



WLOH Radio Company Issues and Programs List

For the 4th Quarter 2021

Due to staff shortages caused by Covid 19- Omicron Variant, this report was delayed and was placed in the WLOH Public File on 1-17-22.

WLOH Identified these Issues during the quarter:

- 1- Economic Revitalization- Fairfield County Fair
- 2- Election Coverage
- 3- Covid 19 News and Updates
- 4- Local Veterans Affairs- Honoring Veterans
- 5- Senior Health Issues

WLOH Broadcast the following programming In response to these Identified Issues:

- 1- Economic Impact- Fairfield County Fair

Due to the restrictions of Covid 19 in 2020, the economic impact of not having a full county fair was a serious issue not only to the fair itself but the hundreds of vendors and suppliers that depend on the fair for a significant part of their business.

WLOH provided a 15 minute interview on October 3rd 2021 at 8AM and approximately 50 public service announcements from October 1st through the end of the fair on October 16th.

Live coverage during the week of October 10-16 20 included the Parade of Bands 6-8 PM on Thursday October 14th Senior of the Year and the Couples Married 50 years of more- Wednesday October 13th 10AM- 2PM.

WLOH also broadcast live daily for two hours covering junior fair and 4H activities.

2- General Election Coverage-

WLOH provided live coverage of the 2021 General Election results for Fairfield County. In addition to Lancaster City Council races, there was a Lancaster Parks Levy of special interest on the ballot. WLOH provided election results broadcasts 60-seconds duration from 6AM to Noon on Wednesday November 3rd.

3- Covid 19 News and Information

The Delta Variant and the Omicron Variant of the Covid 19 Pandemic along with labor shortages caused by employee quarantine caused numerous delays, cancellations and other changes during the period.

One such situation involved school transportation and the shortage of drivers.

WLOH broadcast hourly news reports of 1 to 2 minutes duration from the Ohio News Network, NBC News and our local announcers updating listeners on these important events.

4- Local Veteran's Health Issues and Benefits

Representatives from the Chillicothe VA Medical Center were interviewed Monthly by Mark Bohach regarding benefits available to local veterans. These interviews took place on October 4th, November 8th and December 6th in the Noon Hour and were ten minutes each in duration.

Topics covered were:

October- Move Weight Management Program

November- Flu Clinics in Lancaster VA Clinic

December- Staying fir during the holidays.

WLOH also provided live coverage of the Veterans Day parade and ceremonies from downtown Lancaster on November 11th from 11AM to Noon.

5- Senior Health Issues

FairHoPe Hospice Presents- weekly public affairs show covering the local hospice agency. 30 minutes duration weekly - Saturdays at 6:30 AM, Sundays at 8:00 AM

Meals on Wheels- Weekly 10 Minutes duration airing Wednesdays in the Noon Hour. Executive Director Anna Tobin was interviewed regarding services offered, fundraisers happening for a new roof and timely updates on congregate dining sites.

Placed into WLOH Public File on- _____

By: _____