

WLOH Radio Company- WLOH, W283BO, W257EQ, W275CT, W270DW

Issues and Programs List for the Second Quarter 2022

Submitted- 7-9-22 by Mark E. Bohach- Co-Owner

These Issues were identified this quarter-

- 1- Senior health and wellness**
- 2- Our Local Library**
- 3- Local Events for the Whole Family**
- 4- Tax Law Changes and What You need to Know**
- 5- Local Economic Development**

WLOH aired the following programming to address these issues:

- 1- Senior Health and Nutrition**

WLOH aired a series of interviews ten minutes in duration with Anna Tobin – Executive Director of Meals on Wheels- Older Alternatives of Fairfield County. These segments aired on Wednesdays in the Noon Hour as part of our Noon DJ Show.

WLOH also broadcast live (two hour time period- 24 minutes of content) from the ‘Luau For Life’ on Friday May 20th from 11am to 1pm. This was a senior health fair with over thirty service providers to assist the senior community.

- 2- Our Local Library**

WLOH aired a weekly twelve-minute show called Read Learn and Connect- Saturdays from 7 to 7:12 AM. This show was co-hosted by Becky Schaade- Director of the Fairfield County District Library.

Topics discussed included the Summer Reading Program, new materials available and modified library hours.

This show aired- 4-2, 4-9, 4-16, 4-23, 4-30, 5-7, 5-14, 5-21, 5-28, 6-4, 6-11, 6-18, 6-25, 2022.

3- Upcoming Community Events.

WLOH aired live 30-second public service announcements for various local events. These included Friday Night Bandstand, Saturday Cinema, The Earth Angel Cruise In, The Lancaster Old Car Show and others. Approximately 900 announcements were aired during the period.

4-Tax Law Questions.

In response to the tax law changes, temporary measures due to the pandemic and filing extensions that had consequences to our listeners, WLOH aired “Tax Time Tuesdays” – 10 minute interviews with CPA Timothy Oatney of Oatney and Associates in Lancaster. These features aired Tuesdays between Noon and 1PM between April 1st and April 19th Topics included how the stimulus checks would affect tax returns, changes in the childcare tax credits, frauds and scams, electronic filing and more.

5- Local Economic Development

On Fridays in the Noon Hour, Dr. David Uhl presented the latest information on local businesses and overall economic development. Topics discussed included the upcoming Lancaster Festival and it’s economic impact, street and road closures that affect businesses, ownership changes at local businesses- such as the Downtown Bistro. And from his position as Lancaster City Council President, Dr. Uhl also provided guidance on how the new Ohio Fireworks law affected the local community.

These segments totaled 10 minutes duration weekly and aired on 4-1, 4-8, 4-15, 4-22, 4-29, 5-13, 5-27, 6-10, 6-17, 6-24, 2022.