

# WLOH Radio Company- Issues and Programs Report

## For the Third Quarter 2022 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

WLOH aired the following programming in response to these issues:

- 1- Tourism in Fairfield County
- 2- Senior Citizen Health and Wellness
- 3- The Lancaster Festival and Summer Events
- 4- New Business Development
- 5- Our Local Library- Summer Reading Program

### 1- Tourism in Fairfield County

WLOH broadcast an interview (10 Minutes duration) with Jonette Haberfeld- Director of Visit Fairfield County regarding upcoming tourism initiatives. Topics included a new smartphone app, the trail of scarecrows and Friday Night Bandstand. This interview was broadcast on July 19<sup>th</sup> 2022 at 12 Noon.

### 2- Senior Issues

WLOH broadcast weekly updates with representatives of Meals on Wheels/Older Adult Network of Fairfield County. Topics discussed included the reopening of congregate dining sites, mask requirements and emergency assistance currently available and general awareness issues.

Among the topics discussed were the status of the new roof at Meals on Wheels and temporary closure of the dining room, Brown Bag it For Hunger fundraiser, The emergency response button, and monthly commodity box eligibility and distribution.

Dates for these broadcasts: July 6, July 13, July 20, July 27, August 3, August 10, August 17, August 24, August 31, September 7, September 14, September 21 and September 28 . Each feature was ten minutes duration.

### 3- Festival and Event Coverage

4<sup>th</sup> of July Parade and Festivities - 7-4-22 2 Hours Live Broadcast.

The Perry County Fair- July 18 through July 23 6 Hours Live Broadcast

The Lancaster Festival Artwalk and concert schedules-7-15-through 7-23-21 4 Hours Live Broadcast plus 140 60-second update announcements.

The Millersport Sweetcorn Festival Parade and Events – 8-31-22 through 9-3-22  
2 Hours Live Broadcast plus ten 60-second event updates.

The Thornville Backwoods Fest- Event PSAs

The Hocking County Fair- 9-12 through 9-17 2022- 6 Hours Live Broadcast with emphasis on Junior Fair Results.

#### 4- New Business Development

Business correspondent David Uhl discussed new businesses opening in Lancaster. These included Mod Pizza, King's Grand Central Restaurant. David also provided a recap and update on the State of the County addresses held on September 20<sup>th</sup>. The recap included a discussion of the economic impact of the new Intel factory being built in nearby Licking County.

Segments were ten minutes duration and ran in the noon Hour on Friday's throughout the quarter.

#### 5- Our Local Library- Summer Reading Program.

WLOH broadcast Read, Learn and Connect- featuring Becky Schaade, Director of the Fairfield County District Library. Segments aired every Saturday from 7 AM to 7:12 AM Saturday mornings throughout the quarter.

Topics included the Summer Reading Program and its components- the reading log, enrollment, story time programs, STEAM events and local artist displays in the library.

Becky also updated listeners on library hours and special presentations. One presentation was a Garret Players production being held August 12-14.