

WLOH Radio Company- Issues and Programs Report
For the First Quarter of 2021 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

The State of Ohio, the City of Lancaster and the entire WLOH listening area continued to be under health mandates due to Covid 19. Our efforts to keep the public informed during this period dominated our Issues and Programs list for this quarter.

Specifically, we identified these areas of concern:

- 1- The Covid 19 vaccine rollout- timelines and eligible persons.
- 2- The Covid 19 ongoing mask mandate.
- 3- The Covid 19 impact on our local government offices, schools and libraries.
- 4- Small Business Concerns- PPP Round Two
- 5- Stimulus payments- facts and the scams to avoid.

WLOH aired the following programming in response to these issues:

1- Vaccine Rollout

13 Daily 90-Second updates from the Ohio News Network were aired Monday-Friday. These news updates followed closely Governor DeWine's vaccine availability briefings and the phased rollout of the vaccine.

We also interviewed Anna Tobin- Executive Director of Meals on Wheels- Older Adult Alternatives of Fairfield County. Ten Minutes duration every Wednesday in the 12 Noon Hour. Specific vaccine issues related to the senior population were included. Topics included, eligibility age windows, where to get the vaccine locally and transportation to get your vaccine.

2- Ohio's mask mandate continued through the entire quarter. WLOH aired a minimum of 100 live read PSA's of 30 seconds duration urging all persons to wear masks in public.

It is a sad footnote in this report that our News Director Anne Darling lost her husband to Covid 19 during this period. The entire staff of WLOH grieves with Anne and we take the mask mandate personally and have made this particular issue our station mission.

3- WLOH News Director Anne Darling created a weekly 15 minute show airing on Sunday Mornings at 8AM. Topics covered included virtual learning in the Lancaster City Schools, changes to the BMV schedule and protocols for making appointments for government services.

4- The second round of Payroll Protection Program money was released to banks in January 2021. WLOH Business Reporter David Uhl updated listeners every Friday in how to apply, what banks were taking applications and what the qualifications were for this round of PPP. David's feature was ten minutes in duration in the 12 Noon Hour.

5- During the quarter, another round of stimulus payments were issued by the IRS. WLOH broadcast a ten minute feature call Tax Time Tuesday- in the 12 noon Hour weekly. CPA Timothy Oatney provided ongoing guidance regarding payment schedules, tax filing deadlines and changes to the tax law affecting our listeners. Also discussed were numerous scams designed to steal money and personal information.

Another major issue discussed during this show was an ongoing scam regarding fraudulent unemployment claims made in the name of many Ohioans; including many in our listening area. Over 100 live PSA's of approximately 30 seconds duration were aired alerting listeners to the fraud and directing them to a special website set up by the State of Ohio.

In addition to these specific issues and program efforts, WLOH continued to broadcast at least one minute of news 24 hours per day from NBC, ONN and local sources.