

WLOH Radio Company- WLOH, W283BO, W257EQ, W275CT, W270DW

Issues and Programs List for the Second Quarter 2023

Submitted- 7-3-23 by Mark E. Bohach- Co-Owner

These Issues were identified this quarter-

- 1- Senior health, Alzheimer's Awareness, Nutrition and Wellness**
- 2- Library Summer Reading Program**
- 3- Free Community Events**
- 4- Veterans Issues- Veterans Appreciation**
- 5- Local Economic Development News**

WLOH aired the following programming to address these issues:

1- Senior Health

WLOH aired a series of interviews ten minutes in duration with Anna Tobin – Executive Director of Meals on Wheels- Older Alternatives of Fairfield County. These segments aired on Wednesdays in the Noon Hour as part of our Noon DJ Show.

WLOH also broadcast live (two-hour time period- 24 minutes of content) from the 'Longest Day for Alzheimer's' on Wednesday June 21st from 11am to 1pm. This was an awareness and fundraiser for Alzheimer's research.

WLOH also aired a weekly ten-minute show for Fairhope Hospice highlighting options for those dealing with terminal illness. This show aired Saturdays from 7:15 to 7:25 AM on 4-1, 4-8, 4-15, 4-22, 5-29, 5-6, 5-13, 5-20, 5-27, 6-3, 6-10, 6-17, 6-24, 2023

2- Library Summer Reading Program

WLOH aired a weekly twelve-minute show called 'Read Learn and Connect'- Saturdays from 7 to 7:12 AM. This show was co-hosted by Becky Schaade- Director of the Fairfield County District Library.

The Summer Reading Program was discussed heavily during this show. Including how to register, reading logs, incentives and special programs throughout the library system.

This show aired- on 4-1, 4-8, 4-15, 4-22, 5-29, 5-6, 5-13, 5-20, 5-27, 6-3, 6-10, 6-17, 6-24, 2023.

3- Free Community Events.

WLOH aired live 30-second public service announcements for various local events. These included Friday Night Bandstand, Saturday Cinema, The Lancaster Old Car Show, Community Days at the Fairgrounds, Various Vacation Bible Schools and others. Approximately 900 announcements were aired during the period.

3- Veterans Affairs- Veterans Appreciation.

In coordination with the Chillicothe VA Medical Center (which serves our listening area), WLOH aired weekly interviews (ten minutes duration per week) focusing on the recently passed PACT Act and how veterans can sign up and what different services could be available to them.

WLOH also broadcast a live remote broadcast (24 minutes of relevant content) From Veterans Appreciation Night at the Chillicothe VA Campus. This broadcast was on June 16, 2023, from 4 to 6 PM.

5- Local Economic Development

On Fridays in the Noon Hour, Dr. David Uhl presented the latest information on local businesses and overall economic development. Topics discussed included new construction for Google, a new Sheetz coming to Lancaster, the opening of a new Love's in the area and the opening of economic development opportunities in the immediate vicinity. And from his position as Lancaster City Council President, Dr. Uhl also provided guidance on upcoming street paving and city council and the mayor races to be decided in November.

These segments totaled 10 minutes duration weekly and aired on 4-7, 4-14, 4-21, 5-12, 5-26, 6-9, 6-23, 6-30, 2023