween events. From October 10th through October 31st, WLOH aired these event schedules live during normal programming. A total of 60 event announcements were made (30-45 seconds duration) during this period.

- 3-Veterans Day Ceremonies

On Saturday November 11th, 2023 WLOH broadcast the Veterans Day Ceremonies live from downtown Lancaster. Several local veteran's organizations were represented and made presentations. Other broadcast elements included the playing of taps and the balloon release. The broadcast was 30 minutes in duration and was uninterrupted from 11 to 11:30 AM.

- 4- Our Local Library- Literacy Issues.

Every Saturday (10-7, 10-14, 10-21, 10-28, 11-4, 11-11, 11-18, 11-25, 12-2, 12-9, 12-16, 12-24, 12-30) from 7:00 to 7:12 AM – (duration 12 Minutes each week), WLOH aired "Read Learn and Connect" produced in conjunction with the Fairfield County District Library. Topics included library funding- state and county sources, upcoming production for the Garret Players, Holiday Closures and special hours,

Storytime sessions available to the public, special passes to area museums that can be checked out and available online resources.

5- Senior Citizens Wellness Issues

WLOH broadcast the program “Fairhope Hospice Presents” on Saturdays from 7:15 to 7:30 AM and Sundays from 8:15 to 8:30 AM. (15 Minutes in duration for each airing) This program highlighted the grief, palliative and end of life care options available to our community. CEO Kristin Glasure served as co-host of the show. In addition to the weekend shows, WLOH aired selected segments (9 minutes total duration each week) of each show Thursdays during the Noon Hour.

WLOH also broadcast weekly updates with representatives of Meals on Wheels/Older Adult Network of Fairfield County. These were broadcast Wednesdays during the Noon Hour (10 minutes total duration weekly) These updates included information on daily meal deliveries, congregate meal sites, the recent levy results, long term planning for the senior center, rebranding efforts to take place in 2024 and other helpful programs that are available to assist those person’s aged 60 and over.