

WLOH Radio Company- Issues and Programs Report

For the Fourth Quarter 2022 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

- 1- Local Activities- The Fairfield County Fair
- 2- Halloween Trick or Treat Activities
- 3- Veterans Day Services
- 4- Our Local Library- Literacy Issues
- 5- Senior Citizens Wellness Issues

WLOH aired the following programming in response to these issues:

- 1- Fairfield County Fair- October 10th through October 15th
WLOH Broadcast approximately two hours per day from the fair. Topics covered were Junior Fair results, Veterans Fair Day events and Senior Citizens Day events including a live broadcast (30 Minutes duration) of the Couples Married Fifty Years Or More Event. WLOH also recorded and broadcast the Fairfield County High School Parade Of Bands- (Two Hours Duration) on Thursday October 13th 2022

- 2- Halloween and Trick or Treat Events

WLOH compiled a list of all the Halloween Trick or Treat, Trunk or Treat and Community Halloween events. From October 10th through October 31st, WLOH aired these event schedules live during normal programming. A total of 60 event announcements were made (30-45 seconds duration) during this period.

- 3-Veterans Day Ceremonies

On Friday November 11th, 2022 WLOH broadcast the Veterans Day Ceremonies live from downtown Lancaster. Lancaster Mayor David Scheffler issued a proclamation and several veterans groups made presentations. Due to inclement weather, the duration of this service was shortened to 20 minutes.

- 4- Our Local Library- Literacy Issues.

Every Saturday (10-1, 10-8, 10-15, 10-22m 10-29, 11-5, 11-12, 11-19, 11-26, 12-3, 12-10, 12-17, 12-24, 12-31) from 7:00 to 7:12 AM – (duration 12 Minutes each week), WLOH aired “Read Learn and Connect” produced in conjunction with the Fairfield County District Library. Topics included the library’s new App, Holiday Closures and special hours, STEAM activities for teens, Reading discussion groups available to the public, special passes to area museums that can be checked out and available online resources.

5- Senior Citizens Wellness Issues

WLOH broadcast the program "Fairhope Hospice Presents" on Saturdays from 7:15 to 7:30 AM and Sundays from 8:15 to 8:30 AM. (15 Minutes in duration for each airing) This program highlighted the grief, palliative and end of life care options available to our community. CEO Kristin Glasure served as co-host of the show. In addition to the weekend shows, WLOH aired selected segments (9 minutes total duration each week) of each show Thursdays during the Noon Hour.

WLOH also broadcast weekly updates with representatives of Meals on Wheels/Older Adult Network of Fairfield County. These were broadcast Wednesdays during the Noon Hour (10 minutes total duration weekly) These updates included information on daily meal deliveries, congregate meal sites, the Volunteer Guardian Program, Commodity Box distributions, Home Energy Assistance Program, Emergency call systems and other helpful programs that are available to assist those person's aged 60 and over.